

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM304780

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jason Enterprises, Inc.		05/06/2014	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jason Enterprises, Inc.		
<b>Street Address:</b>	11445 Cronhill Drive		
<b>City:</b>	Owings Mills		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	21117		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3398490	THE TRILOGY OF OPTIMAL HEALTH	
<b>Registration Number:</b>	3472277	BESLIM	
<b>Registration Number:</b>	3688323	CREATING HOPE, HEALTH AND HAPPINESS	
<b>Registration Number:</b>	3688321	5 & 1 PLAN	
<b>Registration Number:</b>	3377985	MEDIFAST WEIGHT CONTROL CENTERS	
<b>Registration Number:</b>	3720279	FLAVOR INFUSER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4432634108		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4103477675		
<b>Email:</b>	trademarks@ober.com		
<b>Correspondent Name:</b>	Christopher F. Lonegro, Esq.		
<b>Address Line 1:</b>	100 Light Street		
<b>Address Line 2:</b>	Ober, Kaler, Grimes & Shriver, A P.C.		
<b>Address Line 4:</b>	Baltimore, MARYLAND 21202		
<b>ATTORNEY DOCKET NUMBER:</b>	033096.090889 DKP		
<b>NAME OF SUBMITTER:</b>	Christopher F. Lonegro		
<b>SIGNATURE:</b>	/Chris Lonegro/		
<b>DATE SIGNED:</b>	05/16/2014		

CH \$165.00 3398490

**Total Attachments: 2**

source=Jason Enterprises TX DE TM Assignment#page1.tif

source=Jason Enterprises TX DE TM Assignment#page2.tif

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Assignment") is made as of this 6 day of May, 2014 ("Effective Date") by **JASON ENTERPRISES, INC.**, a corporation organized under the laws of the state of Texas and having an office at 11445 Cronhill Drive, Owings Mills, Maryland ("Assignor") to **JASON ENTERPRISES, INC.**, a corporation organized under the laws of the state of Delaware and having an office at 11445 Cronhill Drive, Owings Mills, Maryland ("Assignee").

WHEREAS, Assignor and Assignee are each wholly owned subsidiaries of Medifast, Inc., a corporation organized under the laws of the state of Delaware; and

WHEREAS, Assignor is the registrant and owner of certain trademarks listed on Schedule A attached hereto (the "Assigned Marks");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in, to and under the Assigned Marks, throughout the world, together with that portion of the goodwill of the business associated with the use of and symbolized by the Assigned Marks, any registrations and applications for registration of the Assigned Marks and any renewals or extensions of any of the foregoing, together with all rights, claims and privileges pertaining to any of the foregoing, including, without limitation, the right to prosecute and maintain registrations and applications for registration for the Assigned Marks, the right to claim priority in connection with the Assigned Marks pursuant to international law or international conventions, all causes of action Assignor may have for past, present or future infringement of the Assigned Marks and all rights Assignor has to sue and collect damages and payments for claims of past, present or future infringement of the Assigned Marks.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

**Jason Enterprises, Inc.**

A Texas Corporation

By: \_\_\_\_\_

Name: Jason Graves

Title: President

**Jason Enterprises, Inc.**

A Delaware Corporation

By: \_\_\_\_\_

Name: Jason Graves

Title: President

**SCHEDULE A**

<b>Mark</b>	<b>Registration Number</b>
THE TRILOGY OF OPTIMAL HEALTH	3,398,490
BESLIM	3,472,277
CREATING HOPE, HEALTH AND HAPPINESS	3,688,323
5 & 1 PLAN	3,688,321
MEDIFAST WEIGHT CONTROL CENTERS	3,377,985
FLAVOR INFUSER	3,720,279

2784348