

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM305923

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wm. Wrigley Jr. Company		01/22/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Swerve IP, LLC		
Street Address:	1533 Sams Ave.		
Internal Address:	Suite C		
City:	Jefferson		
State/Country:	LOUISIANA		
Postal Code:	70123		
Entity Type:	LIMITED LIABILITY COMPANY: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85153870	SWERVE	
CORRESPONDENCE DATA			
Fax Number:	3128847352		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3123273328		
Email:	trademark@amintalati.com		
Correspondent Name:	Ryan M. Kaiser		
Address Line 1:	55 West Monroe Street		
Address Line 2:	Suite 3400		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	SWERVE ASSIGNMENT		
NAME OF SUBMITTER:	Ashley L. Nelson		
SIGNATURE:	/Ashley L. Nelson/		
DATE SIGNED:	05/29/2014		
Total Attachments: 1			
source=2014 SWERVE Assignment#page1.tif			

OP \$40.00 85153870

EXHIBIT D

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of _____,
by and between Wm. Wrigley Jr. Company ("Assignor"), and Swerve IP ("Assignee");

WHEREAS, Assignor owns the right, title and interest in and to the trademark
SWERVE shown in US Application No. 85/153,870 and Canadian Application No. 1,500,270
("Trademark"), together with the goodwill symbolized by and associated with the Trademark;

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and
to the Trademark;

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in
and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is
acknowledged, Assignor assigns and transfers to Assignee all of Assignor's right, title and
interest in and to the Trademark shown in US Application No. 85/153,870 and Canadian
Application No. 1,500,270.

ASSIGNOR:

By: Ann Chen
Name: ANN CHEN
Title: TRADEMARK COUNSEL

By: _____
Name: _____
Title: _____