

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304240

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CM COMPANIES, LLC		11/15/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The Antioch Company, LLC and Its Affiliated Debtors Liquidating Trust.		
Street Address:	405 Portland Avenue		
Internal Address:	Mark Hooley, Trustee		
City:	St. Paul		
State/Country:	MINNESOTA		
Postal Code:	55102		
Entity Type:	TRUST: UNITED STATES		
Composed Of:	<ul style="list-style-type: none"> • Mark Hooley (Trustee), UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	1979739	CREATIVE MEMORIES	
Registration Number:	2099073	CREATIVE MEMORIES	
Registration Number:	3188080	CREATIVE MEMORIES	
Registration Number:	3194123	CREATIVE MEMORIES	
Registration Number:	4405451	CREATIVE MEMORIES	
Serial Number:	85524741	CREATIVE MEMORIES	
Registration Number:	2381310	FLEX-HINGE	
Registration Number:	2331237	MEMORY KEEPERS	
Registration Number:	2942989	PERSONA	
Registration Number:	3118384	PICFOLIO	
Registration Number:	3028415	POWER	
Registration Number:	2288028	PRECIOUS ELEMENT	
Registration Number:	4088684	PXL CAFE	
Registration Number:	3971803	SBCSTUDIO	
Registration Number:	1975054	CM	
Registration Number:	2156978	SHORT CUTS	
Registration Number:	0437930	WEBWAY	
TRADEMARK			

OP \$440.00 1979739

CORRESPONDENCE DATA**Fax Number:** 3036073600*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.***Phone:** 303-607-3500**Email:** joshua.smith@faegrebd.com**Correspondent Name:** Joshua A. Smith, Senior Paralegal**Address Line 1:** 1700 Lincoln Street**Address Line 2:** 3200 Wells Fargo Center**Address Line 4:** Denver, COLORADO 80203-4532

ATTORNEY DOCKET NUMBER:	503714.1
NAME OF SUBMITTER:	Joshua A. Smith
SIGNATURE:	/Joshua A. Smith/
DATE SIGNED:	05/12/2014

Total Attachments: 11

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of November 15, 2013 (the "Effective Date") between CM Companies, LLC ("Assignor"), a Delaware limited liability company, and The Antioch Company, LLC and Its Affiliated Debtors Liquidating Trust Agreement ("Assignee").

WHEREAS, Assignor owns the trademarks, registrations, and applications identified on the attached Schedule A (the "Marks");

WHEREAS, on November 13, 2013, Assignee filed in the United States Bankruptcy Court for the District of Minnesota a Second Amended Joint Plan of Reorganization of the Antioch Company, LLC and Its Affiliated Debtors and the Official Committee of Unsecured Creditors (the "Plan"), the provisions of which became effective as of the date set forth in the Plan.

WHEREAS, in accordance with the terms of the Plan, Assignor wishes to transfer of all of its rights, title, and interest in and to the Marks to Assignee.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee the entire right, title, and interest in and to the Marks and all trademark registrations, applications and renewals in connection therewith, including the goodwill of the business associated therewith or symbolized thereby, all other corresponding rights that are or may be secured under the laws of the United States or any foreign country now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, and payments now or hereafter due or payable with respect to any of the foregoing and all causes of action (either in law or in equity) and the right to sue, and recover for past, present, or future infringement or other unauthorized use of the Marks assigned to Assignee hereunder.

Assignor shall take all further actions, and provide to Assignee, Assignee's successors, assigns, or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney, or other documentation), requested by Assignee to more fully and effectively effectuate the purposes of this Assignment.

[signature on next page]

In witness whereof, Assignor has executed this assignment as of the date indicated below.

Date: 11/15/2013

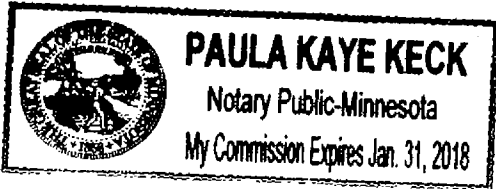
CM Companies, LLC

By: *Christopher W. Veit*

Name: Christopher W. Veit

Title: Chief Executive Officer

Subscribed and sworn to before me this 15th day of November, 2013.








