

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM305109

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Olive Tree Bible Software, Inc.		05/05/2014	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	HarperCollins Christian Publishing, Inc.		
Street Address:	501 Nelson Place		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37214		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2886497	BIBLEREADER	
Registration Number:	3503746	OLIVE TREE	
Registration Number:	3503749	OLIVE TREE BIBLE SOFTWARE	
Registration Number:	3503797	THE TRUTH IS IN YOUR HANDS	
CORRESPONDENCE DATA			
Fax Number:	2128527217		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-416-2113		
Email:	jeffrey.parnass@dowjones.com,esteelman@newscorp.com		
Correspondent Name:	Jeffrey D. Parnass, Esq.		
Address Line 1:	1211 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	OLIVE TREE ASSIGN-4 MARKS		
NAME OF SUBMITTER:	Jeffrey D. Parnass		
SIGNATURE:	/Jeffrey D. Parnass/		
DATE SIGNED:	05/20/2014		
Total Attachments: 12			
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INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment") is made and entered into as of May 5, 2014, (the "Effective Date") by and between Olive Tree Bible Software, Inc., an Oregon corporation ("Assignor") and HarperCollins Christian Publishing, Inc., a Tennessee corporation ("Assignee").

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement, dated as of even date herewith (the "Purchase Agreement"); and

WHEREAS, in connection with the Purchase Agreement, the parties to the Purchase Agreement desire that Assignor transfer to Assignee all of the right, title and interest of Assignor in and to the patents, patent applications, trademarks, trademark applications (in each case, together with all goodwill associated therewith and symbolized thereby in each case), copyrights, copyright applications and domain names set forth on Attachment A attached hereto (the "Assigned IP"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Assigned IP, and Assignor wishes to assign such right, title and interest in and to such Assigned IP to Assignee.

NOW, THEREFORE, in consideration of the premises and the mutual covenants, representations and warranties contained herein and intending to be legally bound hereby, the parties hereto agree as follows:

1. Transfer of Assigned IP. Assignor does hereby grant, bargain, sell, transfer, convey, assign, alienate, release and deliver to Assignee and its successors and assigns, and Assignee does hereby accept, all of Assignor's right, title and interest in and to the Assigned IP together with all causes of action and enforcement rights, whether currently pending, filed, or otherwise, for the Assigned IP, including all rights to damages, injunctive relief and other remedies for past, current and future infringement of the Assigned IP.

2. Further Assurances. Assignor covenants and agrees that, at any time and from time to time upon the request of Assignee, Assignor shall provide any further necessary documentation and do all further acts reasonably requested by Assignee to confirm and perfect title in and to the Assigned IP in Assignee, its successors and assigns.

3. Entire Agreement. This Assignment, and the Purchase Agreement, reflect the entire understanding of the parties hereto relating to the sale, assignment, transfer, conveyance and delivery of the Assigned IP from Assignor to Assignee, and supersedes all prior agreements, understandings or letters of intent between or among the parties hereto regarding the subject matter of this Assignment and the Purchase Agreement.

4. Successors and Assigns. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law and Venue. This Assignment shall be governed by, and construed in accordance with, the internal laws of the State of New York, without regard to the laws of any other jurisdiction that might be applied because of the conflicts of laws principles of the State of New York.

6. Counterparts. This Assignment may be executed in one or more counterparts, including electronic transmission or facsimile counterparts, all of which shall be considered one and the same


agreement and shall become effective when counterparts have been signed by each of the parties and delivered to the other parties.

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR:

OLIVE TREE BIBLE SOFTWARE, INC. ↗

By: 
Name: *George Andrew Howze, Jr*
Title: *President*

CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF Washington

ss:

COUNTY OF Spokane

On this 4th day of May before me, the undersigned, personally appeared George Andrew Hanger, Jr., personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to within the instrument and acknowledged to me that he/she executed the same in his/~~her~~ capacity, and that by his/~~her~~ signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument on behalf of Olive Tree Bible Software, Inc.

Joseph H. Wessma
Notary Signature and Seal

Dated: May 4, 2014

My Commission Expires: 10-29-16

CERTIFICATE OF ACKNOWLEDGEMENT

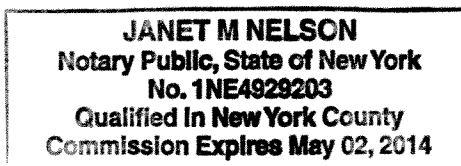
STATE OF New York

SS:

COUNTY OF New York



On this 2 day of May 2014 before me, the undersigned, personally appeared Christopher Goff, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to within the instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Signature and Seal



