

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304747

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Calacanis, LLC		04/07/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Launch Media, Inc.		
Street Address:	3525 Eastham Drive		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90232		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4261728	LAUNCH	
CORRESPONDENCE DATA			
Fax Number:	8582720221		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8582720220		
Email:	trademarks@ipla.com		
Correspondent Name:	Joshua J. Richman		
Address Line 1:	4445 Eastgate Mall		
Address Line 2:	Suite 200		
Address Line 4:	San Diego, CALIFORNIA 92121		
NAME OF SUBMITTER:	Joshua J. Richman		
SIGNATURE:	/Joshua J. Richman/		
DATE SIGNED:	05/16/2014		
Total Attachments: 1			
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OP \$40.00 4261728

ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (the "Assignment") is entered into effective 7 April 2014, by and between **Calacanis, LLC**, a California limited liability company having an address of 3525 Eastham Drive, Culver City, California 90232 ("Assignor") and **Launch Media, Inc.**, a Delaware Corporation having an address of 3525 Eastham Drive, Culver City, California 90232 ("Assignee").

RECITALS

A. Assignor is the owner of record of the trademark registration LAUNCH, registration no. 4261728, in the United States in Class 35 (the "Trademark").

B. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademark and all related rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, including the goodwill, and all related rights. Assignee accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Trademark and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

Assignor

By: 

Jason M. Calacanis, Managing Member

Name
Title

Assignee

By: 

Jason M. Calacanis, CEO

Name
Title