

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM305138

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE OF TRADEMARK SECURITY INTEREST AT REEL/FRAME NO. 5075/0462 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------------|----------|----------------|-----------------------|
| GENERAL ELECTRIC CAPITAL CORPORATION | | 05/09/2014 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|--------------------------|------------------------|
| Name: | HOFFMASTER GROUP, INC. |
| Street Address: | 2920 N. MAIN STREET |
| Internal Address: | PO BOX 2038 |
| City: | OSHKOSH |
| State/Country: | WISCONSIN |
| Postal Code: | 54903-2038 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|-----------------------------|---------|-----------|
| Registration Number: | 4209208 | GMSP |

CORRESPONDENCE DATA

Fax Number: 7147558290
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Email: IPDOCKET@LW.COM, KRISTIN.AZCONA@LW.COM
Correspondent Name: LATHAM & WATKINS LLP
Address Line 1: 650 TOWN CENTER DRIVE, 20TH FLOOR
Address Line 4: COSTA MESA, CALIFORNIA 92626

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|--------------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 038263-0328 |
| NAME OF SUBMITTER: | KRISTIN J AZCONA |
| SIGNATURE: | /KJA/ |
| DATE SIGNED: | 05/20/2014 |

Total Attachments: 3

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**RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL**

This RELEASE, dated as of May 9, 2014 (this "Release"), is made by General Electric Capital Corporation ("Agent"), in favor of Hoffmaster Group, Inc. ("Debtor") as follows:

WITNESSETH

WHEREAS, pursuant to the First Lien Trademark Security Agreement, dated July 19, 2013 (the "Security Agreement"), and recorded with the U.S. Patent and Trademark Office on July 22, 2013 at Reel/Frame No. 5075/0444, and the Second Lien Trademark Security Agreement, dated July 19, 2013 (the "Security Agreement"), and recorded with the U.S. Patent and Trademark Office on July 22, 2013 at Reel/Frame No. 5075/0462 the Debtor granted the Agent a security interest in certain collateral pledged by the Debtor described therein, including, without limitation, the United States trademarks set forth on Schedule A attached hereto (collectively, the "Trademark Collateral");

WHEREAS, the name of the Debtor was changed from "Graphic Management Specialty Products, Inc." to "Hoffmaster Group, Inc." on December 29, 2013, but such merger was not recorded with the U.S. Patent and Trademark Office until March 11, 2014 at Reel/Frame No. 5234/0731;

WHEREAS, the Debtor has paid all of its outstanding indebtedness to the Agent; and

WHEREAS, the Debtor has requested that the Agent release its security interest in all right, title and interest of the Agent in and to the Trademark Collateral.

NOW, THEREFORE, the Agent, without recourse, representation or warranty and at the Debtor's sole cost and expense, hereby terminates, cancels and releases the security interest in the Trademark Collateral and any and right, title and interest of the Agent in the Trademark Collateral shall hereby terminate, cease and become void.

Agent agrees to provide Debtor with any information and additional authorization and documentation necessary to effect the release of Agent's security interest in the Trademark Collateral (without recourse, representation or warranty and at Debtor's sole cost and expense).

[SIGNATURE PAGE FOLLOWS]

**GENERAL ELECTRIC CAPITAL
CORPORATION,
as Agent**

By: *Bhoumik*
Name: BHOUMIK POKADIA
Title: DEPUTY MANAGING DIRECTOR

[SIGNATURE PAGE TO RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL DATED 2013]

**SCHEDULE A
TO
RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL**

| Trademark | Status | Application Number Application Date | Registration Number Registration Date | Owner Name |
|------------------|---------------|--|--|------------------------|
| GMSP | REGISTERED | 85513795 1/11/2012 | 4209208 9/18/2012 | HOFFMASTER GROUP, INC. |