Paula Kaye



Notary Public, State of MN





My commission expires: 1/31/18




SCHEDULE A





MARKS

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS
 CM CREATIVE MEMORIES logo - Side by Side	Australia	839900	Jun 22, 2000	839900	Jan 25, 2001	16	Photograph albums, plastic refill pages for holding photographs, other stationary, photographic mounts; printed matter and instructional and teaching material.	Registered
						41	Teaching methods of making albums and related knowledge, including through home class programs.	
 CM CREATIVE MEMORIES logo - Side by Side	Australia	1106713	Apr 3, 2006	1106713	Nov 13, 2006	016	Paper cutters	Registered
						08	Hand held cutting tools; scissors; hand tools, namely, punches	
 CM CREATIVE MEMORIES logo- stacked	Australia	839901	Jun 22, 2000	839901	Jan 25, 2001	16	Photographic albums, plastic refill pages for holding photographs, other stationary, photographic mounts.	Registered
						41	Teaching methods of making albums and related knowledge through home class programs.	
 CM CREATIVE MEMORIES logo- stacked	Australia	1106716	Apr 3, 2006	1106716	Oct 18, 2006	08	Hand held cutting tools; scissors; hand tools, namely, punches	Registered
CREATIVE MEMORIES	Australia	703628	Mar 4, 1996	703628	Apr 24, 1997	16	Photograph albums, photograph mounts and refill pages for holding photographs including plastic refill pages.	Registered
CREATIVE MEMORIES	Australia	737211	Jun 19, 1997	737211	Apr 9, 1998	41	Educational services, being home classes for preparing photo albums and scrap books.	Registered
CREATIVE MEMORIES	Australia	1106710	Apr 3, 2006	1106710	Nov 13, 2006	016	Paper cutters	Registered
						08	Hand held cutting tools; scissors, hand tools, namely, punches	
CROP 'TIL YOU DROP	Australia	716477	Sep 2, 1996	716477	Sep 17, 1997	41	Home classes for preparing photo and scrapbook albums.	Registered
CROPTALK	Australia	1040255	Feb 4, 2005	1040255	Sep 12, 2005	16	Printed publications including brochures in the field of scrapbooking	Registered
						41	Educational services including home classes for preparing photograph and scrapbook albums	
DONWITHONE	Australia	984405	Jan 9, 2004	984405	May 26, 2004	016	Paper die cut shapes.	Registered
MEMORY MATE	Australia	762357	May 19, 1998	762357	Nov 6, 1998	18	Bags, including travel bags.	Registered
POWER	Australia	1040336	Feb 4, 2005	1040336	Mar 22, 2006	16	Organization system, comprised of dividers and individual compartments for storage and organizing photographs and negatives; all made of polypropylene material	Registered
PRECIOUS ELEMENT	Australia	1040240	Feb 4, 2005	1040240	Sep 12, 2005	16	Writing instruments including pens, pencils and markers	Registered
SCRIPT CM LOGO	Australia	702644	Feb 16, 1996	702644	Apr 18, 1997	16	Photograph albums, photograph mounts and refill pages for holding photographs including plastic refill pages.	Registered
SCRIPT CM LOGO	Australia	1040241	Feb 4, 2005	1040241	Sep 12, 2005	41	Educational services including home classes for preparing photo albums and scrapbook albums	Registered
SHORT CUTS	Australia	746173	Oct 14, 1997	746173	Oct 12, 1999	16	Craft paper.	Registered
THANKS TO YOU!	Australia	705676	Apr 2, 1996	705676	May 20, 1997	42	Direct selling of photo albums, photo mounts and plastic refill pages for holding photos through home class programs.	Registered
TITLETOPIA	Australia	1040259	Feb 4, 2005	1040259	Sep 12, 2005	16	Templates for use in aligning stickers, letters and borders.	Registered
 CM CREATIVE MEMORIES logo - Side by Side	Canada	1064508	Jun 22, 2000	569,099	Oct 18, 2002	N/A	Photograph albums; plastic refill pages for holding photographs; other stationary, namely paper and stickers; photographic mounts; Teaching methods of making albums and related knowledge through home class programs.	Registered




MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS
CM CREATIVE MEMORIES logo- stacked 	Canada	1064509	Jun 22, 2000	569,100	Oct 18, 2002	N/A	Photograph albums; plastic refill pages for holding photographs; other stationary, namely paper and stickers; photographic mounts; Teaching methods of making albums and related knowledge through home class programs.	Registered
CREATIVE MEMORIES	Canada	794 416	Oct 5, 1995	TMA471,783	Feb 26, 1997	N/A	Educational services namely home classes for preparing photo albums and scrapbook albums.	Registered
						N/A	Photograph albums, photograph mounts and plastic refill pages for holding photographs.	
CREATIVE MEMORIES	Canada	1248612	Feb 25, 2005	TMA688,301	May 25, 2007	N/A	Computer software for image organization and editing	Registered
						N/A	Online ordering services featuring digital photographic imaging and digital photographic development in the field of personalized photo albums and scrapbooks; Digital imaging and processing services in the field of personalized photo albums and scrapbooks.	
CREATIVE MEM-RIES Design (shutter/flower) 	Canada	1,591,101	Aug 22, 2012			N/A	Services: providing downloadable computer software for use in image organization and editing, namely, for the integration of text, audio, graphics, still images and moving pictures; computerized online ordering services featuring digital photographic imaging and digital photographic development in the field of personalized photo albums and scrapbooks; retail sale services, namely, retail sales by direct solicitation by sales agents in the field of scrapbooking; educational services, namely, classes for preparing photo albums and scrapbook albums; digital imaging services in the field of personalized photo albums and scrapbooks.	Pending
						N/A	Wares: blades for handheld cutting tools; hand tools, namely, punches, hand-operated cutting tools, scissors; calendar-finished paper, craft paper, paper; paper cutters; photograph albums, photograph mounts, plastic pages for holding photographs, scrapbook albums; stickers.	
CROP TALK	Canada	888 567	Aug 27, 1998	TMA540,993	Feb 8, 2001	N/A	Home classes for preparing photograph and scrapbook albums.	Registered
CROP TALK	Canada	1 019 709	Jun 21, 1999	TMA540,959	Feb 8, 2001	N/A	Printed publications namely, brochures in the field of scrapbooking.	Registered
CROP 'TIL YOU DROP	Canada	822825	Sep 10, 1996	544,702	Nov 29, 2001	N/A	Home classes for preparing photo and scrapbook albums.	Registered
DONEWITHONE	Canada	1203027	Jan 9, 2004	632,442	Feb 9, 2005	N/A	Paper die cut shapes	Registered
FAST FORMULAS	Canada	1 004 549	Feb 9, 1999	TMA533,174	Sep 22, 2000	N/A	Printed publications, namely, books on the subject of scrapbooking and page layouts for scrapbooks.	Registered
FLEX-HINGE	Canada	1 042 896	Jan 17, 2000	556,518	Jan 17, 2002	N/A	Bindings for photograph albums.	Registered
GREAT LENGTHS	Canada	1074869	Sep 15, 2000	591,294	Oct 1, 2003	N/A	Stickers.	Registered
MEMORY KEEPERS	Canada	1089332	Jan 17, 2001	570,959	Nov 20, 2002	N/A	Conducting an incentive awards program for others whereby customers are awarded free merchandise or discounts based on prior purchases of goods.	Registered
MEMORY MATE	Canada	878611	May 19, 1998	583,039	Jun 4, 2003	N/A	Travel bags.	Registered
PERSONA	Canada	1189066	Aug 29, 2003	640,349	May 25, 2005	040	Services, namely custom embossing on products.	Registered
PICFOLIO	Canada	1281265	Nov 17, 2005	TMA683,972	Mar 19, 2007	N/A	Memory books, photo albums.	Registered
PLACEKEEPER	Canada	1 001 286	Jan 7, 1999	TMA538,515	Dec 11, 2000	N/A	Magnetic bookmarks.	Registered
POWER	Canada	1248611	Feb 25, 2005	TMA683,204	Mar 8, 2007	N/A	Organizational system comprised of dividers and individual compartments for storage and organizing photographs and negatives, all made of polypropylene material.	Registered





MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GODDS/SERVICES DESCRIPTION	STATUS
PRECIOUS ELEMENT	Canada	1 008 041	Mar 9, 1999	TMA535,879	Oct 26, 2000	N/A	Writing instruments, namely, pens, pencils and markers.	Registered
PRESS-N-STICK	Canada	1087381	Dec 27, 2000	573,527	Jan 14, 2003	N/A	(1) Filler sheets for photo albums and scrapbooks. (2) Photo albums.	Registered
SCRIPT CM LOGO	Canada	1248613	Feb 25, 2005	660,346	Mar 7, 2006	N/A	Teaching methods of making albums and related knowledge through home class programs	Registered
SHORT CUTS	Canada	858 561	Oct 14, 1997	TMA508,577	Feb 26, 1999	N/A	Craft paper.	Registered
SNAP	Canada	1100909	Apr 24, 2001	633,476	Feb 22, 2005	N/A	Kit of scrapbooking supplies, namely, stickers, pre-cut, pre-printed photo mounting paper and numbered instructional cards illustrating suggested page layouts.	Registered
TITLETOPIA	Canada	1248610	Feb 25, 2005	659,817	Feb 28, 2006	16	Templates for use in aligning stickers, letters and borders	Registered
CM CREATIVE MEMORIES logo - Side by Side 	European Union	003497021	Oct 30, 2003	003497021	Jan 4, 2005	16	Photograph albums, photograph mounts and plastic refill pages for holding photographs.	Registered
						25	Clothing, footwear and headgear.	
						41	Educational services for preparing photo and scrapbook albums through home classes, workshops and seminars.	
CM CREATIVE MEMORIES logo - Side by Side 	European Union	005301072	Sep 7, 2006	005301072	Jul 11, 2007	016	Photograph albums, photograph mounts and plastic refill pages for holding photographs; paper cutters	Registered
						025	Clothing, footwear and headgear	
						041	Educational services for preparing photo and scrapbook albums through home classes, workshops and seminars	
						08	Hand held cutting tools; scissors; hand tools, namely, punches	
CM CREATIVE MEMORIES logo- stacked 	European Union	003497071	Oct 30, 2003	003497071	Apr 27, 2005	16	Photograph albums, photograph mounts and plastic refill pages for holding photographs.	Registered
						25	Clothing, footwear and headgear.	
						41	Educational services for preparing photo and scrapbook albums through home classes, workshops and seminars.	
CM CREATIVE MEMORIES logo- stacked 	European Union	005291422	Sep 4, 2006	005291422	Jul 11, 2007	016	Photograph albums, photograph mounts and plastic refill pages for holding photographs; paper cutters	Registered
						025	Clothing, footwear, headgear	
						041	Educational services for preparing photo and scrapbook albums through home classes, workshops and seminars	
						08	Hand held cutting tools; scissors; hand tools, namely, punches (claim partial priority from US application)	
CREATIVE MEMORIES	European Union	20248	Apr 1, 1996	20248	May 1, 1998	16	Photograph albums, photograph mounts and plastic refill pages for holding photographs.	Registered
CREATIVE MEMORIES	European Union	00562090	Jun 23, 1997	00562090	Jan 8, 1999	41	Educational services, namely home classes for preparing photo and scrapbook albums.	Registered
CREATIVE MEMORIES	European Union	004259107	Feb 25, 2005	004259107	Jun 27, 2006	035	Online ordering services featuring digital photographic imaging and digital photographic development in the field of personalized photo albums and scrapbooks	Registered
						09	Computer software for image organization and editing	
						41	Digital imaging and processing services in the field of personalized photo albums and scrapbooks	
CREATIVE MEMORIES	European Union	005301486	Sep 7, 2006	005301486	Aug 3, 2007	009	Computer software for image organization and editing, none being games recorded on data carriers of all kinds (this last phrase as a result of an agreement with Ravensburger who threatened an opposition - see EU-021)	Registered
						016	Photograph albums, photograph mounts and plastic refill pages for holding photographs; paper cutters	

