# CH \$65.00 418314

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM304640

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hartford Fire Insurance Company		10/21/2013	CORPORATION: CONNECTICUT

#### **RECEIVING PARTY DATA**

Name:	Optum Services, Inc.	
Street Address:	9900 Bren Road East	
City:	Minnetonka	
State/Country:	MINNESOTA	
Postal Code:	55343	
Entity Type:	CORPORATION: DELAWARE	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4183144	ALL ABOUT ANSWERS
Registration Number:	4141912	CATALYST360º

#### **CORRESPONDENCE DATA**

**Fax Number:** 8553165156

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

**Email:** trademark.law@thehartford.com

Correspondent Name: David T. Cunningham Address Line 1: David T. Cunningham

Address Line 2: Law Dept. IP Trademark Unit HO109
Address Line 4: Hartford, CONNECTICUT 06155

ATTORNEY DOCKET NUMBER:	CATALYST360 ASSIGNMENTS		
NAME OF SUBMITTER:	David T. Cunningham, Attorney of Record		
SIGNATURE:	/David Cunningham/		
DATE SIGNED:	05/15/2014		

#### **Total Attachments: 3**

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# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#### TRADEMARK ASSIGNMENT

**WHEREAS**, Hartford Fire Insurance Company, a Connecticut corporation ("<u>Assignor</u>"), owns all right, title and interest in and to the marks identified on Schedule A and in all common-law rights therein and thereto (collectively, the "<u>Marks</u>");

**WHEREAS,** Assignor desires to assign, transfer, convey and deliver all of its right, title and interest in and to the Marks to Optum Services, Inc., a Delaware corporation ("<u>Assignee</u>"); and

WHEREAS, Assignor and Assignee are hereby effecting such assignment, transfer, conveyance and delivery of all right, title and interest of Assignor in and to the Marks.

**NOW, THEREFORE,** for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- 1. Assignor has assigned and hereby assigns, transfers, conveys and delivers to Assignee, and Assignee has accepted and hereby accepts, all right, title, and interest of Assignor in and to the Marks and the goodwill associated therewith and symbolized thereby, the same to be held and enjoyed by Assignee, its successors, and assigns.
- 2. Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past, present and future infringements of the Marks.
- 3. This trademark assignment shall be binding upon Assignor, its successors and assigns and all others acting by, through with or under their direction, and all those in privity therewith.
- 4. This trademark assignment is given pursuant to that certain Acquisition Agreement by and between Assignor and Assignee and entered into effective as of October 21, 2013 (the "Agreement"), and is subject to the terms thereof. This trademark assignment shall not be construed to amend the terms of the Agreement nor limit, alter, impair, enlarge or enhance the rights thereunder of the parties thereto. This trademark assignment is given solely for the purpose of separately evidencing the transactions contemplated by the Agreement.

[Signature Page Follows]

# HARTFORD FIRE INSURANCE COMPANY

Date: December 31, 2013

[Signature Page to Trademark Assignment]

# **SCHEDULE A**

## **MARKS**

Owner	Trademark / App. No / Reg. No.	Status / Key Dates
Hartford Fire Insurance Company (Connecticut Corp.) One Hartford Plaza Hartford, Connecticut 06155	ALL ABOUT ANSWERS All About Answers SN:85-491511 RN:4,183,144	Registered July 31, 2012  Int'l Class: 35 First Use: February 28, 2011 Filed: December 9, 2011 Published: May 15, 2012
Hartford Fire Insurance Company (Connecticut Corp.) One Hartford Plaza Hartford, Connecticut 06155	CATALYST360 Catalyst360° SN:85-410585 RN:4,141,912	Registered May 15, 2012  Int'l Class: 35 First Use: February 28, 2011 Filed: August 30, 2011 Published: February 28, 2012

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**RECORDED: 05/15/2014**