\$40.00 85703

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM304712

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Zoom Tan, Inc.		06/01/2013	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	ZT Holdings, LLC
Street Address:	9140 Corsea Del Fontana Way, #120
City:	Naples
State/Country:	FLORIDA
Postal Code:	34109
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85703297	PALE TO PERFECT

CORRESPONDENCE DATA

Fax Number: 2392542942

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: (239) 254-2905

Email: trademarks@hahnlaw.com

Correspondent Name: Jeanne L. Seewald

Address Line 1: 800 Laurel Oak Drive, Suite 600

Address Line 4: Naples, FLORIDA 34108

ATTORNEY DOCKET NUMBER:	202799.00015
NAME OF SUBMITTER:	Jeanne L. Seewald
SIGNATURE:	/jls/
DATE SIGNED:	05/16/2014

Total Attachments: 2

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> TRADEMARK REEL: 005281 FRAME: 0428

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK ("Assignment") is effective as of the 1st day of June, 2013 (the "Effective Date") by and between Zoom Tan, Inc., a Florida corporation ("Assignor"), and ZT Holdings, LLC, a Florida limited liability company ("Assignee") (hereinafter referred to together as the "Parties" or, individually, as a "Party").

1.0 Assignor is the lawful owner of the following trademarks (hereinafter referred to as the "Trademark"):

PALE TO PERFECT Federal Trademark Serial No. 85/703,297

- 2.0 The Assignor does hereby irrevocably sell, grant, convey, transfer, and assign to the Assignee, its successors and assigns, all of the Assignor's rights, title and interest in the United States and the world including, without limitation, all federal, state, foreign, statutory and common law rights and all intellectual property rights, in and to the Trademark, the related trademark registration and application, all extensions and renewals of such trademark registration and application, and all goodwill associated with the Trademark. The Assignor further assigns to the Assignee all rights to renewals and extensions for any such trademark registration and application.
- 3.0 The Assignor and the Assignee represent that they have full corporate authority and the necessary corporate approval to enter into and to perform this Assignment in accordance with its terms, and they agree that the terms and provisions of this Assignment shall apply to all their affiliates, parents, subsidiaries, divisions, successors, and assigns.

[Signatures appear on next page]

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TRADEMARK REEL: 005281 FRAME: 0429 The parties have hereto executed this Assignment to be effective on the Effective Date by signing below.

Title: Manager

ZOOM	TAN, INC. (Assignor)	
Ву:	and /	
Name:	Anthony Toepfer	
Title:	President	
ZT HO	LDINGS, LLC (Assignee)	
By:		
Name:	Anthony Toenfer	