

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304587

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Allstate Floral, Inc.	FORMERLY Allstate Floral & Craft, Inc.	06/25/2012	CORPORATION: CALIFORNIA
Allstate Floral & Craft, Inc.		06/25/2012	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Allstate Floral, Inc.
Street Address:	14038 Park Place
City:	Cerritos
State/Country:	CALIFORNIA
Postal Code:	90703
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3123041	NORTHLAND CHRISTMAS COLLECTION
Registration Number:	2777960	JL COLLECTION CERRITOS, CA MADE IN CHINA
Serial Number:	86098593	JL COLLECTION
Registration Number:	3567179	JL
Registration Number:	3564492	JL
Registration Number:	3564491	JL
Registration Number:	3564490	JL
Registration Number:	3564489	JL
Registration Number:	3564487	JL
Registration Number:	3564485	JL

CORRESPONDENCE DATA

Fax Number: 6617759423

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 661-775-0300

Email: david@dlhpatent.com

Correspondent Name: David L. Hoffman

Address Line 1: 28494 Westinghouse Place

Address Line 2: Suite 204

TRADEMARK

Address Line 4: Valencia, CALIFORNIA 91355

ATTORNEY DOCKET NUMBER: 14-10075

NAME OF SUBMITTER: David L. Hoffman

SIGNATURE: /s/David L. Hoffman/

DATE SIGNED: 05/15/2014

Total Attachments: 2

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A0730091

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

**CERTIFICATE OF AMENDMENT
OF ARTICLES OF INCORPORATION
OF**

JUL 03 2012

ALLSTATE FLORAL & CRAFT, INC.

The undersigned certify that:

1. They are the president and the secretary, respectively, of ALLSTATE FLORAL & CRAFT, INC., a California corporation.

2. Article First of the Articles of Incorporation of this corporation is amended to read as follows:

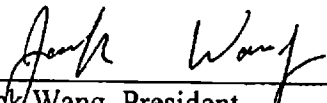
First. The name of this corporation is ALLSTATE FLORAL, INC.

3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.

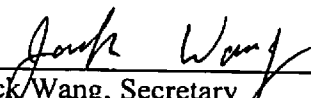
4. The corporation has issued no shares.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Date: 6/25/12



Jack Wang, President



Jack Wang, Secretary



I hereby certify that the foregoing transcript of _____ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

JUL 18 2012

Date: _____ DS

Debra Bowen

DEBRA BOWEN, Secretary of State

TRADEMARK