

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM305845

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dillon Companies, Inc.		05/27/2014	CORPORATION: KANSAS
RECEIVING PARTY DATA			
Name:	The Kroger Co. of Michigan		
Street Address:	40399 Grand River Avenue		
City:	Novi		
State/Country:	MICHIGAN		
Postal Code:	48375		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2738774	HOMESHOP	
CORRESPONDENCE DATA			
Fax Number:	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-983-1802		
Email:	sftrademarks@pillsburylaw.com		
Correspondent Name:	Richard L. Kirkpatrick		
Address Line 1:	P.O. Box 2824		
Address Line 2:	Calendar/Docketing Department		
Address Line 4:	San Francisco, CALIFORNIA 94126-2824		
ATTORNEY DOCKET NUMBER:	061148-0432149		
NAME OF SUBMITTER:	Richard L. Kirkpatrick		
SIGNATURE:	/Richard L. Kirkpatrick/		
DATE SIGNED:	05/28/2014		
Total Attachments: 2			
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source=RNP0026737A9B4E_EXCHANGE_05272014-173325#page2.tif			

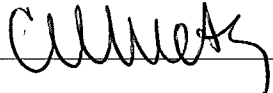
CH \$40.00 2738774

Assignment

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Dillon Companies, Inc., a Kansas corporation ("Assignor"), conveys, transfers and assigns to The Kroger Co. of Michigan, a Michigan corporation ("Assignee"), effective as of the date signed below, all right, title and interest in and to trademarks and service marks identified at Schedule A, including all trademark applications and registrations, and all common law rights therein, all domain names, and the goodwill symbolized by and associated with the use of same (hereafter collectively the "Marks"), together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith.

Assignor agrees that it will cooperate as needed to promptly execute or provide any other documents as may be needed to record or maintain Assignee's rights to the Marks or otherwise effectuate this assignment, at Assignee's expense.

Dillon Companies, Inc.

By: 


Name: Christine S. Wheatley

Title: Vice President and Secretary

Date: 5/27/14

Schedule A

Trademark

Mark	Registration No.	Owner	Status
HOMESHOP 	2738774	Dillon Companies, Inc.	Registered