# OP \$40.00 85326488

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM305522

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bearsville Records		01/11/2013	TRUST: NEW YORK

# **RECEIVING PARTY DATA**

Name:	Rhino Entertainment Company	
Street Address:	3400 West Olive Avenue	
City:	Burbank	
State/Country:	CALIFORNIA	
Postal Code:	91505	
Entity Type:	CORPORATION: DELAWARE	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark	
Serial Number:	85326488	BEARSVILLE	

### CORRESPONDENCE DATA

**Fax Number:** 2127758800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 212-775-8700

Email: NYTrademarks@kilpatricktownsend.com

Correspondent Name: Jason M. Vogel

Address Line 1: 1114 Avenue of the Americas Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	65296-894960
NAME OF SUBMITTER:	Jason M. Vogel
SIGNATURE:	/Jason M. Vogel/
DATE SIGNED:	05/23/2014

### **Total Attachments: 2**

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TRADEMARK REEL: 005286 FRAME: 0114

# TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (the "Assignment"), effective as of January 11, 2013, is made, pursuant to an Asset Purchase Agreement, between Bearsville Records, a New York trust under the Will of Albert B. Grossman, with an address at P.O. Box 135, Bearsville, New York 12409, ("Assignor"), and Rhino Entertainment Company, a Delaware corporation, with an address at 3400 West Olive Avenue, Burbank, California 91505 ("Assignee"). It is effective as of January 11, 2013 (the "Effective Date").

### WITNESSETH:

WHEREAS, Assignor is the owner of United States Application Serial No. 85/326,488 for the mark BEARSVILLE & Design, which application was filed under Section 1(b) of the Lanham Act (the "Application");

WHEREAS, Assignor wishes to assign, grant and deliver exclusively to Assignee, *nunc pro tunc*, effective as of January 11, 2013, the Application and all rights, titles and interests of every kind and nature in and to the underlying mark, if any, together with the goodwill and business of Assignor to which the Application and underlying mark pertain, which business is ongoing and existing, and all rights of action and claims, including actions and claims for past infringement, thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby assigns to the Assignee, and Assignee accepts, full right, title and interest in the Application, including full right, title and interest, in any, in the underlying mark, together with that portion of Assignor's business, and the goodwill of the business, to which the Application and the underlying mark pertain, which business is ongoing and existing, and all rights of action and claims for past, present or future infringement *nunc pro tunc*, effective as of January 11, 2013.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by their respective authorized officers, on the dates indicated below, *nunc pro tunc*, effective as of January 11, 2013.

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TRADEMARK
REEL: 005286 FRAME: 0115

BEARSVILLE RECORDS

ASSIGNOR

QALLY CHOOLA

By: SAILY GLOSS MA

Name:

Title: Owner / 100.

Date: March 7 2014

RHINO ENTERTAINMENT COMPANY ASSIGNEE

- /// 5

Name: Kelly Spirks

Title: VP, Business Affairs

Date: 20 March, 2014

# U.S. APPLICATION

TRADEMARK	APPLICATION NO.	CLASS(ES)	FILING DATE
GENEVILLE	85/326,488	38 & 41	May 20, 2011

US2008 5040302 1

RECORDED: 05/23/2014

TRADEMARK REEL: 005286 FRAME: 0116