

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304472

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JS IP LLC		05/13/2014	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Amnesia International, LLC		
Street Address:	19950 West County Club Drive, 10th Floor		
City:	Aventura		
State/Country:	FLORIDA		
Postal Code:	33180		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85743507	STORY	
CORRESPONDENCE DATA			
Fax Number:	7038367419		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(703) 836-6620		
Email:	bassam.ibrahim@bipc.com		
Correspondent Name:	Bassam N. Ibrahim		
Address Line 1:	P.O. Box 1404		
Address Line 4:	Alexandria, VIRGINIA 22313-1404		
ATTORNEY DOCKET NUMBER:	0054203-000268		
NAME OF SUBMITTER:	Bassam N. Ibrahim		
SIGNATURE:	Bassam N. Ibrahim/s/		
DATE SIGNED:	05/14/2014		
Total Attachments: 2			
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OP \$40.00 85743507

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into as of May 13, 2014, between JS IP LLC, a Delaware limited liability company located and doing business at 19950 W. Country Club Drive, 10th Floor, Aventura, Florida, 33180 ("Assignor") and Amnesia International, LLC, a Florida limited liability company located at 19950 West Country Club Drive, 10th Floor, Aventura, Florida, 33180.

WHEREAS, Assignor is the owner of all right, title and interest in and to the name and mark STORY, including U.S. Trademark Application Serial No. 85/743,507 (collectively hereinafter referred to as the "Mark").

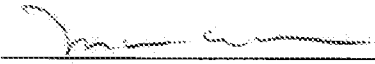
WHEREAS, Assignor has agreed to assign the Mark to Assignee;

NOW THEREFORE, be it known that, for and in consideration of good and valuable consideration, the receipt of which Assignor acknowledges, the parties hereto agree as follows:

1. This Assignment covers (a) the Mark, together with the goodwill of the business associated with the foregoing and the ongoing and existing business to which the Mark pertains; (b) any extension or renewal of any such registration or application set forth in subsection (a) hereof; (c) any common law rights in any of the foregoing; (d) all rights therein provided by international treaties and conventions; and (e) all rights to sue and recover damages or obtain injunctive relief for past and future infringement, misappropriation, violation or breach of any of the foregoing (subsections (a) through (e)); (collectively, the "Assigned Intellectual Property").
2. Assignor, as owner, does hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, Assignor's entire right, title, and interest in and to the Assigned Intellectual Property, together with the goodwill of the business associated therewith and symbolized by the Assigned Intellectual Property, in its entirety. With respect to the request for protection filed in the United States Patent and Trademark Office ("USPTO") on the basis of the applicant's intent to use such mark in commerce, as to which evidence of such use has not yet been filed in the USPTO, such rights are being assigned to the successor to the business of the applicant or portion thereof to which such rights pertain, which business is ongoing and existing.
3. Assignor further covenants and agrees that it will, without further consideration, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the Assigned Intellectual Property in Assignee, its successors or assigns.

IN WITNESS WHEREOF, the said Assignor and Assignee have executed this Assignment.

JS IP LLC

By: 

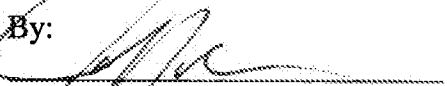
Name: MARIO A. GOMEZ

Title: Authorized Signer

Date: 5/13/14

Amnesia International, LLC, a
Florida limited liability company

By: Amnesia Investor LLC, a
Florida limited liability company,
its Managing Member

By: 
Jeffrey Soffer, its Manager