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS
						035	Online ordering services featuring digital photographic imaging and digital photographic development in the field of personalized photo albums and scrapbooks	
						041	Digital imaging and processing services in the field of personalized photo albums and scrapbooks; educational services, namely home classes for preparing photo and scrapbook albums	
						08	Hand held cutting tools; scissors; hand tools, namely, punches	
DONEWITHONE	European Union	003605763	Jan 9, 2004	003605763	Mar 3, 2005	016	Paper die cut shapes; photograph albums, photograph mounts; plastic refill pages for holding photographs	Registered
MEMORY MATE	European Union	004240453	Feb 17, 2005	004240453	Feb 9, 2006	18	Bags, bags adapted for carrying scrapbooking accessories; bags adapted for carrying photograph albums; bags adapted for carrying writing instruments	Registered
POWER	European Union	004242095	Feb 17, 2005	004242095	Jan 31, 2006	16	Organizational system, comprised of dividers and individual compartments for storage and organizing photographs and negatives, all made of polypropylene materials; file dividers; envelopes, envelopes for photographs and photographic negatives; photograph albums; scrapbooks; writing instruments; pens; pencils; markers.	Registered
PRECIOUS ELEMENT	European Union	004241592	Feb 17, 2005	004241592	Mar 9, 2006	16	Writing instruments; pens; pencils; markers; photograph albums; scrapbooks	Registered
SCRIPT CM LOGO	European Union	20230	Apr 1, 1996	20230	Jan 5, 1998	16	Photograph albums; photograph mounts and plastic refill pages for holding photographs.	Registered
SCRIPT CM LOGO 	European Union	003497096	Oct 30, 2003	003497096	Jan 4, 2005	16	Photograph albums, photograph mounts and plastic refill pages for holding photographs	Registered
						25	Clothing, footwear and headgear	
						41	Educational services for preparing photo and scrapbook albums through home classes, workshops and seminars	
SHORT CUTS	European Union	004241998	Feb 17, 2005	004241998	Feb 2, 2006	16	Craft paper, paper, cardboard	Registered
THANKS TO YOU!	European Union	183434	Apr 1, 1996	000183434	Jan 27, 1999	41	Conducting of home classes for preparing photo and scrapbook albums.	Registered
TITLETOPIA	European Union	004241659	Feb 17, 2005	004241659	Jan 30, 2006	16	Templates for use in aligning stickers, letters and borders.	Registered
CM CREATIVE MEMORIES logo - Side by Side 	Germany	300 49 624.9	Jul 4, 2000	300 49 624	May 3, 2001	16	Photographic albums, plastic refill pages for holding photographs, other stationary, photographic mounts.	Registered
						41	Teaching methods of making albums and related knowledge through home class programs.	
CM CREATIVE MEMORIES logo- stacked 	Germany	300 49 626.5	Jul 4, 2000	300 49 626	May 3, 2001	16	Photograph albums, plastic refill pages for holding photographs, other stationary, photographic mounts	Registered
						41	Teaching methods of making albums and related knowledge through home class programs	
CREATIVE MEMORIES	Hong Kong	12313/97	Aug 27, 1997	2000B13541AA	Oct 12, 2000	16	Photograph albums, photograph mounts, and plastic refill pages for holding photographs.	Registered
CREATIVE MEMORIES	Hong Kong	12314/1997	Aug 27, 1997	2000B13541AA	Oct 12, 2000	41	Educational services; home classes for preparing photo albums and scrapbook albums.	Registered
Script CM Logo	Hong Kong	12312/1997	Aug 27, 1997	1998B11870	Aug 27, 1997	16	Photograph albums, photograph mounts, plastic refill pages for holding photographs.	Registered

