CH \$40.00 36279

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM304166

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BFS Brands, LLC		12/18/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Bridgestone Brands, LLC	
Street Address:	535 Marriott Drive	
City:	Nashville	
State/Country:	TENNESSEE	
Postal Code:	37214	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3627935	B SOLUTIONS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 330-379-678

Email: iplaw@bfusa.com

Correspondent Name: Thomas R. Kingsbury

Address Line 1: 10 East Firestone Blvd.

Address Line 4: Akron, OHIO 44317

Total Attachments O		
DATE SIGNED:	05/12/2014	
SIGNATURE:	/Maxiene Rush/	
NAME OF SUBMITTER:	Maxiene Rush	
ATTORNEY DOCKET NUMBER:	M08007US1A - B SOLUTIONS	

Total Attachments: 0

TRADEMARK REEL: 005277 FRAME: 0695

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RECORDED: 05/12/2014