

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM305585

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Project Miracle IP Holdings, LLC		05/15/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beauty Innovation Group, LLC		
<b>Street Address:</b>	18940 North Pima Road, Suite 250		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85255		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85151037	EVERYDAY MIRACLES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4806830309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(480) 683-0286		
<b>Email:</b>	denise@markcarlino.com		
<b>Correspondent Name:</b>	Mark A. Carlino		
<b>Address Line 1:</b>	28150 N Alma School Pkwy #103-617		
<b>Address Line 4:</b>	Scottsdale, ARIZONA 85262		
<b>ATTORNEY DOCKET NUMBER:</b>	ASSIGN - PMIPH TO BIG		
<b>NAME OF SUBMITTER:</b>	Mark A. Carlino		
<b>SIGNATURE:</b>	/Mark A. Carlino/		
<b>DATE SIGNED:</b>	05/26/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 85151037

ASSIGNMENT

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability company ("Assignor"), having a mailing address of 995 Fifth Avenue, #5-S, New York, NY 10028, is the owner of all right, title and interest in to the following mark:

<u>TRADEMARK</u>	<u>APP NUMBER</u>	<u>APP DATE</u>
EVERYDAY MIRACLES	85/151037	Oct. 12, 2010

WHEREAS, Assignor is assigning the mark identified above as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, Beauty Innovation Group, LLC a Delaware limited liability company ("Assignee"), having a mailing address of 18940 North Pima Road, Suite 250, Scottsdale, Arizona 85255, has acquired the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060, and is desirous of acquiring said mark and the pending application for registration therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified mark and the goodwill of the business symbolized thereby.

DATED this 15<sup>th</sup> day of May, 2014.

PROJECT MIRACLE IP HOLDINGS, LLC  
By: CC Manager, LLC (Manager)

  
By: Cristina M. Carlino, Manager