

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM304374

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Miles Kimball Company		10/08/2013	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Silver Star Brands, Inc.		
<b>Street Address:</b>	250 City Center		
<b>City:</b>	Oshkosh		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	56906		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2112088	AS WE CHANGE	
<b>Registration Number:</b>	2228836	AS WE CHANGE	
<b>Registration Number:</b>	3336284	EASY COMFORTS	
<b>Registration Number:</b>	4206169	EASY COMFORTS STYLE	
<b>Registration Number:</b>	1622457	EXPOSURES	
<b>Registration Number:</b>	3609564	EXPOSURES PLATINUM	
<b>Registration Number:</b>	2126732	HOME MARKETPLACE	
<b>Registration Number:</b>	3551961	INDIGO	
<b>Registration Number:</b>	1838236	JUST BETWEEN US	
<b>Registration Number:</b>	1645633	MILES KIMBALL	
<b>Registration Number:</b>	3566160	MRS. KIMBALL'S CANDY SHOPPE	
<b>Registration Number:</b>	1837485	QUIBBLE-FREE GUARANTEE	
<b>Registration Number:</b>	3501508	SERENITY FALLS	
<b>Registration Number:</b>	1634030	THE SHOE BOX	
<b>Registration Number:</b>	0909593	WALTER DRAKE	
<b>Registration Number:</b>	0895688	WALTER DRAKE	
<b>Registration Number:</b>	1376289	WALTER DRAKE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128135901		

CH \$440.00 2112088

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 212-813-5900  
**Email:** assignments@fzlj.com  
**Correspondent Name:** SUSAN UPTON DOUGLASS  
**Address Line 1:** FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
**Address Line 2:** 866 UNITED NATIONS PLAZA  
**Address Line 4:** NEW YORK, NEW YORK 10017

<b>ATTORNEY DOCKET NUMBER:</b>	SLVE 1403854
<b>NAME OF SUBMITTER:</b>	Susan Upton Douglass
<b>SIGNATURE:</b>	/anca nicolescu/
<b>DATE SIGNED:</b>	05/13/2014

**Total Attachments: 0**

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