Attachment A

U.S. TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Number</u>	<u>Registration Date</u>	<u>Renewal Date</u>
BIBLE READER	2,886,497	9/21/2004	9/21/2014
OLIVE TREE	3,503,746	7/8/2008	7/8/2014
OLIVE TREE BIBLE SOFTWARE	3,503,749	9/23/2008	9/23/2014
			
THE TRUTH IS IN YOUR HANDS	3,503,797	9/23/2008	9/23/2014
ABANDONED			
OLIVE TREE	3,221,719	3/27/2007	Abandoned per Client Instructions 11/1/2013
			
BIBLE+	85/661,628	N/A	Application Abandoned per client Instruction

Domain Names

DomainName	TLD	Create Date	Expiration Date	Status	Registered With
ALPHABIBLE.COM	.com	7/3/2001	7/3/2015	Active	GoDaddy
AMISHBIBLE.COM	.com	2/23/2012	2/23/2016	Active	GoDaddy
ARBOLOLIVO.COM	.com	7/20/2011	7/20/2015	Active	GoDaddy
ARBOLOLIVO.INFO	.info	7/20/2011	7/20/2015	Active	GoDaddy
ARBOLOLIVO.NET	.net	7/20/2011	7/20/2015	Active	GoDaddy
ARBOLOLIVO.ORG	.org	7/20/2011	7/20/2015	Active	GoDaddy
BETABIBLE.COM	.com	7/3/2001	7/3/2015	Active	GoDaddy
BIBLE144.COM	.com	9/12/2012	9/12/2017	Active	GoDaddy
BIBLELITE.COM	.com	7/4/2001	7/4/2015	Active	GoDaddy
BIBLEOLIVE.COM	.com	4/21/2001	4/21/2015	Active	GoDaddy
BIBLEREADER.COM	.com	4/16/2000	4/16/2015	Active	GoDaddy
BIBLEREADER.ORG	.org	5/8/2000	5/8/2014	Active	GoDaddy
BIBLEREADER.XXX	.xxx	12/10/2011	12/10/2014	Active	GoDaddy
BIBLEREADERPLUS.COM	.com	1/27/2010	1/27/2016	Active	GoDaddy
BIBLEREADERSTUDY.COM	.com	1/27/2010	1/27/2015	Active	GoDaddy
BIBLESPRING.COM	.com	7/3/2001	7/3/2015	Active	GoDaddy
BIBLESTUDYLIVE.COM	.com	8/16/2010	8/16/2016	Active	GoDaddy
BIBLESTUDYPAD.COM	.com	1/27/2010	1/27/2015	Active	GoDaddy
BIBLESTUDYPLUS.COM	.com	5/28/2001	5/28/2014	Active	GoDaddy

DomainName	TLD	Create Date	Expiration Date	Status	Registered With
BIBLETREE.COM	.com	1/27/2001	1/27/2015	Active	GoDaddy
FREEBIBLEAPP.COM	.com	2/23/2012	2/23/2016	Active	GoDaddy
FREEMOBILEBIBLES.COM	.com	6/28/2007	6/28/2015	Active	GoDaddy
FREEMOBILEBIBLES.NET	.net	6/28/2007	6/28/2015	Active	GoDaddy
FREEMOBILEBIBLES.ORG	.org	6/28/2007	6/28/2015	Active	GoDaddy
IBIBLEREADER.COM	.com	7/24/2007	7/24/2015	Active	GoDaddy
IOLIVETREE.COM	.com	1/21/2012	1/21/2015	Active	GoDaddy
KJVCELEBRATE400.COM	.com	2/15/2010	2/15/2016	Active	GoDaddy
MOBILEBIBLESTUDY.COM	.com	3/4/2009	3/4/2017	Active	GoDaddy
MOBILEOLIVETREE.COM	.com	1/15/2006	1/15/2016	Active	GoDaddy
MOBILESTUDYBIBLE.COM	.com	8/25/2010	8/25/2014	Active	GoDaddy
OLIVE--TREE.COM	.com	7/29/2002	7/29/2015	Active	GoDaddy
OLIVE-TREE.INFO	.info	1/15/2006	1/15/2016	Active	GoDaddy
OLIVE2TREE.COM	.com	1/15/2006	1/15/2016	Active	GoDaddy
OLIVEBERRY.COM	.com	11/17/2008	11/17/2014	Active	GoDaddy
OLIVEBIBLE.COM	.com	1/27/2001	1/27/2015	Active	GoDaddy
OLIVEBIBLES.COM	.com	10/1/2001	10/1/2015	Active	GoDaddy
OLIVETEE.COM	.com	5/4/2007	5/4/2015	Active	GoDaddy
OLIVETREE-PDA.COM	.com	8/12/2006	8/12/2014	Active	GoDaddy
OLIVETREE.COM	.com	7/4/1996	7/3/2018	Active	GoDaddy

