

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM305052

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/11/2011		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Swiss International Air Lines AG		05/06/2014	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Global Brand Management AG		
Street Address:	Malzgasse 15		
City:	Basel		
State/Country:	SWITZERLAND		
Postal Code:	4052		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	4092715	SWISS SHOP SWISS SWISS INTERNATIONAL AIR	
Registration Number:	4113436	SWISS SWISS AVIATIONTRAINING	
Registration Number:	4123427	SWISS SWISS WORLDCARGO	
Registration Number:	4113435	SWISS SWISS AVIATIONSOFTWARE	
Registration Number:	4107201	SWISS SWISS PRIVATEAVIATION	
Registration Number:	4317422	SWISSAIR	
Registration Number:	4113182	SWISS SWISS WORLDCARGO	
Registration Number:	4188194	SWISS SWISS AVIATIONSOFTWARE	
Registration Number:	4123183	SWISS SWISS AVIATIONTRAINING	
Registration Number:	4113181	SWISS SHOP SWISS SWISS INTERNATIONAL AIR	
Registration Number:	4113180	SWISS SWISS INTERNATIONAL AIR LINES	
Registration Number:	3694311	SWISS INTERNATIONAL AIR LINES	
Registration Number:	3826722	SWISS SWISS INTERNATIONAL AIR LINES	
Registration Number:	0717686	SWISSAIR	
Serial Number:	77859487	SIAL SWISS INTERNATIONAL AIR LINES	
CORRESPONDENCE DATA			
Fax Number:	2158518383		

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-855-4717
Email: Inocella@eckertseamans.com
Correspondent Name: Laurence Rickles
Address Line 1: 50 South 16th Street
Address Line 2: Two Liberty Place, 22nd Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19102

ATTORNEY DOCKET NUMBER:	295300-00002
NAME OF SUBMITTER:	Laurence Rickles
SIGNATURE:	/laurencerickles/
DATE SIGNED:	05/20/2014

Total Attachments: 2

source=SWISS-SIAL SWISS AIRLINES - SIGNED NUNC PRO TUNC AGREEMENT (M1250357)#page1.tif
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NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

WHEREAS, Swiss International Air Lines AG, a Swiss corporation, having an address of Malzgasse 15, 4052 Basel, Switzerland (hereinafter referred to as "SWISS INTERNATIONAL"), is the sole and exclusive owner of record in the United States Patent and Trademark Office, of the trademark applications and registrations set forth in Schedule "A" attached hereto (the "Trademarks");

WHEREAS, Global Brand Management AG, a Swiss corporation, having an address of Malzgasse 15, 4052 Basel, Switzerland (hereinafter referred to as "GLOBAL") entered into a License Agreement dated November 11, 2011 with SWISS INTERNATIONAL ("License Agreement");

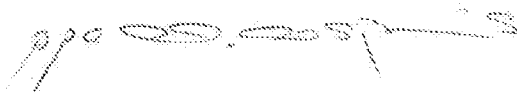
WHEREAS, the License Agreement provided that all of the trademark rights relating to the Trademarks shall be assigned to GLOBAL; and

WHEREAS, it is desired that this nunc pro tunc assignment be made of record in the United States Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said SWISS INTERNATIONAL, confirms that it assigned nunc pro tunc as of November 11, 2011 to said GLOBAL all rights, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the applications and registrations thereof as set forth in Schedule "A," and all rights to damages and profits, due or accrued, arising out of past infringements of said Trademarks, and the right to sue for and recover the same.

SWISS INTERNATIONAL AIR LINES AG

Date: May 6th, 2014



Christoph Casparis
General Counsel
Senior Director



Dominique Baumann
Legal Counsel
Director

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SCHEDULE "A"

APPLICATION NO.	REGISTRATION NO.	MARK
77860492	4092715	SWISS SHOP SWISS SWISS INTERNATIONAL AIR LINES
77860468	4113436	SWISS SWISS AVIATIONTRAINING
77860350	4123427	Swiss Swiss WorldCargo
77860081	4113435	SWISS AVIATION SOFTWARE
77860058	4107201	Swiss Swiss PrivateAviation
77859487		SIAL SWISS INTERNATIONAL AIR LINES
77859056	4317422	SWISSAIR
77858504	4113182	SWISS SWISS WORLD CARGO
77858305	4188194	SWISS SWISS AVIATIONSOFTWARE
77858119	4123183	SWISS SWISS AVIATIONTRAINING
77857511	4113181	SWISS SHOP SWISS SWISS INTERNATIONAL AIR LINES
77856179	4113180	SWISS SWISS INTERNATIONAL AIR LINES
76442740	3694311	SWISS INTERNATIONAL AIR LINES
76442739	3826722	SWISS SWISS INTERNATIONAL AIR LINES
72101652	717686	SWISSAIR

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