

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
White Ops, LLC		05/08/2014	LIMITED LIABILITY COMPANY: UNITED STATES Delaware

RECEIVING PARTY DATA

Name:	Bot or Not, LLC
Street Address:	18 Bridge Street, #1G
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11201
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES Delaware YBH

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	86260878	WHITE OPS ENTERPRISE AUTHENTICATION
Serial Number:	86260873	WHITE OPS 360
Serial Number:	85974225	WHITEOPS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 4108125149
Email: HANKINYB@GMAIL.COM
Correspondent Name: Yan Hankin
Address Line 1: 7 Clifton Court
Address Line 4: Pikesville, MARYLAND 21208

NAME OF SUBMITTER:	Yan Hankin, Esq.
SIGNATURE:	/Yan Hankin/
DATE SIGNED:	05/12/2014

Total Attachments: 6

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- source=White Ops LLC Trademark Assignments#page2.tif
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ASSIGNMENT OF TRADEMARK APPLICATION

This ASSIGNMENT OF TRADEMARK APPLICATION made as of the 8th day of May, 2014, by WHITE OPS, LLC, a Delaware limited liability company with its principal place of business located at 18 Bridge Street, 1G, Brooklyn, New York 11201 (“Assignor”), to BOT OR NOT, LLC a Delaware limited liability company with its principal place of business located at 18 Bridge Street, 1G, Brooklyn, New York 11201 (“Assignee”).

RECITALS:

Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor’s worldwide right, title, and interest in, to and under Assignor’s U.S. Trademark Application to register WHITE OPS 360, serial number 86260873, together with any trademark awarded in connection therewith (all of the foregoing being referred to herein as the “Mark”).

NOW, THEREFORE, Assignor, for and in exchange for the payment of Ten and 00/100 Dollars (\$10.00) and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor’s worldwide right, title and interest in, to and under the Mark, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Trademark Application, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademark Application not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademark Application shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to the principles of conflicts of laws thereof.

IN WITNESS THEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademark Application as of the date set forth above.

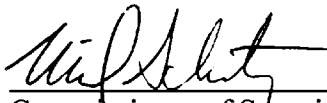

Ashur Barrett Kalb, CEO
White Ops, LLC

STATE OF NEW YORK)
)
COUNTY OF New York)

ss. _____

On this 9th day of May, 2014, before me, appeared ASHUR BARRETT KALB, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person executed the instrument.

Witness my hand and official seal.



Commissioner of Superior Court/
Notary Public
My commission expires:

MICHAEL SCHWARTZ
Notary Public, State of New York
No. 02SC6156355
Qualified in New York County
Commission Expires ~~Nov. 27, 20 14~~
Dec. 13

ASSIGNMENT OF TRADEMARK APPLICATION

This ASSIGNMENT OF TRADEMARK APPLICATION made as of the 7 day of May, 2014, by WHITE OPS, LLC, a Delaware limited liability company with its principal place of business located at 18 Bridge Street, 1G, Brooklyn, New York 11201 (“Assignor”), to BOT OR NOT, LLC a Delaware limited liability company with its principal place of business located at 18 Bridge Street, 1G, Brooklyn, New York 11201 (“Assignee”).

RECITALS:

Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor’s worldwide right, title and interest in, to and under Assignor’s U.S. Trademark Application to register WHITEOPS, serial number 85974225, together with any trademark awarded in connection therewith (all of the foregoing being referred to herein as the “Mark”).

NOW, THEREFORE, Assignor, for and in exchange for the payment of Ten and 00/100 Dollars (\$10.00) and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor’s worldwide right, title and interest in, to and under the Mark, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Trademark Application, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademark Application not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademark Application shall be governed by and construed

in accordance with the laws of the State of Delaware without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademark Application as of the date first set forth above.

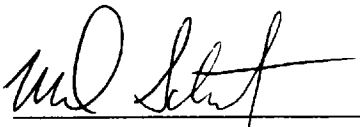


Ashur Barrett Kalb, CEO
White Ops, LLC

STATE OF NEW YORK)
)
COUNTY OF New York) ss. _____

On this 8th day of May, 2014, before me, appeared ASHUR BARRETT KALB, personally known/to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person executed the instrument.

Witness my hand and official seal.



Commissioner of Superior Court/
Notary Public
My commission expires:

MICHAEL SCHWARTZ
Notary Public, State of New York
No. 02SC6156355
Qualified in New York County
Commission Expires ~~Nov. 27, 20~~ 14
Dec 13

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RECITALS:

Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor’s worldwide right, title, and interest in, to and under Assignor’s U.S. Trademark Application to register WHITE OPS ENTERPRISE AUTHENTICATION , serial number 86260878, together with any trademark awarded in connection therewith (all of the foregoing being referred to herein as the “Mark”).

NOW, THEREFORE, Assignor, for and in exchange for the payment of Ten and 00/100 Dollars (\$10.00) and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor’s worldwide right, title and interest in, to and under the Mark, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Trademark Application, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademark Application not been made.

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IN WITNESS THEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademark Application as of the date set forth above.

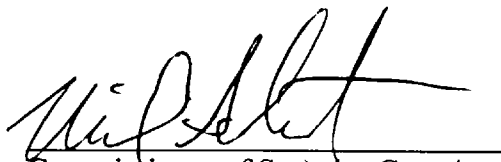

Ashur Barrett Kalb, Managing Member
White Ops, LLC

STATE OF NEW YORK)
)
COUNTY OF New York)

ss. _____

On this 6th day of May, 2014, before me, appeared ASHUR BARRETT KALB, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person executed the instrument.

Witness my hand and official seal.


Commissioner of Superior Court/
Notary Public
My commission expires:

MICHAEL SCHWARTZ
Notary Public, State of New York
No. 02SC6156355
Qualified in New York County
Commission Expires Nov. 27, 20 14
Dec 13