

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

05/08/2014  
 900288612

ETAS ID: TM303922

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Office Media Network Inc.		03/31/2014	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Captivate, LLC
<b>Street Address:</b>	2 Executive Drive
<b>Internal Address:</b>	Suite 301
<b>City:</b>	Chelmsford
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	01824
<b>Entity Type:</b>	Limited Liability Company - Delaware

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
<b>Serial Number:</b>	78861318	OMN

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 617-500-2500  
**Email:** info@ORpatent.com  
**Correspondent Name:** Occhiuti & rohlicek llp  
**Address Line 1:** 321 summer street  
**Address Line 4:** Boston, MASSACHUSETTS 02210

<b>ATTORNEY DOCKET NUMBER:</b>	30032-001001
<b>NAME OF SUBMITTER:</b>	Lisa A. Walsh
<b>SIGNATURE:</b>	/Lisa A. Walsh/
<b>DATE SIGNED:</b>	05/08/2014

**Total Attachments: 6**

source=OMN-Assignment#page1.tif  
 source=OMN-Assignment#page2.tif  
 source=OMN-Assignment#page3.tif  
 source=OMN-Assignment#page4.tif  
 source=OMN-Assignment#page5.tif

CH \$40.00 78861318



**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT**

**THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT** (this "Assignment") is executed and delivered effective as of this 31<sup>st</sup> day of March, 2014 ("Effective Date") by Office Media Network Inc., a Delaware corporation ("Assignor"), to and in favor of Captivate, LLC, a Delaware limited liability company ("Assignee").

**RECITALS**

**WHEREAS**, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of the Assignor's rights, title and interest in any and all jurisdictions throughout the world in and to all of Assignor's intellectual property including, without limitation, Assignor's entire right, title and interest in and to all proprietary rights of every kind and nature anywhere pertaining to or deriving from: (a) patents, copyrights, technology, know-how, processes, trade secrets, know how and confidential business information, proprietary algorithms, proprietary data, customer lists, pricing and cost information, business and marketing plans and proposals, proprietary documentation and manuals, software source code and any other information, however documented, that is a trade secret within the meaning of the applicable trade secret protection laws, including the Uniform Trade Secrets Act, inventions, works, databases, formulae, research and development data and computer software or firmware in any form, including object code, source code, computer instructions, commands, programs, modules, routines, procedures, rules, libraries, macros, algorithms, tools, and scripts, and all documentation of or for any of the foregoing; (b) trademarks, trade names, service marks, service names, brands, trade dress and logos, and the goodwill associated therewith; (c) domain names, rights of privacy and publicity, moral rights, and any other intellectual property rights of any kind or nature, however denominated, anywhere in the world; (d) any and all registrations, applications, licenses, common-law rights and contracts relating to any of the foregoing; and (e) all actions and rights to sue at law or in equity for any past, present or future infringement or other impairment of any of the foregoing, including the right to receive all proceeds and damages therefrom, and all rights to obtain renewals, continuations, continuations-in-part, divisions, reissues and any other filings and/or other protections anywhere in the world, all rights to claim the benefits of the Paris Convention for the Protection of Industrial Property and other treaties relating to intellectual property, or other extensions of legal protections pertaining thereto, including without limitation, the items described in Schedule A attached hereto (collectively, the "Assigned Intellectual Property"), other than the Assignor's rights, title and interest in the domain names set forth on Schedule B (the "Excluded Intellectual Property").

**NOW, THEREFORE**, for \$10.00 (US) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Assigned Intellectual Property for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, at least as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments

due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Assigned Intellectual Property, with the right to sue for and collect the same in Assignee's own name.

Assignor hereby requests the Commissioner of Patents and Trademarks, the Register of Copyrights and the corresponding entity or agency in any applicable foreign country, to record, as applicable, Assignee as the Assignee and owner of the Assigned Intellectual Property.

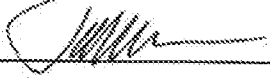
Assignor shall take all further reasonable actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimen, assignments, powers of attorney or other documentation), requested by Assignee to more fully and effectively effectuate the purposes of this Assignment, including, without limitations, with respect to the following: (1) the preparation and prosecution of any application for registration, or any application for renewal of a registration, relating to any of the rights assigned herein; (2) the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the rights assigned herein, including, without limitation, testifying as to any facts relating to the Assigned Intellectual Property and this Assignment; (3) obtaining by Assignee any additional protection relating to rights assigned herein that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or any foreign country; and (4) in the implementation or perfection of this Assignment in all applicable jurisdictions throughout the world.

No provision of this Assignment shall reduce, rescind, merge, waive or in any way diminish the express provisions (including the representations, warranties, covenants, agreements, conditions, or any of the indemnification obligations of Assignor) set forth in that certain Purchase Agreement (the "Purchase Agreement"), dated as of the date hereof, by and among Assignee, Assignor, and OMN Holdings LLC, a Delaware limited liability company, this Assignment being intended solely to effect the transfer of certain property sold and purchased pursuant to the Purchase Agreement in accordance with the Purchase Agreement. This Assignment shall be governed by and construed in accordance with the domestic laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any other jurisdiction.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

OFFICE MEDIA NETWORK INC.



---

Name: James H. Harris

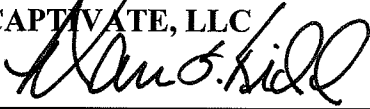
Title: Chief Executive Officer and President

  
Kyle Woods

*Signature Page to Intellectual Property Rights Assignment*

Agreed to and accepted by:

CAPTIVATE, LLC



---

Name: Marc Kidd

Title: President


*Signature Page to Intellectual Property Rights Assignment*

**TRADEMARK**  
**REEL: 005277 FRAME: 0658**

**SCHEDULE A**

**ASSIGNED INTELLECTUAL PROPERTY**

**Trademarks:**

<b>Mark</b>	<b>Country</b>	<b>Application No.</b>	<b>Application Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
OMN 	United States of America	78861318	04/13/2006	3459579	07/01/2008

**Patents:**

<b>Title</b>	<b>Country</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Patent No.</b>	<b>Issue Date</b>
Ornamental design for a screen presentment	United States of America	29/262,079	06/26/2006	US D575,774 S	08/26/2008

**Internet Domain Names:**

- (1) officemedia.com
- (2) officemedia.net
- (3) officemedianetwork.com
- (4) wsjofficenet.com
- (5) wsjon.net
- (6) wsjofficepanel.com

**SCHEDULE B**

**EXCLUDED INTELLECTUAL PROPERTY**

- (1) wsjoffice.com
- (2) wsjoffice.net
- (3) wsjon.com