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS
	Japan	9-134807	Jul 4, 1997	4386381	May 26, 2000	1	Photographic materials.	Registered
						16	Paper; paper containers; printed matters; photographs; photographic stands; stationery (excluding insect collecting implements); pastes and adhesives for business or household purposes; duplicators; addressing machines; inking ribbons; hectograph duplicating machines; automatic stamp applying machines; electric staplers for offices; stamp cancellers; drawing implements; typewriters; checkwriters; mimeographs; letterpress duplicating machines; paper shredders; postal charge meters; rotary mimeographs.	
						8	Hand tools (excluding line marker containers or the like, razor strops, steel grinders, whetstones); sharpened hand implements (excluding swords); palette knives; pincettes.	
						9	Photographic apparatus and instruments; motion picture apparatus and instruments; optical apparatus and instruments; electrical communication machines and apparatus; cinematographic films; transparencies; side film mounts; pre-recorded video discs and video machines; photo-copying machines; hand calculators; drawing or drafting machines and instruments; time stamping machines; time recorders; electric calculators; punch card system machines; vote computing machines; postage stamp checking apparatus.	
	Japan	9-134808	Jul 4, 1997	4250167	Mar 12, 1999	41	Teaching methods for making albums.	Registered
CREATIVE MEMORIES	Japan	9-110641	Apr 24, 1997	4,223,257	Dec 18, 1998	16	Photograph albums, plastic refill pages for holding photographs, photograph mounts	Registered
						41	Teaching methods of making albums and related knowledge through home class programs	
	Japan	2003-31697	Apr 18, 2003	4731212	Dec 5, 2003	016	photograph albums, plastic refill pages for holding photographs, other stationery, photographic mounts;	Registered
						041	Teaching methods of making albums and related knowledge through home class programs	
PICPANZEE	Japan	2009-83852	Nov 5, 2009	5318940	Apr 23, 2010	16	Scrapbooks; a mount/board art of a scrapbook; scrapbook albums; photo books; books containing photos or images.	Registered
						40	Digital on-demand printing services of books and other documents; digital printing of various designs on various materials depending on the customer's requests; other digital printing.	
PRECIOUS ELEMENT	Japan	10-106146	Dec 10, 1998	4326130	Oct 15, 1999	16	Pencils; markers; other writing implements; other stationery	Registered
SCRIPT CM LOGO	Japan	9-110643	Apr 24, 1997	4223670	Dec 18, 1998	16	Photograph albums, plastic refill pages for holding photographs, other stationery, photographic mounts.	Registered
SCRIPT CM LOGO	Japan	2005-12543	Feb 16, 2005	4885575	Aug 5, 2005	41	Educational services for preparing photo and scrapbook albums through home classes, workshops and seminars.	Registered
SHORT CUTS	Japan	2000-121123	Jan 8, 2000	4781385	Jun 25, 2004	16	Paper suitable for drawings and making cutouts.	Registered
TITLETOPIA	Japan	2005-12544	Feb 16, 2005	952461	May 12, 2006	16	Templates for use in aligning stickers, letters, and borders; other stationery and study materials.	Registered
	New Zealand	617289	Jun 21, 2000	617289	Dec 21, 2000	16	Photographic albums, plastic refill pages for holding photographs; other stationery, photographic mounts.	Registered

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS
CM CREATIVE MEMORIES logo - Side by Side 	New Zealand	617290	Jun 21, 2000	617290	Jan 11, 2001	41	Teaching methods of making albums and related knowledge through home class programs.	Registered
CM CREATIVE MEMORIES logo - Side by Side 	New Zealand	745739	Apr 3, 2006	745739	Mar 29, 2006	016	Paper cutters	Registered
						08	Hand held cutting tools; scissors; hand tools, namely, punches	
CM CREATIVE MEMORIES logo- stacked 	New Zealand	617287	Jun 21, 2000	617287	Dec 21, 2000	16	Photographic albums, plastic refill pages for holding photographs; other stationery; photographic mounts	Registered
CM CREATIVE MEMORIES logo- stacked 	New Zealand	617288	Jun 21, 2000	617288	Jan 11, 2001	41	Teaching methods of making albums and related knowledge through home class programs.	Registered
CM CREATIVE MEMORIES logo- stacked 	New Zealand	745740	Apr 3, 2006	745740	Mar 3, 2006	08	Hand held cutting tools; scissors; hand tools, namely, punches	Registered
CREATIVE MEMORIES	New Zealand	272310	Feb 3, 1997	272310	Jul 15, 1998	16	Paper, cardboard and goods made from these materials not included in other classes; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; photograph albums; photograph mounts; plastic refill pages for holding photographs; pages for photograph albums.	Registered
CREATIVE MEMORIES	New Zealand	272315	Feb 3, 1997	272315	Jun 15, 1998	42	Wholesale and retail selling services; direct sales in the home; direct sales of photograph albums and related goods through home class programmes.	Registered
CREATIVE MEMORIES	New Zealand	745738	Mar 30, 2006	745738	Mar 30, 2006	016	Paper cutters	Registered
						08	Hand held cutting tools; scissors, hand tools, namely, punches	
CROP 'TIL YOU DROP	New Zealand	272052	Jan 27, 1997	272052	Jan 27, 1997	41	Educational services including the running of home classes.	Registered
CROPTALK	New Zealand	724846	Feb 7, 2005	724846	Feb 7, 2005	16	Printed publications, namely, brochures in the field of scrapbooking	Registered
						41	Home classes for preparing photograph and scrapbook albums	
MEMORY MATE	New Zealand	724842	Feb 7, 2005	724842	Feb 7, 2005	18	Bags including nylon travel bags adapted for carrying scrapbooking accessories [amended 3/23/05 TKL]	Registered
POWER	New Zealand	724847	Oct 19, 2004	724847	Oct 19, 2004	16	Organization system, comprised of dividers and individual compartments for storage and organizing photographs and negatives, all made of polypropylene material.	Registered
PRECIOUS ELEMENT	New Zealand	724843	Feb 7, 2005	724843	Aug 11, 2005	16	Writing instruments, namely, pens, pencils and markers	Registered
SCRIPT CM LOGO	New Zealand	272311	Feb 3, 1997	272311	Feb 3, 1997	16	Paper, cardboard and goods made from these materials not included in other classes; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; photograph albums; photograph mounts; plastic refill pages for holding photographs; pages for photograph albums.	Registered

