

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM305620

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STONERIVER HOLDINGS, INC.		05/27/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	STONERIVER CORPORATE, LLC		
Street Address:	250 N. Sunny Slope Road, Suite 110		
City:	Brookfield		
State/Country:	WISCONSIN		
Postal Code:	53005		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3743223	STONERIVER	
Registration Number:	3800523		
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-271-6560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Billie Jean Smith		
Address Line 1:	100 East Wisconsin Avenue, Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	025557-9058 & 9057 US		
NAME OF SUBMITTER:	Jaime L. Trembl		
SIGNATURE:	/jaime l. trembl/		
DATE SIGNED:	05/27/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Agreement is made by and between StoneRiver Holdings, Inc., a Delaware Corporation, having an address of 250 N. Sunny Slope Road, Suite 110, Brookfield, WI, 53005 United States of America (hereinafter "Assignor") and StoneRiver Corporate, LLC, a Delaware Limited Liability Company having an address of 250 N. Sunny Slope Road, Suite 110, Brookfield, WI, 53005 United States of America (hereinafter "Assignee") on this 27th day of May, 2014 ("Effective Date").

WHEREAS, Assignor owns the trademarks identified in Schedule A attached hereto (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring said Marks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks and all common law rights in the Marks, together with the goodwill of the business symbolized by the Marks and its right to sue for past infringement of the Marks and to recover any and all damages and awards for such infringement.

STONERIVER HOLDINGS, INC.
("Assignor")

Signature: Julia A. Jensen
Name: Julia A. Jensen
Title: Secretary

STONERIVER CORPORATE, LLC
("Assignee")

Signature: Julia A. Jensen
Name: Julia A. Jensen
Title: Secretary

SCHEDULE A

Trademark	Country	Reg. No.	Reg. Date
STONERIVER	United States of America	3743223	1/26/2010
STONERIVER LOGO	United States of America	3800523	6/8/2010
STONERIVER	Canada	797893	5/18/2011
STONERIVER LOGO	Canada	803207	7/29/2011