

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304494

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
pl brands, inc.		03/30/2012	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	positive libatiobs llc		
Street Address:	136 Willow Drive		
City:	old tappan		
State/Country:	NEW JERSEY		
Postal Code:	07675		
Entity Type:	CORPORATION: NEW JERSEY		
Name:	positive libations		
Street Address:	136 Willow Driveo		
City:	old tappan		
State/Country:	NEW JERSEY		
Postal Code:	07675		
Entity Type:	CORPORATION: NEW JERSEY		
Name:	positive libations llc		
Street Address:	136 Willow Drive		
City:	old tappan		
State/Country:	NEW JERSEY		
Postal Code:	07675		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85585153	RUSALKA	
CORRESPONDENCE DATA			
Fax Number:	7327275028		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	732-727-5030		
Email:	jascoli@skenelawfirm.com		
Correspondent Name:	joseoh a, ascoli, attroney of record		
		TRADEMARK	

OP \$40.00 85585153

Address Line 1: 2614 Rt. 516
Address Line 4: old bridge, NEW JERSEY 07073

NAME OF SUBMITTER: joseph a. ascoli

SIGNATURE: /joseph a, ascoli/

DATE SIGNED: 05/14/2014

Total Attachments: 1

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TRADEMARK ASSIGNMENT


WHEREAS, THE PL BRANDS, INC., an ILLINOIS corporation having its principal address at 311 Lakeview Drive, Buffalo Grove, Illinois ("Assignor") is the owner of the trademark RUSALKA , Russian vodka (the "Mark") and associated U.S. federal trademark Serial No. 85585153, filed 03.30.2012, registration No. 4505953, registered 04.01.2014 (the "Registration"), the business associated with the Mark and the goodwill represented by the Mark.

WHEREAS, POSITIVE LIBATIONS LLC., an New Jersey corporation having its principal address at 136 Willow Drive, Old Tappan, NJ 07675 ("Assignee"), desires to acquire Assignor's right, title and interest in and to the Mark and the Registration, the portion of the business to which the Mark pertains and the proportionate goodwill represented thereby.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee does hereby accept from Assignor, all of Assignor's right, title and interest in and to the Mark and the portion of the Assignor's existing and ongoing business to which the Mark pertain, and the Registration and goodwill represented by the Mark, free and clear of all security interests, liens and encumbrances effective as of the date of this Assignment, together with the right to bring and prosecute any claims or causes of action for past infringement of the Mark or the Registration. Assignee takes the foregoing portion of the Assignor's business free and clear of any and all debts, liens, claims by or other obligations to third-parties.

The United States Patent and Trademark Office and/or equivalent office of the applicable foreign jurisdiction is hereby authorized to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

IN WITNESS WHEREOF, this Assignment is effective as of _____, 2014.

PL BRANDS, INC. By:  Name: <u>Dmitriy Pustilnik</u> Title: <u>president</u>	POSITIVE LIBATIONS LLC. By: _____ Name: <u>Tomas Simone</u> Title: _____
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