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS
SHORT CUTS	New Zealand	283403	Jun 27, 1997	283403	Oct 28, 1998	16	Craft paper.	Registered
THANKS TO YOU!	New Zealand	272313	Feb 3, 1997	272313	Sep 9, 1998	42	Wholesale, retail, mail order and direct sales of photograph albums and ancillary goods including direct sales through home class programs.	Registered
TITLETOPIA	New Zealand	724845	Feb 7, 2005	724845	Aug 11, 2005	16	Templates for use in aligning stickers, letters, and borders.	Registered
CREATIVE MEMORIES	Singapore	S/10581/97	Jan 15, 1999	T97/10581H	Jan 15, 1999	41	Educational services, namely, home classes for preparing photo albums and scrapbook albums.	Registered
CREATIVE MEMORIES	South Africa	98/00502	Jan 15, 1998	98/00502	Jan 15, 1998	41	Education, providing of training; entertainment; sporting and cultural activities.	Registered
CREATIVE MEMORIES	South Africa	98/00505	Jan 15, 1998	98/00505	Sep 3, 2001	16	Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes, typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); playing cards; printers' type; printing blocks.	Registered
MEMORY MATE	South Africa	2005102350	Feb 7, 2005	2005/02350	Feb 7, 2005	18	Nylon travel bags adapted for carrying scrapbooking accessories, distributed through independent sales representatives	Registered
PRECIOUS ELEMENT	South Africa	2005102351	Feb 7, 2005	2005/02351	Feb 7, 2005	16	Writing instruments, namely, pens, pencils and markers	Registered
SCRIPT CM LOGO	South Africa	98/00503	Jan 15, 1998	98/00503	May 3, 2001	16	Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); playing cards; printers' type; printing blocks.	Registered
SHORT CUTS	South Africa	2005102352	Feb 7, 2005	2005/02352	Feb 7, 2005	16	Craft paper	Registered
CREATIVE MEMORIES in Chinese Characters	Taiwan R.O.C.	92029071	May 1, 2003	01082240	Jan 16, 2004	41	Educational services, namely home classes for preparing photo albums and scrapbook albums.	Registered
SCRIPT CM LOGO 	Taiwan R.O.C.	92057035	Sep 25, 2003	1105087	Jun 1, 2004	041	Educational services, namely, seminars or home classes for preparing photo albums and scrapbook albums.	Registered
CM CREATIVE MEMORIES logo - Side by Side 	United Kingdom	2237444	Jun 28, 2000	2237444	Jun 28, 2000	16	Photograph albums, plastic refill pages for holding photographs, other stationery, photographic mounts.	Registered
						41	Teaching methods of making albums and related knowledge through home class programs.	
CM CREATIVE MEMORIES logo- stacked 	United Kingdom	2237561	Jun 28, 2000	2237561	Jan 5, 2001	16	Photograph albums, plastic refill pages for holding photographs, other stationery, photographic mounts.	Registered
						41	Teaching methods of making albums and related knowledge through home class programs.	
CREATIVE MEMORIES	United States of America	74/698,605	Jul 10, 1995	1,979,739	Jun 11, 1996	16	Photograph albums, photograph mounts and plastic refill pages for holding photographs.	Registered
CREATIVE MEMORIES	United States of America	75/129,354	Jul 2, 1996	2,099,073	Sep 23, 1997	41	Educational services, namely, home classes for preparing photo albums and scrapbook albums.	Registered

