

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM305950

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KeyBank National Association		05/27/2014	Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ABG Juicy Couture, LLC		
<b>Street Address:</b>	100 WEST 33RD STREET, SUITE 1007		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 61</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3445902	74	
<b>Registration Number:</b>	3912360	BIRD BY JUICY COUTURE	
<b>Registration Number:</b>	3345738	BORN IN THE GLAMOROUS USA	
<b>Registration Number:</b>	3769454	BORN IN THE GLAMOROUS USA	
<b>Registration Number:</b>	3510166	BORN IN THE GLAMOROUS USA	
<b>Registration Number:</b>	3455823	BORN IN THE GLAMOROUS USA	
<b>Registration Number:</b>	2882280	CHOOSE JUICY	
<b>Registration Number:</b>	3481417	CHOOSE WATER	
<b>Registration Number:</b>	3927112	CLUB COUTURE	
<b>Registration Number:</b>	3927113	CLUB COUTURE	
<b>Registration Number:</b>	3750786	COUTURE COUTURE	
<b>Registration Number:</b>	3354458	COUTURE COUTURE	
<b>Registration Number:</b>	4365722	COUTURE LA LA	
<b>Registration Number:</b>	3605924	DAYDREAMER	
<b>Registration Number:</b>	3525082	DIRTY ENGLISH	
<b>Registration Number:</b>	3510328	DOGGY COUTURE	
<b>Registration Number:</b>	3886739	DOWN DOG COUTURE	
<b>Registration Number:</b>	3532837	FOR NICE GIRLS WHO LIKE STUFF	
<b>Registration Number:</b>	3610509	FOR NICE GIRLS WHO LIKE STUFF	
<b>Registration Number:</b>	3539376	J	
<b>TRADEMARK</b>			

OP \$1540.00 3445902

Property Type	Number	Word Mark
Registration Number:	4151343	JC
Registration Number:	4144011	JC
Registration Number:	4158800	JC
Registration Number:	4144012	JC
Registration Number:	3698422	JC
Registration Number:	3499543	JM JUICY COUTURE
Registration Number:	3577466	JM JUICY COUTURE
Registration Number:	2285232	JUICY
Registration Number:	2995654	JUICY
Registration Number:	3633187	JUICY
Registration Number:	3381433	JUICY
Registration Number:	3762789	JUICY
Registration Number:	3763190	JUICY
Registration Number:	3233785	JUICY BABY
Registration Number:	3194741	JUICY COUTURE
Registration Number:	2348674	JUICY COUTURE
Registration Number:	2978046	JUICY COUTURE
Registration Number:	2882279	JUICY COUTURE
Registration Number:	3451212	JUICY COUTURE
Registration Number:	3146100	JUICY COUTURE
Registration Number:	3346828	JUICY COUTURE
Registration Number:	3604114	JUICY COUTURE
Registration Number:	3941099	JUICY COUTURE
Registration Number:	3944733	JUICY COUTURE
Registration Number:	4089128	JUICY COUTURE
Registration Number:	3354006	J JUICY COUTURE
Registration Number:	3329779	JUICY GIRL
Registration Number:	3265587	JUICY GIRL
Registration Number:	3733004	J
Registration Number:	2387924	JUICY JEANS
Registration Number:	3720092	LOVE G&P
Registration Number:	4222257	SAME OLD CHIC
Registration Number:	4415153	ENJOY YOURSELF WEAR JUICY J
Registration Number:	4415152	ENJOY YOURSELF WEAR JUICY J
Registration Number:	3066756	
Registration Number:	3395794	
Registration Number:	3451056	SMELLS LIKE COUTURE
Registration Number:	3818073	SMELLS LIKE COUTURE
Registration Number:	3818217	SMELLS LIKE COUTURE

**TRADEMARK**

Property Type	Number	Word Mark
Registration Number:	4128970	VIVA LA JUICY
Registration Number:	4074752	PEACE, LOVE & JUICY COUTURE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** marina.kelly@thomsonreuters.com

**Correspondent Name:** Elaine Carrera, Legal Assistant

**Address Line 1:** 80 Pine Street

**Address Line 2:** c/o Cahill Gordon & Reindel LLP

**Address Line 4:** New York, NEW YORK 10005

<b>NAME OF SUBMITTER:</b>	Elaine Carrera, Legal Assistant
<b>SIGNATURE:</b>	/Marina Kelly Thomson Reuters/
<b>DATE SIGNED:</b>	05/29/2014

**Total Attachments: 7**

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## **RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this “Release”) is made as of May 27, 2014 (the “Effective Date”), by KeyBank National Association, as administrative agent (in such capacity, the “Administrative Agent”), in favor of ABG Juicy Couture, LLC (the “Pledgor”).

