

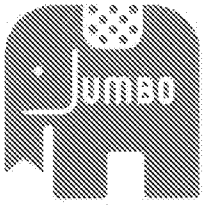
## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM305434

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HAUSEMANN & HOTTE B.V.		11/15/2007	CORPORATION: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Koninklijke Jumbo B.V.		
<b>Street Address:</b>	Westzijde 184		
<b>City:</b>	1506 EK ZAANDAM		
<b>State/Country:</b>	NETHERLANDS		
<b>Entity Type:</b>	besloten vennootschap: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0771083	JUMBO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	646-845-9414		
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<b>Correspondent Name:</b>	Roberto Ledesma		
<b>Address Line 1:</b>	PO Box 230692		
<b>Address Line 4:</b>	New York, NEW YORK 10023		
<b>NAME OF SUBMITTER:</b>	Roberto Ledesma		
<b>SIGNATURE:</b>	/Roberto Ledesma/		
<b>DATE SIGNED:</b>	05/23/2014		
<b>Total Attachments: 1</b>			
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### TRADEMARK ASSIGNMENT

HAUSEMANN & HOTTE B.V. ("Assignor"), a Netherlands corporation with an address at KROMBOOMSSLOOT 57 AMSTERDAM NETHERLANDS 1011 GS, is the owner of the trademark JUMBO and Design which is presently registered in the United States Patent and Trademark Office as follows:

Registration Number: 0771083

Registration Date: June 9, 1964

Koninklijke Jumbo B.V. ("Assignee"), a Netherlands besloten vennootschap with an address at Westzijde 184, 1506 EK ZAANDAM, The Netherlands, desires to acquire all right, title and interest in the JUMBO and Design trademark, the good will symbolized by the mark, and the trademark registration.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said mark, along with the registration together with the good will symbolized by the mark throughout the United States along with the right to recover for damages and profits for past infringements of the trademark.

Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR

By: 

[Title] *Director Business Affairs*