

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM305461

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PediaVision, LLC		11/14/2007	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PediaVision Holdings, LLC		
<b>Street Address:</b>	200 Waymont Court		
<b>Internal Address:</b>	Suite 122		
<b>City:</b>	Lake Mary		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32746		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3435437	PEDIAVISION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048156555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-815-6500		
<b>Email:</b>	ftaylor@kilpatricktownsend.com		
<b>Correspondent Name:</b>	Kilpatrick Townsend & Stockton LLP		
<b>Address Line 1:</b>	1100 Peachtree Street, Suite 2800		
<b>Address Line 2:</b>	Attn: TM Administration		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	58282-344898		
<b>NAME OF SUBMITTER:</b>	Theodore H. Davis Jr.		
<b>SIGNATURE:</b>	/Theodore H. Davis Jr./		
<b>DATE SIGNED:</b>	05/23/2014		
<b>Total Attachments: 2</b>			
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OP \$40.00 3435437

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE ASSIGNMENT DIVISION

Applicant: PediaVision Holdings LLC,  
successor in interest to  
PediaVision, LLC

Mark: PEDIAVISION

Reg. No.: 3435437

**DECLARATION OF DAVID S. MELNIK**

1. My name is David S. Melnik, and I am the Chief Executive Office of PediaVision Holdings, LLC (“Holdings”).

2. Application Serial No. 77287579 to register the PEDIAVISION mark originally was filed by a Florida limited liability company named PediaVision, LLC (“PediaVision”). That application matured into Reg. No. 3435437 on May 27, 2008.

3. Subsequent to the filing of application Serial No. 77287579, Holdings was established to acquire, own, operate, manage, and develop PediaVision’s early childhood vision screening system business.

4. On November 14, 2007, PediaVision contributed certain of its assets, including all trademarks, service marks and logos used in connection with PediaVision’s business, to Holdings in exchange for a membership interest in Holdings. Included in this contribution agreement were the rights to Application Serial No. 77287579 as well as the entirety of the portion of PediaVision’s business related to the application and the underlying mark. Holdings therefore is now the owner of all rights to the PEDIAVISION mark and Reg. No. 3435437 covering the mark.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the registration, declares that the facts set forth in this declaration are true; all statements made of his own knowledge are true; and that all statements made on information and belief are believed to be true.



David S. Melnik  
Chief Executive Officer  
PediaVision Holdings, LLC  
200 Waymont Ct.  
Suite 122  
Lake Mary, Florida 32746

Date: 23 May 2014