

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM305436

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christopher Blackburn		05/13/2013	INDIVIDUAL: UNITED STATES
William Pitts Jr.		05/15/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Board of Trustees of the University of Alabama		
Street Address:	401 Queen City Avenue		
City:	Tuscaloosa		
State/Country:	ALABAMA		
Postal Code:	35401		
Entity Type:	public corporation: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77342852	HOUNDSTOOTH MAFIA	
CORRESPONDENCE DATA			
Fax Number:	4045413372		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-815-6500		
Email:	tadmin@kilpatricktownsend.com, brook@kilpatricktownsend.com		
Correspondent Name:	William H. Brewster		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	C1233/368686		
NAME OF SUBMITTER:	Beth Rook		
SIGNATURE:	/Beth Rook/		
DATE SIGNED:	05/23/2014		
Total Attachments: 2			
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OP \$40.00 77342852

DEED OF ASSIGNMENT WITH GOODWILL

THIS ASSIGNMENT is made as of the 15th day of May, 2014, between Christopher Blackburn, an individual with an address located at 6995 Oakwood Way, Columbus, Georgia 31904 and William Pitts Jr., an individual with an address at 686 Lee Road 439, Salem, Alabama 36874 (collectively, the "Assignor") and the Board of Trustees of the University of Alabama, a public corporation located at 401 Queen City Avenue, Tuscaloosa, Alabama 35401 U.S.A. (the "Assignee").

WHEREAS, Assignor is the owner of the HOUNDSTOOTH MAFIA & Design mark depicted below (the "Trademark"):



WHEREAS, Assignor uses the Trademark in connection with shirts and hats and has filed Application Serial No. 77/342,852 under Section 1(a) of the Lanham Act (the "Application");

WHEREAS, Assignor wishes to assign, grant and deliver exclusively to Assignee all of their rights, title, and interest in every kind and nature whatsoever in and to the Trademark and the Application, all goodwill relating thereto, and the portion of the business of Assignor to which said Trademark and Application pertain; and

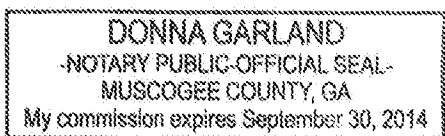
WHEREAS, Assignee, as the successor to the business of Assignor, wishes to acquire all of Assignor's rights in and to the Trademark, the Application, and the good will associated therewith;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby

assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Trademark, including the Application, together with the goodwill of the business symbolized by the Trademark, the portion of the business of Assignor to which the Trademark and Application pertain, and with the right to recover damages and profits and all other remedies for past infringements thereof.

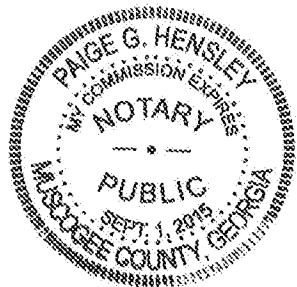
Signed, sealed, and delivered before me
This 13th day of May, 2014.

Donna Garland
Notary Public



Signed, sealed, and delivered before me
This 15th day of May, 2014.

Paige G. Hensley
Notary Public



CHRISTOPHER BLACKBURN

By: [Signature]

Date: May 13, 2014

WILLIAM PITTS, JR.

By: William Pitts Jr.

Date: May 15, 2014