

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304648

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emerald Expositions, Inc.		01/15/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Emerald Expositions, LLC		
Street Address:	31910 Del Obispo Street		
Internal Address:	Suite 200		
City:	San Juan Capistrano		
State/Country:	CALIFORNIA		
Postal Code:	92675		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 44			
Property Type	Number	Word Mark	
Registration Number:	3228862	SOURCEDIRECT	
Registration Number:	3087371	NATIONAL JEWELER	
Registration Number:	2958589	DDI	
Registration Number:	3712083	PHOTOPLUS	
Registration Number:	3714839	SURVEY OF BUYING POWER	
Registration Number:	3670460	VIRTUE POWERED BY ASR	
Registration Number:	3549606	SACRED CRAFT	
Registration Number:	3422638	INFRONT	
Registration Number:	3538188	RETAIL 2020	
Registration Number:	3388265	ASD/AMD	
Registration Number:	2822408	ASR	
Registration Number:	2690044	COUTURE	
Registration Number:	2465790	IMPRESSIONS	
Registration Number:	2335400	BICYCLE RETAILER AND INDUSTRY NEWS	
Registration Number:	2281007	OUTDOOR RETAILER	
Registration Number:	2280855	THE IMPRINTED SPORTSWEAR SHOWS	
Registration Number:	2241385	FLY FISHING RETAILER	
Registration Number:	2176761	HOSPITALITY DESIGN	
Registration Number:	2183575	MEDTRADE	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	2086651	THE STORE FIXTURING SHOW
Registration Number:	2153337	THE VISUAL MERCHANDISING SHOW
Registration Number:	2113473	VARIETY MERCHANDISE SHOW
Registration Number:	2203112	GLOBALSHOP
Registration Number:	1835642	MEDTRADE
Registration Number:	1828532	MODERN DAY MARINE MILITARY EXPOSITION
Registration Number:	1786313	HOSPITALITY DESIGN
Registration Number:	1960489	DISPLAY & DESIGN IDEAS
Registration Number:	1999210	PDN
Registration Number:	2026342	PHOTO DISTRICT NEWS
Registration Number:	1934511	LAS VEGAS MERCHANDISE EXPO
Registration Number:	1896434	HD
Registration Number:	1895079	HD
Registration Number:	1688075	HOSPITALITY DESIGN
Registration Number:	1683179	INTERBIKE
Registration Number:	1636385	PLATINUM CIRCLE AWARDS
Registration Number:	1617848	MARKETPLACE
Registration Number:	1536359	SURVEY OF BUYING POWER
Registration Number:	1576716	BUYING POWER INDEX
Registration Number:	1545323	KITCHEN & BATH BUSINESS
Registration Number:	1507103	CONTRACT
Registration Number:	1515707	THE NATIONAL HOME HEALTH CARE EXPOSITION
Serial Number:	85945623	E EMERALD EXPOSITIONS
Serial Number:	85937931	EMERALD EXPOSITIONS
Serial Number:	86045637	DESIGN:RETAIL

CORRESPONDENCE DATA

Fax Number: 2128594000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-859-8000

Email: teas@ffhsj.com,victoria.doyle@friedfrank.com

Correspondent Name: Victoria J. B. Doyle

Address Line 1: One New York Plaza

Address Line 2: Fried Frank LLP

Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER: 32163-12 DOYLE

NAME OF SUBMITTER: Victoria J. B. Doyle

SIGNATURE: /VJD/

DATE SIGNED: 05/15/2014

TRADEMARK

REEL: 005280 FRAME: 0919

Total Attachments: 4

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Delaware

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The First State

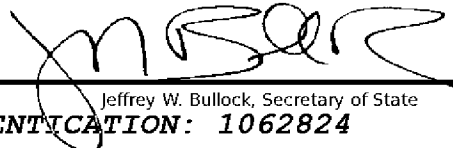
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "EMERALD EXPOSITIONS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "EMERALD EXPOSITIONS, INC." TO "EMERALD EXPOSITIONS, LLC", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF JANUARY, A.D. 2014, AT 3:48 O'CLOCK P.M.

2367673 8100V

140052657



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1062824

DATE: 01-15-14

TRADEMARK
REEL: 005280 FRAME: 0921

**CERTIFICATE OF CONVERSION
TO LIMITED LIABILITY COMPANY**

PURSUANT TO SECTION 266 OF
THE DELAWARE GENERAL CORPORATION LAW
AND SECTION 18-214 OF
THE DELAWARE LIMITED LIABILITY COMPANY ACT

Emerald Expositions, Inc., a Delaware corporation (the "Company"), does hereby certify:

FIRST: That the name of the Company immediately prior to filing this Certificate was Emerald Expositions, Inc.

SECOND: That the original certificate of incorporation of the Company was filed with the Secretary of State of Delaware on January 11, 1994 under the name BPI Acquisition Inc.

THIRD: That the name of the limited liability company into which the Company shall be converted, as set forth in the Certificate of Formation of such limited liability company, shall be Emerald Expositions, LLC, and the jurisdiction of such limited liability company shall be Delaware.

FOURTH: That the conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.

FIFTH: That the conversion shall be effective as of the time and date of filing with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion on January 15, 2014.

EMERALD EXPOSITIONS, INC.

By: /s/ David Loechner
Name: David Loechner
Title: Chief Executive Officer
and President

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "EMERALD EXPOSITIONS, LLC" FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF JANUARY, A.D. 2014, AT 3:48 O'CLOCK P.M.

2367673 8100V

140052657




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1062824

DATE: 01-15-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005280 FRAME: 0923

CERTIFICATE OF FORMATION
OF
EMERALD EXPOSITIONS, LLC

This Certificate of Formation is being executed as of January 15, 2014, for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act (6 Del. C. § 18-101, *et seq.*).

The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

1. Name. The name of the limited liability company is Emerald Expositions, LLC (the "Company").

2. Registered Office and Registered Agent. The Company's registered office in the State of Delaware is located at 2711 Centerville Road, Suite 400, Wilmington, New Castle County, Delaware 19808. The registered agent of the Company for service of process at such address is Corporation Service Company.

3. Authorized Person. The name and address of the authorized person is Richard B. Goldstein, Fried, Frank, Harris, Shriver & Jacobson LLP, One New York Plaza, New York, New York 10004.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the day and year first above written.

/s/ Richard B. Goldstein
Richard B. Goldstein
Authorized Person