TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM305840

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Genworth Financial Wealth Management, Inc.		11/06/2013	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	AssetMark, Inc.
Street Address:	1655 Grant Street, 10th Floor
City:	Concord
State/Country:	CALIFORNIA
Postal Code:	94520
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	86091175	ASSETMARK
Serial Number:	86091173	ASSETMARK
Serial Number:	86076956	NAVISIGHT
Serial Number:	86076908	NAVISIGHT
Serial Number:	86076948	VANTAGEMARK
Serial Number:	86076943	VERASTAR
Serial Number:	86076932	VERASTAR
Serial Number:	86076926	VANTAGEMARK
Registration Number:	4371817	TACTICAL UNCONSTRAINED
Registration Number:	4371814	TACTICAL CONSTRAINED
Registration Number:	4155088	GUIDEPATH
Registration Number:	4155087	GUIDEMARK
Serial Number:	85967060	SAVOS
Registration Number:	3421990	INTELLIGENTLY ENGINEERED

CH $365.00 86091175

CORRESPONDENCE DATA

Fax Number: 4158828220

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-882-8200

Email:	sftrademarks@klgates.com, sharoni.finkelstein@klgates.com, eve.gornall@klgates.com, rizalina.florencio@klgates.com
Correspondent Name:	Susan E. Hollander
Address Line 1:	K&L Gates LLP
Address Line 2:	4 Embarcadero Center, Suite 1200
Address Line 4:	San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	1106758.00001 NAME CHANGE
NAME OF SUBMITTER:	Sharoni S. Finkelstein
SIGNATURE:	/Sharoni S. Finkelstein/
DATE SIGNED:	05/28/2014

Total Attachments: 2

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VCTD

A0748239

FILED
Secretary of State
State of California
NOV 14 2013

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CERTIFICATE OF AMENDMENT
OF
ARTICLES OF INCORPRATION
OF
GENWORTH FINANCIAL WEALTH MANAGEMENT, INC.

A California corporation

Gurinder S. Ahluwalia and Naomi J. McKean certify that:

1. They are the President and the Assistant Secretary, respectively, of Genworth Financial Wealth Management, Inc., a California corporation.

2. The Amendment of the Articles of Incorporation of the corporation as set forth in the following paragraph 4 was approved by the Board of Directors of the Corporation.

3. The Amendment of the Articles of Incorporation of the corporation as set forth in the following paragraph 4 was approved by sole shareholder of the corporation, in accordance with § 902, California Corporations Code. The total number of outstanding shares of the Corporation is 1,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote was more than 50%.

4. Article I of the Articles of Incorporation of the corporation is hereby amended and re-stated in its entirety as follows:

   The name of the corporation is AssetMark, Inc.

5. All other provisions of the Articles of Incorporation shall remain in full force and effect.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

This Certificate may be executed in counterparts, each of which shall be deemed to be an original, and all of which together shall be deemed to be one and the same instrument.

EFFECTIVE DATE November 6th, 2013

Gurinder S. Ahluwalia, President

Naomi J. McKean, Assistant Secretary

TRADEMARK
REEL: 005288 FRAME: 0749

I hereby certify that the foregoing transcript of _____ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

NOV. 21 2013

Date: _____

DEBRA BOWEN, Secretary of State