

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM305453

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Event Photography Group Holding Company, Inc.	FORMERLY Event Photography Group, Inc.	05/21/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Event Photography Group, Inc.		
Street Address:	245 Chesterfield Industrial Blvd.		
City:	Chesterfield		
State/Country:	MISSOURI		
Postal Code:	63005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3779729	GRADIMAGES	
Registration Number:	3311002	GRADTRAK	
Registration Number:	3782990	GRADUATIONIMAGES	
Registration Number:	3810488	MARATHONFOTO	
CORRESPONDENCE DATA			
Fax Number:	7709531358		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-384-7443		
Email:	go@hkw-law.com		
Correspondent Name:	Gregory T. Ourada		
Address Line 1:	3350 Riverwood Parkway		
Address Line 2:	Suite 800		
Address Line 4:	Atlanta, GEORGIA 30339		
NAME OF SUBMITTER:	Gregory T. Ourada		
SIGNATURE:	/Gregory T Ourada/		
DATE SIGNED:	05/23/2014		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, Event Photography Group Holding Company, Inc., a Delaware corporation ("Assignor"), with an address of 245 Chesterfield Industrial Blvd. Chesterfield, MO 63005, has adopted, used, and is using the marks listed on Schedule A attached hereto, which are registered on the Federal Register of the United States Patent and Trademark Office ("Marks");

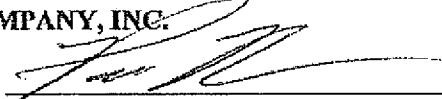
WHEREAS, Event Photography Group, Inc., f/k/a Chappell Studio, Inc., a Delaware corporation ("Assignee"), with an address of 245 Chesterfield Industrial Blvd., Chesterfield, MO 63005, desires to acquire the Marks and any registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Marks, together with the good will of the business symbolized by the Marks, and any registrations thereof.

IN WITNESS WHEREOF, the undersigned have caused this Assignment of Trademark Registration to be executed as of the later of the dates below.

ASSIGNOR:

EVENT PHOTOGRAPHY GROUP HOLDING COMPANY, INC.

By: 

Name: Paul C. Rasmussen

Title: President

Date: May 21, 2014

ASSIGNEE:

EVENT PHOTOGRAPHY GROUP, INC. F/K/A CHAPPELL STUDIO, INC.

By: 

Name: John D. Kampschroeder

Title: CFO

Date: May 21, 2014

SCHEDULE A

<u>Mark</u>	<u>Type</u>	<u>Registration Number</u>	<u>Registration Date</u>
GRADIMAGES®	Federal	3,779,729	April 20, 2010
GRADTRAK®	Federal	3,311,002	October 16, 2007
GRADUATIONIMAGES®	Federal	3,782,990	April 27, 2010
MARATHONFOTO®	Federal	3,810,488	June 29, 2010