# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM304943

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Jim Greco		05/19/2014	INDIVIDUAL: UNITED STATES

## **RECEIVING PARTY DATA**

Name:	House of Hammers, Inc.		
Street Address:	c/o Law Offices of Victoria Newland		
Internal Address:	3460 Marron Rd, Ste 103-356		
City:	Oceanside		
State/Country:	CALIFORNIA		
Postal Code:	92056		
Entity Type:	CORPORATION: CALIFORNIA		

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	85611023	HAMMER
Serial Number:	85611025	HAMMER

#### **CORRESPONDENCE DATA**

Fax Number: 7608593208

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7602166440

Email: victoria@vnewlandlaw.com

**Correspondent Name:** Victoria Newland

Address Line 1: 3460 Marron Rd, Ste 103-356 Address Line 4: Oceanside, CALIFORNIA 92056

NAME OF SUBMITTER: Victoria Newland	
SIGNATURE:	/Victoria Newland/
DATE SIGNED:	05/19/2014

**Total Attachments: 1** 

source=Assignment.HAMMER ic 25 & 28#page1.tif

**TRADEMARK** REEL: 005282 FRAME: 0826

### TRADEMARK APPLICATIONS ASSIGNMENT

WHEREAS, Jim Greco, an individual, c/o Baker Boys Distribution LLC 8120 Webb Ave N. Hollywood CALIFORNIA 91605, has intended to use the mark HAMMER in interstate commerce and has filed applications with the United States Patent and Trademark office based on his bona fide intent to use such marks in commerce, which applications have been given Serial Nos. 85/611023 and 85/611025, but has not yet filed an allegation of use of the marks under Section 1(c) or 1(d) of the Trademark Act, and;

WHEREAS, House of Hammers, Inc., a California corporation, c/o Law Offices of Victoria Newland 3460 Marron Road, Suite 103-356 Oceanside CALIFORNIA 92056, is acquiring the entire business or portion thereof to which the mark pertains as required by 15 USC §106015 USCA 1060;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Jim Greco does hereby assign to House of Hammers, Inc. the marks in the above identified applications, together with all goodwill associated with the marks, as part of the entire business or portion thereof to which the marks pertain as required by 15 USC §106015 USCA 1060.

Dated: <u>5/19/2014</u>

6101,1,4

TRADEMARK REEL: 005282 FRAME: 0827

RECORDED: 05/19/2014