

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM304490

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HHH Holdings, LLC		03/31/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Victoria Partners		
<b>Street Address:</b>	3700 Las Vegas Boulevard South		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89109		
<b>Entity Type:</b>	PARTNERSHIP: NEVADA		
<b>Composed Of:</b>	<ul style="list-style-type: none"> <li>• Gold Strike L.V, NEVADA, PARTNERSHIP</li> <li>• MRS., LLC, NEVADA, LIMITED LIABILITY COMPANY</li> </ul>		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3609610	BRAND STEAKHOUSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7029498376		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	702.949.8200		
<b>Email:</b>	TRADEMARKS-LASVEGAS@LRRLAW.COM		
<b>Correspondent Name:</b>	Michael J. McCue		
<b>Address Line 1:</b>	3993 Howard Hughes Parkway		
<b>Address Line 2:</b>	Ste. 600		
<b>Address Line 4:</b>	Las Vegas, NEVADA 86169		
<b>ATTORNEY DOCKET NUMBER:</b>	BRANDASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Michael J. McCue		
<b>SIGNATURE:</b>	/Michael J. McCue/		
<b>DATE SIGNED:</b>	05/14/2014		
<b>Total Attachments: 2</b> source=brand#page1.tif			

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ASSIGNMENT

This ASSIGNMENT is made as of the 31 day of ~~February~~ <sup>March</sup> 2014 (the "Effective Date") by and between HHH Holdings, LLC, a Delaware Limited Liability Company with an address of 6276 S. Rainbow Blvd. Ste. 120, Las Vegas, Nevada 89118 ("Assignor") on the one hand, and Victoria Partners, a Nevada Partnership, d/b/a Monte Carlo Resort and Casino, located at 3700 Las Vegas Boulevard South, Las Vegas, Nevada 89109 ("Assignee") on the other hand.

WHEREAS, Assignor owns the trademarks and corresponding federal applications or registrations therefore (collectively the "Trademarks") listed on the attached Schedule A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor does hereby sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to the Trademarks together with all of the goodwill of the business symbolized by the Trademarks and any renewals and extensions of such registrations, and all other corresponding rights that exist or that may be secured under common law, state law, the laws of the United States or any foreign country, as of the Effective Date, as well as all income, royalties or payments due or payable from and after the Effective Date or thereafter and the right to sue and collect damages for past, present and future infringements, dilution or other unauthorized use of the Trademarks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor shall promptly execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks.

Victoria Partners, a Nevada Partnership  
Assignee

HHH Holdings, LLC  
Assignor

By: MRGS, its partner

By: [Signature]  
Printed name: Devin SANDOVAL  
Title: CEO

By: [Signature]  
Printed name: John M. S.  
Title: CEO



[Handwritten initials]

EXHIBIT A

Mark	Registration No.
BRAND STEAKHOUSE	3609610



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