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES DESCRIPTION	STATUS
CREATIVE MEMORIES	United States of America	78/571,702	Feb 21, 2005	3,188,080	Dec 19, 2006	41	Digital imaging services in the field of personalized photo albums and scrapbooks (Add'l 10/2005) - FIRST USE 4/1/05	Registered
CREATIVE MEMORIES	United States of America	78/849,762	Mar 30, 2006	3,194,123	Jan 2, 2007	16	Paper cutters	Registered
CREATIVE MEMORIES Design (shutter/flower)	United States of America	85/524,708	Jan 25, 2012	4,405,451	Sep 24, 2013	008	Blades for non-power hand-operated cutting tools; Hand tools, namely, punches; Hand-operated cutting tools; Scissors	Registered
						016	Calendar-finished paper, Craft paper; Paper; Paper cutters; Photograph albums; Photograph mounts; Plastic pages for holding photographs; Scrapbook albums; Stickers	
CREATIVE MEMORIES Design (shutter/flower)	United States of America	85/524,741	Jan 25, 2012			009	Downloadable computer software for use in image organization and editing, namely, for the integration of text, audio, graphics, still images and moving pictures	Published
						035	Computerized online ordering services featuring digital photographic imaging and digital photographic development in the field of personalized photo albums and scrapbooks; retail services by direct solicitation by sales agents in the field of scrapbooking	
						041	Educational services, namely, classes for preparing photo albums and scrapbook albums	
FLEX-HINGE	United States of America	75/796,887	Sep 10, 1999	2,381,310	Aug 29, 2000	16	Photograph album bindings sold as a component part of photograph albums.	Registered
MEMORY KEEPERS	United States of America	75/530,301	Aug 4, 1998	2,331,237	Mar 21, 2000	35	Conducting an incentive awards program for others whereby customers are awarded free merchandise or discounts based on prior purchases of goods.	Registered
PERSONA	United States of America	78/240387	Apr 22, 2003	2,942,989	Apr 19, 2005	040	Services, namely custom embossing on products.	Registered
								
PICFOLIO	United States of America	78/585207	Mar 11, 2005	3,118,384	Jul 18, 2006	016	Memory books.	Registered
POWER	United States of America	78/501824	Oct 19, 2004	3,028,415	Dec 13, 2005	016	Organization system, comprised of dividers and individual compartments for storage and organizing photographs and negatives, all made of polypropylene material.	Registered
PRECIOUS ELEMENT	United States of America	75/583,658	Nov 3, 1998	2,288,028	Oct 19, 1999	16	Writing instruments, namely, pens, pencils and markers.	Registered
PXL CAFE	United States of America	85/105,096	Aug 11, 2010	4,088,684	Jan 17, 2012	35	On-line retail store services featuring digital content for digital designs; computerized on-line ordering services featuring digital photographic imaging and digital photographic development. [amended per response filing 1/25/11]	Registered
SBCSTUDIO	United States of America	85/029,858	May 4, 2010	3,971,803	May 31, 2011	009	Downloadable computer software for creating online photo albums and printing of images.	Registered
SCRIPT CM LOGO	United States of America	74/698,606	Jul 10, 1995	1,975,054	May 21, 1996	16	Photograph albums, photograph mounts and plastic refill pages for holding photographs.	Registered
								
SHORT CUTS	United States of America	75/315705	Jun 27, 1997	2,156,978	May 12, 1998	16	Craft paper.	Registered
WEBWAY	United States of America	71/501252	May 1, 1946	437,930	Apr 6, 1948	16	Paper products—namely, albums, scrap books, price tickets having blank lines to be filled in, and sign materials consisting of gummed cut-out letters and numerals made from paper and cardboard.	Registered