

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304974

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lucky Dog Distributing, LLC		04/11/2013	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	C.J. Foods, Inc.		
Street Address:	71045 Hwy 50		
City:	Pawnee City		
State/Country:	NEBRASKA		
Postal Code:	68420		
Entity Type:	CORPORATION: NEBRASKA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4283685	GREAT RIVER NATURALS	
Registration Number:	4269251	GREAT RIVER	
CORRESPONDENCE DATA			
Fax Number:	9494754754		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-451-3800		
Email:	skann@gibsondunn.com		
Correspondent Name:	Stephanie S. Kann, Senior Paralegal		
Address Line 1:	3161 Michelson Drive		
Address Line 2:	Gibson, Dunn & Crutcher LLP		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	98336-00075		
NAME OF SUBMITTER:	Stephanie S. Kann		
SIGNATURE:	/stephanie s. kann/		
DATE SIGNED:	05/19/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is executed by LUCKY DOG DISTRIBUTING, LLC, a Minnesota limited liability company ("Assignor"), in favor of C.J. FOODS, INC. ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement of even date herewith ("Asset Purchase Agreement") under which certain assets, including the marks listed on the attached Exhibit A ("Marks"), and associated goodwill, were transferred; and

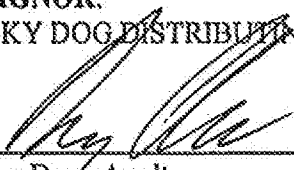
WHEREAS, Assignor and Assignee desire to execute a separate instrument to reflect the transfer of rights and ownership interest Assignor has in and to the Marks.

NOW THEREFORE, pursuant to the Asset Purchase Agreement, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby transfers, sells, assigns, and sets over unto Assignee, its successors and assigns, all of Assignor's rights, title, and interest in and to the Marks, together with all of the goodwill of the business in connection with which the Marks are used and intended to be used, along with all applications and registrations for the Marks, all income, royalties, damages, and payments now and hereafter due and/or payable to Assignor with respect thereto, including, without limitation, damages and payments for past or future infringements or misappropriations thereof and all rights to sue for past, present, and future infringements or misappropriations of any of the foregoing, as fully and entirely as the same would have been held and enjoyed by Assignor had this transfer and assignment not been made.

Assignor has caused this Trademark Assignment to be duly executed under the laws of the United States as of this 11 day of April, 2013.

ASSIGNOR:
LUCKY DOG DISTRIBUTING, LLC

By: 
Name: Doug Arndt
Title: Chief Manager/President

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EXHIBIT A
TO THAT CERTAIN
TRADEMARK ASSIGNMENT

United States Marks

Mark	Registration Number
GREAT RIVER NATURALS	4283685
GREAT RIVER	4269251

DDK
12-08-12