

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304508

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First National Bank of Omaha		05/14/2014	National Banking Association:
RECEIVING PARTY DATA			
Name:	First National of Nebraska, Inc.		
Street Address:	1620 Dodge Street		
Internal Address:	STOP 3290		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68197		
Entity Type:	CORPORATION: NEBRASKA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3458627	FNBO DIRECT	
Registration Number:	2623477	PURCHASING EDITION	
Registration Number:	1731575	ANGLER'S EDITION	
Registration Number:	3007918	FIRST AIRMILES REWARDS	
Registration Number:	1671323	VIRGINIA EDITION	
Registration Number:	3036746	I HELPED A CHILD TODAY	
Registration Number:	3046836	YOU'RE SECURE WITH OUR ZERO LIABILITY PO	
Registration Number:	2623476	BUSINESS EDITION	
CORRESPONDENCE DATA			
Fax Number:	4026021950		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	402-602-6536		
Email:	sarahmoore@fnni.com		
Correspondent Name:	Sarah Moore		
Address Line 1:	1620 Dodge Street		
Address Line 2:	STOP 3290		
Address Line 4:	Omaha, NEBRASKA 68197		
NAME OF SUBMITTER:	Kim M. Argo		

OP \$215.00 3458627

SIGNATURE:	/Kim M. Argo/
DATE SIGNED:	05/14/2014
Total Attachments: 2 source=Trademark Assignment 5-14-2014#page1.tif source=Trademark Assignment 5-14-2014#page2.tif	

EXHIBIT A**MARKS**

Mark	Registration Number	International Class	Description of Services
FNBO DIRECT	3,458,627	36	INTERNET BANKING SERVICES
PURCHASING EDITION	2,623,477	36	CREDIT CARD SERVICES
ANGLER'S EDITION	1,731,575	36	CREDIT CARD SERVICES
FIRST AIRMILES REWARDS	3,007,918	35	PROMOTING THE USE OF CREDIT CARDS BY CARD HOLDERS THROUGH THE ADMINISTRATION OF INCENTIVE AWARD PROGRAMS
VIRGINIA EDITION	1,671,323	36	CREDIT CARD SERVICES
I HELPED A CHILD TODAY	3,036,746	36	CREDIT CARD SERVICES
YOU'RE SECURE WITH OUR ZERO LIABILITY POLICY SELECT CREDIT & SIGN	3,046,836	36	DEBIT CARD SERVICES
BUSINESS EDITION	2,623,476	36	CREDIT CARD SERVICES