

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM304467

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NXT Capital, LLC		05/07/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Maxymiser Holding Corporation		
<b>Street Address:</b>	532 Broadway		
<b>Internal Address:</b>	10th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>Name:</b>	Maxymiser Limited		
<b>Street Address:</b>	121 Great Portland Street		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	W1W 6QL		
<b>Entity Type:</b>	Limited Company: UNITED KINGDOM		
<b>Name:</b>	Maxymiser Inc.		
<b>Street Address:</b>	532 Broadway		
<b>Internal Address:</b>	10th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3872511	MAXY Miser	
<b>Serial Number:</b>	85257781	ONETOUCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6172484000		
<b>TRADEMARK</b>			

OP \$65.00 3872511

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.**

**Email:** tmadmin@choate.com  
**Correspondent Name:** Elizabeth A. Walker  
**Address Line 1:** Two International Place  
**Address Line 2:** Choate Hall & Stewart LLP  
**Address Line 4:** Boston, MASSACHUSETTS 02110

<b>ATTORNEY DOCKET NUMBER:</b>	2009260-0029
<b>NAME OF SUBMITTER:</b>	Elizabeth A. Walker
<b>SIGNATURE:</b>	/Elizabeth A. Walker/
<b>DATE SIGNED:</b>	05/14/2014

**Total Attachments: 4**

source=Maxymiser - NXT IP Release (Wellington Loan) (executed)#page1.tif  
source=Maxymiser - NXT IP Release (Wellington Loan) (executed)#page2.tif  
source=Maxymiser - NXT IP Release (Wellington Loan) (executed)#page3.tif  
source=Maxymiser - NXT IP Release (Wellington Loan) (executed)#page4.tif

**RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

**MAY 7, 2014**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, NXT Capital, LLC (the "Secured Party"), does hereby certify that the security interest it holds in those certain patents, patent applications, trademarks and trademark applications of Maxymiser Holding Corporation, a Delaware corporation, Maxymiser Inc, a Delaware corporation, and Maxymiser Limited, a company incorporated in Scotland (collectively, the "Companies"), pursuant to that certain Patent Grant of Security Interest, dated May 2, 2013, as recorded in the United States Patent and Trademark Office at Reel/Frame No. 030359/0267 on May 6, 2013 and that certain Trademark Grant of Security Interest, dated May 2, 2013, as recorded in the United States Patent and Trademark Office at Reel/Frame No. 5021/0426 on May 6, 2013 (collectively, the "Security Agreements"), which patents and patent applications are more fully identified on Schedule A annexed hereto and made a part hereof, and which trademarks and trademark applications, together with the goodwill of the business symbolized thereby, are more fully identified on Schedule B annexed hereto and made a part hereof, is released and all interest in such patents, patent applications and trademarks previously assigned to Secured Party under the Security Agreements are hereby reassigned to the Companies, without representation or warranty of any kind, nature or description.

[Remainder of Page Left Intentionally Blank]

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Intellectual Property to be executed by its duly authorized signatory as of the date first above written.

NXT CAPITAL, LLC

By: 

Name:

Patricia A. Larkin

Title:

Director,

Duly Authorized Signatory

[Signature Page to Release of Security Interest in Intellectual Property]

**TRADEMARK**  
**REEL: 005279 FRAME: 0909**

**SCHEDULE A**

**TO**

**RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

<b>Owner</b>	<b>Application No. / Registration No.</b>	<b>Application Date / Registration Date</b>	<b>Patent</b>
Maxymiser Limited	12/795,080	June 7, 2010	Method of Website Optimization

**SCHEDULE B**

**TO**

**RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

<b>Owner</b>	<b>Application No. / Registration No.</b>	<b>Application Date / Registration Date</b>	<b>Trademark</b>
Maxymiser Limited	3,872,511	November 9, 2010	Maxymiser
Maxymiser Limited	85/257,781	May 22, 2012	OneTouch