DomainName	TLD	Create Date	Expiration Date	Status	Registered With
OLIVETREE.DE	.de		5/1/2015	Active	Register
OLIVETREE.US	.us		4/29/2015	Active	Register
OLIVETREE.XXX	.xxx	12/6/2011	12/6/2015	Active	GoDaddy
OLIVETREE12.COM	.com	1/1/2002	1/1/2016	Active	GoDaddy
OLIVETREE12.MOBI	.mobi	9/28/2006	9/28/2014	Active	GoDaddy
OLIVETREE144.COM	.com	5/20/2003	5/20/2015	Active	GoDaddy
OLIVETREE2.COM	.com	6/14/1999	6/14/2015	Active	GoDaddy
OLIVETREE4ME.COM	.com	7/2/2001	7/2/2015	Active	GoDaddy
OLIVETREEACADEMIC.COM	.com	7/20/2011	7/20/2016	Active	GoDaddy
OLIVETREEBIBLE.COM	.com	5/21/1999	5/21/2015	Active	GoDaddy
OLIVETREEBIBLESOFT.COM	.com	2/11/2001	2/11/2015	Active	GoDaddy
OLIVETREEBIBLESTUDY.COM	.com	1/27/2010	1/27/2016	Active	GoDaddy
OLIVETREEBLOG.COM	.com	8/12/2006	8/12/2014	Active	GoDaddy
OLIVETREECOMPUTER.COM	.com	1/14/2010	1/14/2016	Active	GoDaddy
OLIVETREEDIGITAL.COM	.com	6/28/2007	6/28/2015	Active	GoDaddy
OLIVETREEDIGITALPUBLISHING.COM	.com	1/14/2010	1/14/2016	Active	GoDaddy
OLIVETREEENGINEER.COM	.com	8/12/2006	8/12/2014	Active	GoDaddy
OLIVETREEENGINEERING.COM	.com	12/19/2011	12/19/2015	Active	GoDaddy
OLIVETREEEPUB.COM	.com	1/13/2010	1/13/2016	Active	GoDaddy
OLIVETREEEXPRESS.COM	.com	6/13/2005	6/13/2015	Active	GoDaddy

DomainName	TLD	Create Date	Expiration Date	Status	Registered With
OLIVETREEFORUM.COM	.com	8/18/2009	8/18/2015	Active	GoDaddy
OLIVETREEGEAR.COM	.com	7/24/2007	7/24/2015	Active	GoDaddy
OLIVETREEMOBILE.COM	.com	1/15/2006	1/15/2016	Active	GoDaddy
OLIVETREEPHONE.COM	.com	8/12/2006	8/12/2014	Active	GoDaddy
OLIVETREEPLUS.COM	.com	1/27/2010	1/27/2016	Active	GoDaddy
OLIVETREEPUB.COM	.com	1/13/2010	1/13/2016	Active	GoDaddy
OLIVETREEREADER.COM	.com	12/19/2011	12/19/2015	Active	GoDaddy
OLIVETREESERVICE.COM	.com	8/12/2006	8/12/2014	Active	GoDaddy
OLIVETREESOFT.COM	.com	6/5/2000	6/5/2015	Active	GoDaddy
OLIVETREESTORE.COM	.com	1/24/2005	1/24/2015	Active	GoDaddy
OLIVETREESTUDY.COM	.com	1/27/2010	1/27/2016	Active	GoDaddy
OLIVETREESTUDYBIBLE.COM	.com	1/27/2010	1/27/2015	Active	GoDaddy
OLIVETREETECHNOLOGY.COM	.com	12/19/2011	12/19/2015	Active	GoDaddy
OLIVETREEVIDEO.COM	.com	12/7/2012	12/7/2014	Active	GoDaddy
OLIVETREEWIRELESS.COM	.com	8/12/2006	8/12/2014	Active	GoDaddy
OLIVETREPDA.COM	.com	1/15/2006	1/15/2016	Active	GoDaddy
OTBETA.COM	.com	5/16/2005	5/16/2015	Active	GoDaddy
OTTEST.COM	.com	5/16/2005	5/16/2015	Active	GoDaddy
PDABIBLEREADER.COM	.com	4/10/2004	4/10/2014	Expired	GoDaddy
PDABIBLEREADER.US	.us	4/10/2004	4/9/2014	Expired	GoDaddy

DomainName	TLD	Create Date	Expiration Date	Status	Registered With
PHONEBIBLE.COM	.com	8/11/1999	8/11/2014	Active	GoDaddy
THEBIBLESTUDYAPP.COM	.com		9/10/2015	Active	Register
TREEBIBLE.COM	.com	1/27/2001	1/27/2015	Active	GoDaddy
TREEOLIVE.COM	.com	2/2/2001	2/2/2015	Active	GoDaddy