

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304353

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
John Anderson		05/13/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Specialty Products of Greenwood, Missouri, Inc.		
Street Address:	P.O. Box 377		
City:	Greenwood		
State/Country:	MISSOURI		
Postal Code:	64034		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3333836	LAZY JOE	
CORRESPONDENCE DATA			
Fax Number:	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	913 647-9050		
Email:	tmdocketing.colombo@hoveywilliams.com		
Correspondent Name:	Andrew G. Colombo - Hovey Williams LLP		
Address Line 1:	10801 Mastin Blvd., Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
ATTORNEY DOCKET NUMBER:	1930.454; DKT. 46072		
NAME OF SUBMITTER:	Andrew G. Colombo		
SIGNATURE:	/Andrew G. Colombo/		
DATE SIGNED:	05/13/2014		
Total Attachments: 3			
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ASSIGNMENT

This Agreement is entered into by and between John Anderson (hereinafter "ASSIGNOR"), an individual and citizen of the United States of America having an address 4008 Campolindo Drive, Moraga, California 94556; and Specialty Products of Greenwood, Missouri, Inc. (hereinafter "ASSIGNEE"), a corporation duly organized under the laws of the State of Missouri having an address of P.O. Box 377, Greenwood, Missouri 64034.

Whereas, ASSIGNOR, has adopted, used and/or licensed the use of, and is using and/or licensing the use of the mark LAZY JOE (hereinafter "the Mark"), and has registered the Mark as United States Certificate of Trademark Reg. No. 3,333,836 (hereinafter "the Registration"); and

Whereas, ASSIGNEE is desirous of acquiring all right, title and interest in, to and under the Mark and the Registration.


Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR and ASSIGNEE hereby agree as follows:

1. ASSIGNOR has sold, assigned and transferred, and by these presents does sell, assign and transfer unto ASSIGNEE the full and exclusive right, title and interest, throughout the world, in, to and under the Mark and the Registration, together with the good will of the business symbolized by the Mark and the right to sue for and collect on all claims for damages by reason of past infringement of the Mark or the Registration.
2. At ASSIGNEE's request, ASSIGNOR shall provide non-monetary assistance to ASSIGNEE in registering, perfecting, enforcing or defending ASSIGNEE's rights in the Mark.

3. This Agreement may be executed by the parties in any number of counter-
parts, each of which shall be deemed an original, but all of which shall
constitute one and the same agreement.

This Agreement is executed this 2 day of May, 2014.

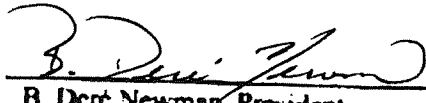
ASSIGNOR:



John Anderson

ASSIGNEE:

Specialty Products of Greenwood, Missouri, Inc.

By  13 May 2014
B. Derré Newman, President