

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM305421

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/01/2011		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ganeden Biotech, Inc.		05/16/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Schiff Nutrition Group, Inc.		
Street Address:	2002 South 5070 West		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84101		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77457121	THE PROLIFIC PROBIOTIC	
CORRESPONDENCE DATA			
Fax Number:	8018528203		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-805-3688		
Email:	pto@techlawventures.com		
Correspondent Name:	Preston C. Regehr		
Address Line 1:	3290 W. Mayflower Way		
Address Line 4:	Lehi, UTAH 84043		
ATTORNEY DOCKET NUMBER:	7449 TM THE PROLIFIC PROB		
NAME OF SUBMITTER:	Preston C. Regehr		
SIGNATURE:	/Preston C. Regehr/		
DATE SIGNED:	05/22/2014		
Total Attachments: 3			
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OP \$40.00 77457121

ASSIGNMENT NUNC PRO TUNC

WHEREAS, Ganeden Biotech, Inc., a Delaware corporation ("Assignor"), with a place of business at 5800 Landerbrook Drive, Suite 300, Mayfield Heights, Ohio 44124, owns the trademark listed on the attached Schedule A (the "Trademark");

WHEREAS, Schiff Nutrition Group, Inc., a Utah corporation ("Assignee"), with a business address at 2002 South 5070 West, Salt Lake City, Utah 84104, is desirous of acquiring the Trademark, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, intending to be legally bound, agrees as follows:

Assignor does hereby assign and transfer to Assignee, *nunc pro tunc*, effective as of June 1, 2011, Assignor's right, title, and interest in and to the Trademark, together with all the associated goodwill of its business symbolized by the Trademark, and all applications and registrations of the Trademark, as well as all rights to injunctive relief, damages, and profits, due or accrued, arising out of all causes of action, past, present, and future, including infringement of the Trademark, or other violations, or injury to the said goodwill, and the right to sue for and recover the same in Assignee's own name and the names of Assignee's successors, assigns, or other legal representatives; the same to be held and enjoyed by said Assignee for its own use, and for its legal representatives and assigns, as fully and entirely as the same would have been held by Assignor had this Assignment Nunc Pro Tunc not been made.

[Signature Page Follows]

IN WITNESS WHEREOF, this Assignment Nunc Pro Tunc has been executed effective as of June 1, 2011.

GANEDEN BIOTECH, INC. (Assignor)

By: AR LA
Name: Andrew R. Leskowitz
Title: Gen O CEO
Date: 5/16/14

STATE OF Ohio)
COUNTY OF Cuyahoga) ss:

On this 16 day of May 2014, before me appeared Andrew Leskowitz the person who signed this Assignment Nunc Pro Tunc, who acknowledged that he/she signed it as a free act on behalf of Ganeden Biotech, Inc., with authority to do so.

SEAL

Natalie Monty Polaski
Notary Public

My commission expires on: 6/22/2016

Assigning Party: Ganeden Biotech, Inc.
Receiving Party: Schiff Nutrition Group, Inc.

SCHEDULE A

Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
THE PROLIFIC PROBIOTIC	77457121	4/24/2008	3758318	3/9/2010