

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304999

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Axletree Media, Inc.		04/03/2014	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	Church Web Brands, Inc.		
Street Address:	14448 Old Stage Road		
City:	Lenoir City		
State/Country:	TENNESSEE		
Postal Code:	37772		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4011564	MOVING MINISTRY	
Registration Number:	2516957	E-ZEKIEL	
Registration Number:	3611146		
Serial Number:	85441671	THRIVE	
CORRESPONDENCE DATA			
Fax Number:	8655234478		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mbradford@luedeka.com		
Correspondent Name:	Michael J. Bradford		
Address Line 1:	P. O. Box 1871		
Address Line 4:	Knoxville, TENNESSEE 37901		
ATTORNEY DOCKET NUMBER:	69663M1 69664M1 69665M1		
NAME OF SUBMITTER:	Michael J. Bradford		
SIGNATURE:	/Michael J. Bradford/		
DATE SIGNED:	05/20/2014		
Total Attachments: 1			
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OP \$115.00 4011564

CONFIRMATORY ASSIGNMENT OF TRADEMARK

WHEREAS, Axletree Media, Inc., an Alabama Corporation, having a business address at 2600 East South Blvd., Suite 250, Montgomery, Alabama (hereinafter "Assignor") is the record owner of the following marks registered in the United States Patent and Trademark Office or the subject of pending applications for registration, as set forth below (hereinafter referred to as "the Marks"):

Registration No.: 4,011,564
Registration Date: August 16, 2011
Mark: MOVING MINISTRY

Registration No.: 2,516,957
Registration Date: December 11, 2001
Mark: E-ZEKIEL

Registration No.: 3,611,146
Registration Date: April 28, 2009

Mark: 

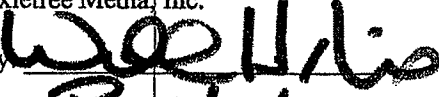
Application No.: 85/441,671
Filing Date: October 7, 2011
Mark: THRIVE

WHEREAS, pursuant to an Agreement and Plan of Reorganization effective on or about July 18, 2013, Church Web Brands, Inc., a Tennessee corporation with an office at 14448 Old Stage Road, Lenoir City, Tennessee 37772 (hereinafter "Assignee") acquired all rights that Assignor may have had in and to the Marks and the registrations and application therefore, together with the goodwill of the business in connection with which the Marks are and were used and which is and was symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, Assignor did assign and hereby does assign unto Assignee as of July 18, 2013, all right, title and interest in and to the Marks and the registrations and applications therefore for the United States and throughout the world together with the goodwill of the business in connection with which the Mark is and was used and which is and was symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized corporate officer as of the 3rd day of April, 2014.

Axletree Media Inc.

By: 
Title: President