

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM305468

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Model Model Hair Fashion, Inc.		05/19/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Israel Discount Bank of New York		
Street Address:	511 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	New York State chartered bank: NEW YORK		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	4373212	MODEL MODEL ONE PACK DOES IT ALL	
Serial Number:	86130992	LEAF	
Serial Number:	85791641	NUDE	
Serial Number:	85255817	SPLASH	
Registration Number:	4354631	REMIST	
Registration Number:	4339405	ANYCURL	
Registration Number:	4029885	QUTIX	
Registration Number:	4166419	MODELMODEL DREAMWEAVER	
Registration Number:	4159808	MODEL MODEL DREAMWEAVER	
Registration Number:	3168325	COCKTAIL WIG	
Registration Number:	3057786	GLANCE	
Registration Number:	4296734	MODEL	
Registration Number:	4162764	MODEL MODEL DREAMWEAVER	
Registration Number:	3867186	POSE	
Registration Number:	3836947	CLAIR	
Registration Number:	3452258	MODEL MODEL DREAMWEAVER	
Registration Number:	4177421	MODEL	
Registration Number:	3446316	LACE TOPCAP	
Registration Number:	3485905	TOPCAP	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3470347	GLANCE MODEL MODEL HAIR THAT DAZZLES MOD
Registration Number:	3212054	MODEL MODEL

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: cdorman@phillipslytle.com

Correspondent Name: Christopher G. Dorman

Address Line 1: 620 8th Avenue

Address Line 2: 23 Floor

Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:	Christopher G. Dorman
SIGNATURE:	/Christopher G. Dorman/
DATE SIGNED:	05/23/2014

Total Attachments: 2

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NOTICE OF SECURITY INTEREST

Notice is hereby given that MODEL MODEL HAIR FASHION, INC., a New York corporation, having an address at 85 Harbor Road, Port Washington, New York 11050 (“Debtor”) has granted a security interest to Israel Discount Bank of New York, as collateral agent (“Collateral Agent”) having an office at 511 Fifth Avenue, New York NY 10017 in and to all of Debtor’s trademarks, including, without limitation, the trademarks listed on Exhibit A and the applications and registrations associated therewith, pursuant to a loan and security agreement among Debtor, Collateral Agent and the Lenders (as defined therein) dated May 19, 2014 and as the same may be amended or supplemented from time to time.

Dated: as of May 19, 2014

MODEL MODEL HAIR FASHION, INC.

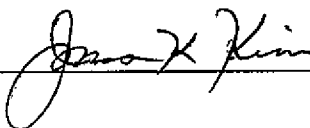
By:  . PRESIDENT
(title)

Exhibit A

Trademark	Registration Number	Issued	Application Number/Date
MODEL MODEL ONE			
PACK DOES IT ALL	4,373,212	July 23, 2013	
LEAF			86/130,992/November 27, 2013
NUDE			85/791,641/November 30, 2012
SPLASH			85/255,817/ March 2, 2011
REMIST	4,354,631	June 18, 2013	
ANYCURL	4,339,405	May 21, 2013	
QUTIX	4,029,885	September 20, 2011	
MODELMODEL			
DREAMWEAVER	4,166,419	July 3, 2012	
MODEL MODEL			
DREAMWEAVER	4,159,808	June 19, 2012	
COCKTAIL WIG	3,168,325	November 7, 2006	
GLANCE	3,057,786	February 7, 2006	
MODEL	4,296,734	March 5, 2013	
MODEL MODEL			
DREAMWEAVER	4,162,764	June 26, 2012	
POSE	3,867,186	October 26, 2010	
CLAIR	3,836,947	August 24, 2010	
MODEL MODEL			
DREAMWEAVER	3,452,258	June 24, 2008	
MODEL	4,177,421	July 24, 2012	
LACE TOPCAP	3,446,316	June 10, 2008	
TOPCAP	3,485,905	August 12, 2008	
GLANCE MODEL MODEL			
HAIR THAT DAZZLES			
MODEL MODEL	3,470,347	July 22, 2008	
MODEL MODEL	3,212,054	February 27, 2007	