

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM304186

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Minacs Group (USA) Inc.		05/09/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ING Bank N.V., Singapore Branch, as Security Agent		
<b>Street Address:</b>	9 Raffles Place		
<b>Internal Address:</b>	#19-02 Republic Plaza		
<b>City:</b>	Singapore		
<b>State/Country:</b>	SINGAPORE		
<b>Postal Code:</b>	048618		
<b>Entity Type:</b>	Bank: SINGAPORE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4078526	SMARTLINE	
<b>Registration Number:</b>	4078527	SMARTLINE	
<b>Registration Number:</b>	4414305	MIDEALER SOLUTIONS	
<b>Serial Number:</b>	75318793	MINACS INTELLICOM INC.	
<b>Serial Number:</b>	75236933	THE MINACS GROUP INC.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3026365454		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	800-927-9801 x 62348		
<b>Email:</b>	jpaterso@cscinfo.com		
<b>Correspondent Name:</b>	Corporation Service Company		
<b>Address Line 1:</b>	1090 Vermont Avenue NW, Suite 430		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	126906-5		
<b>NAME OF SUBMITTER:</b>	Jean Paterson		
<b>SIGNATURE:</b>	/jep/		
<b>DATE SIGNED:</b>	05/12/2014		
<b>Total Attachments: 4</b>			

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TRADEMARK

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**TRADEMARK SECURITY AGREEMENT SUPPLEMENT**

**WHEREAS, The Minacs Group (USA) Inc.**, a Delaware corporation (herein referred to as "**Security Provider**"), having an address at 34115 Twelve Mile Road, Farmington Hills, Michigan 48331, United States has adopted, used and is using the trademarks, trade names, trade styles and service marks listed on the annexed Schedule A, which trademarks, trade names, trade styles and service marks are registered or are the subject of an application in the United States Patent and Trademark Office (the "**Trademarks**"); and

**WHEREAS**, the Security Provider has entered into a Security Agreement (said Security Agreement, as it may hereafter be amended or otherwise modified from time to time being the "**Security Agreement**", the terms defined therein and not otherwise defined herein being used herein as therein defined) in favor of ING Bank N.V., Singapore Branch (the "**Security Agent**"); and

**WHEREAS**, pursuant to the Security Agreement, the Security Provider has granted to the Security Agent a security interest in all right, title and interest of the Security Provider in and to the Trademarks, together with all prints and labels on which said Trademarks have appeared or appear, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, and the goodwill of the business symbolized by the Trademarks and the applications, registrations and recordings in the United States Patent and Trademark Office or in any similar office or agency of the United States of America, any State thereof, or any other country or any political subdivision thereof, all whether now or hereafter owned or licensable by the Security Provider, and all reissues, extensions or renewals thereof, all trademark licenses registered with the United States Patent and Trademark Office and all proceeds of all of the foregoing, including, without limitation, any claims by the Security Provider against third parties for infringement thereof (the "**Collateral**"), to secure the payment and performance of the Secured Obligations.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, the Security Provider does hereby further confirm, and put on the public record, their grant to the Security Agent of a security interest in the Collateral to secure the prompt payment and performance of the Secured Obligations.

The Security Provider does hereby further acknowledge and affirm that the rights and remedies of the Security Agent with respect to the grant of, security interest in and mortgage on the Collateral made hereby are more fully set forth in the Security Agreement; the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Security Agent's address is 9 Raffles Place, #19-02 Republic Plaza, Singapore 048619.

**IN WITNESS WHEREOF**, the Security Provider has duly executed or caused this Supplement to Security Agreement (Trademarks) to be duly executed as of May 9<sup>th</sup> 2014.

**The Minacs Group (USA) Inc.**

By:



Name: ANIL BHALLA

Title:

SCHEDULE A to the Trademark Security Agreement Supplement

Trade-Mark	Current Owner	Serial No.	Date of Registration	Renewal Date	Goods/Services	Agent
Smartline (Black Background)	The Minacs Group (USA), Inc.	77/950,6394078526	January 3, 2012	January 13, 2022	Printed publications, namely research reports in the fields of direct marketing, customer profiling, market research and analysis of computer databases of client information.	Kenneth D. Suzan Hodgson Russ
Smartline (White Background)	The Minacs Group (USA), Inc.	77/950,752 4078527	January 3, 2012	January 3, 2022	Printed publications, namely research reports in the fields of direct marketing, customer profiling, market research and analysis of computer databases of client information.	Kenneth D. Suzan Hodgson Russ
miDealer	The Minacs Group (USA), Inc.	85861002 4414305	October 8, 2013	October 8, 2022	Providing temporary use of on-line non-downloadable software and applications for marketing solutions for automotive and other vehicle dealer.	Paul R. Fransway Butzel Long
MIDEALER SOLUTIONS	The Minacs Group (USA), Inc.	4414305	October 8, 2013	Not Applicable	IC 042 US 100 101, G&S; Providing temporary use of on-line non-downloadable software and applications for marketing solutions for automotive and other vehicle dealer.	Paul R. Fransway Butzel Long
miDealer	The Minacs Group (USA), Inc.	Application # 1619610	Filed March 22, 2013	Pending November 14 – Examiners First	Providing temporary use of on-line non-downloadable software and applications for marketing	Blake, Cassels & Graydon LLP

	Inc.			Report	solutions for automotive and other vehicle dealer.	Intellectual property group
Smartline (Black Background)	The Minacs Group (USA), Inc.	TMA802,792	July 22, 2011	July 22, 2026	Printed publications, namely research reports in the fields of direct marketing, customer profiling, market research and analysis of computer databases of client information.	Norton Rose Fulbright Canada
Smartline (White Background)	The Minacs Group (USA), Inc.	TMA802,791	July 22, 2011	July 22, 2026	Printed publications, namely research reports in the fields of direct marketing, customer profiling, market research and analysis of computer databases of client information.	Norton Rose Fulbright Canada
Minacs Intellicom Inc.	The Minacs Group (USA), Inc.	75318793	Abandoned July 17, 2000	Not applicable	IC035 – telephone answering services	Mayer Brown & Platt
The Minacs Group (USA) Inc.	The Minacs Group (USA), Inc.	75236933	Abandoned August 11, 1999	Not applicable	IC035 – Human resources management, outsourcing and consultation services; mailroom management, namely mail sorting, handling and receiving; advertising and business marketing consulting services.  IC038 – Telecommunication services, namely call handling.  IC041 – Education services, namely conducting training in the field of facilities management.	Mayer Brown & Platt