

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM305046

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Loop LLC		04/25/2014	LIMITED LIABILITY COMPANY: FLORIDA
Car Research XRM, LLC		04/25/2014	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	SunTrust Bank		
Street Address:	401 E. Jackson St., 10th Floor		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33602		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4231288	DIRECTDESK	
CORRESPONDENCE DATA			
Fax Number:	8132239620		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	813-224-9255		
Email:	jmeola@bushross.com		
Correspondent Name:	Jamie Meola		
Address Line 1:	1801 N. Highland Ave.		
Address Line 4:	Tampa, FLORIDA 33602		
ATTORNEY DOCKET NUMBER:	009387.00085		
NAME OF SUBMITTER:	Jamie Meola		
SIGNATURE:	/Jamie Meola/		
DATE SIGNED:	05/20/2014		
Total Attachments: 5			
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TRADEMARK

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**CONFIRMATORY ASSIGNMENT OF SECURITY INTEREST
IN UNITED STATES PATENTS, TRADEMARKS AND COPYRIGHTS**

THIS CONFIRMATORY ASSIGNMENT OF SECURITY INTEREST IN UNITED STATES PATENTS, TRADEMARKS AND COPYRIGHTS (the "Confirmatory Assignment") is made effective as of April 25, 2014, by and between LOOP LLC, a Florida limited liability company, and CAR RESEARCH XRM, LLC, a Florida limited liability company, each whose principal address is 600 Cleveland Street, Suite 1110, Clearwater, Florida 33755 (collectively, the "Assignor"), and SUNTRUST BANK, a Georgia banking corporation, whose principal address is 401 East Jackson Street, 10th Floor, Tampa, Florida 33602 (the "Assignee").

RECITALS

A. Assignor and Assignee have entered into a Security Agreement of even date herewith (as amended from time to time, the "Security Agreement") pursuant to which Assignor has granted Assignee a security interest in all of Assignor's personal property and assets.

B. Assignor is the owner of the patents (the "Patents"), the trademarks and the goodwill of the business in connection therewith (the "Trademarks") and the copyrights (the "Copyrights") listed on Exhibit A attached hereto, which Patents are issued by the United States Patent and Trademark Office; which Trademarks are registered or pending registration with the United States Patent and Trademark Office; and which Copyrights are registered with the United States Copyright Office.

C. This Confirmatory Assignment has been granted in conjunction with the security interest granted to Assignee under the Security Agreement.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

AGREEMENT

1. Definitions. All capitalized terms not defined herein shall have the respective meanings given to them in the Security Agreement.

2. Security Interest.

(a) This Confirmatory Assignment is made to secure the satisfactory performance and payment of all of the Secured Obligations of Assignor pursuant to the Security Agreement. Upon the payment in full of all of the Secured Obligations, Assignee shall, upon such satisfaction, execute, acknowledge and deliver to Assignor an instrument in writing releasing the security interest in the Patents, Trademarks and Copyrights acquired under this Confirmatory Assignment.

(b) Assignor hereby assigns and grants to Assignee a security interest in (i) all of Assignor's right, title and interest in and to the Patents, Trademarks and Copyrights set forth on Exhibit A now owned or from time to time after the date hereof owned or acquired by the Assignor, together with (ii) all proceeds and products of the Patents, Trademarks and Copyrights, and (iii) all causes of action arising prior to or after the date hereof for infringement of any of the Patents, Trademarks or Copyrights or unfair competition regarding the same.

(c) The rights and remedies of Assignee with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement, all terms

and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Assignment are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

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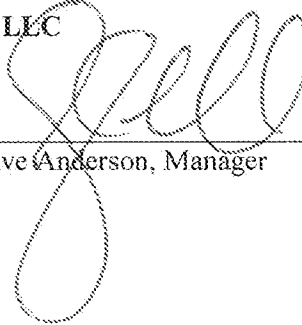
IN WITNESS WHEREOF, the Assignor has caused this Confirmatory Assignment to be duly executed and delivered as of the day and year first above written.

ASSIGNOR:

LOOP LLC

By:

Steve Anderson, Manager

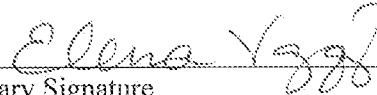


STATE OF FLORIDA

COUNTY OF HILLSBOROUGH

The foregoing instrument was acknowledged before me this 25 day of April, 2014, by Steve Anderson, as the Manager of LOOP LLC, a Florida limited liability company, on behalf of the company, who (check one) is personally known to me OR produced a Florida Driver's License as identification.

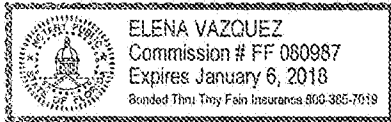
Notary Signature



(NOTARY SEAL)

(Type, Stamp or Print Name)

Elena Vazquez



NOTARY PUBLIC

My Commission Expires: January 6, 2018

[SIGNATURE PAGE TO CONFIRMATORY ASSIGNMENT]

IN WITNESS WHEREOF, the Assignor has caused this Confirmatory Assignment to be duly executed and delivered as of the day and year first above written.

ASSIGNOR:

CAR RESEARCH XRM, LLC

By: LOOP LLC, a Florida limited liability company, its sole Member

By: [Signature]
Steve Anderson, Manager

STATE OF FLORIDA

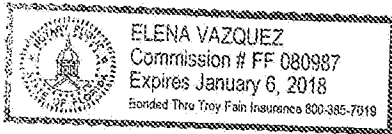
COUNTY OF HILLSBOROUGH

The foregoing instrument was acknowledged before me this 25 day of April, 2014, by Steve Anderson, as the Manager of LOOP LLC, a Florida limited liability company, in its capacity as sole Member of CAR RESEARCH XRM, LLC, a Florida limited liability company, who (check one) is personally known to me OR produced a Florida Driver's License as identification.

[Signature]
Notary Signature

(NOTARY SEAL)

Elena Vazquez
(Type, Stamp or Print Name)



NOTARY PUBLIC

My Commission Expires: January 6, 2018

[SIGNATURE PAGE TO CONFIRMATORY ASSIGNMENT]

**EXHIBIT A
TO
CONFIRMATORY ASSIGNMENT OF SECURITY INTEREST
IN UNITED STATES PATENTS, TRADEMARKS AND COPYRIGHTS**

Schedule of Patents, Trademarks and Copyrights

U.S. PATENTS

None.

U.S. TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
DirectDesk	4231288	October 23, 2012

U.S. COPYRIGHTS

<u>Copyright</u>	<u>Registration Number</u>	<u>Registration Date</u>
Service Drive Control Manager	TX0007145991	May 12, 2008