**WHEREAS**, the Pledgor (pursuant to a Joinder dated as of November 20, 2013), the other pledgors party thereto and the Administrative Agent entered into a Pledge and Security Agreement, dated as of June 28, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), pursuant to which the Pledgor executed and delivered to the Administrative Agent that certain Trademark Security Agreement, dated as of November 20, 2013 (as it may be amended, restated, supplemented or otherwise modified from time to time, the “Trademark Security Agreement”);

**WHEREAS**, pursuant to the terms and conditions of the Security Agreement and the Trademark Security Agreement, the Pledgor granted to the Administrative Agent a security interest in all right, title and interest of the Pledgor in and to the Collateral (as defined in the Security Agreement) identified in the Trademark Security Agreement including, without limitation, the trademark and service mark registrations and applications set forth on Schedule I hereto, along with the goodwill associated therewith (collectively, the “Trademark Collateral”); and

**WHEREAS**, the Trademark Security Agreement was recorded with the Assignment Division of the U.S. Patent and Trademark Office on November 21, 2013 at Reel 5158, Frame 0700.

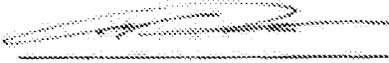
**NOW, THEREFORE**, for good and valuable consideration, including the complete satisfaction of all indebtedness and other obligations secured by the Trademark Collateral, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent hereby terminates the Trademark Security Agreement, and hereby terminates, cancels, discharges and releases any and all liens and security interests it has in and against the Trademark Collateral arising under the Security Agreement and the Trademark Security Agreement.

If and to the extent the Administrative Agent has acquired any right, title or interest in or to any of the Trademark Collateral, it hereby irrevocably re-assigns and re-transfers all such right, title and interest to the Pledgor.

The Administrative Agent shall take all further actions, and provide to the Pledgor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Pledgor, and at the Pledgor’s cost and expense, to more fully and effectively effectuate the purposes of this Release.

**IN WITNESS WHEREOF**, the Collateral Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

KEYBANK NATIONAL ASSOCIATION  
as Collateral Agent,

By: 

Name: Ari Deutchman  
Title: Vice President

[Signature Page to Release of Trademark Security Agreement]

**TRADEMARK**  
**REEL: 005290 FRAME: 0846**

**SCHEDULE I**  
**to**  
**RELEASE OF TRADEMARK SECURITY AGREEMENT**

[see attached]

Mark	Country	Grantor	Status	Appl. No	Reg. No
74	United States	ABG Juicy Couture, LLC	Registered	77067397	3445902
BIRD BY JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	77980986	3912360
BORN IN THE GLAMOROUS USA	United States	ABG Juicy Couture, LLC	Registered	78806608	3345738
BORN IN THE GLAMOROUS USA	United States	ABG Juicy Couture, LLC	Registered	78959729	3769454
BORN IN THE GLAMOROUS USA	United States	ABG Juicy Couture, LLC	Registered	78959721	3510166
BORN IN THE GLAMOROUS USA	United States	ABG Juicy Couture, LLC	Registered	78959713	3455823
CHOOSE JUICY	United States	ABG Juicy Couture, LLC	Registered	76355074	2882280
CHOOSE WATER	United States	ABG Juicy Couture, LLC	Registered	77121192	3481417
CLUB COUTURE	United States	ABG Juicy Couture, LLC	Registered	77963701	3927112
CLUB COUTURE	United States	ABG Juicy Couture, LLC	Registered	77963735	3927113
COUTURE COUTURE	United States	ABG Juicy Couture, LLC	Registered	78834572	3750786
COUTURE COUTURE	United States	ABG Juicy Couture, LLC	Registered	78978994	3354458
COUTURE LA LA	United States	ABG Juicy Couture, LLC	Registered	85597432	4365722
DAYDREAMER	United States	ABG Juicy Couture, LLC	Registered	77566792	3605924
DIRTY ENGLISH	United States	ABG Juicy Couture, LLC	Registered	77204736	3525082
DOGGY COUTURE	United States	ABG Juicy Couture, LLC	Registered	78972997	3510328
DOWN DOG COUTURE	United States	ABG Juicy Couture, LLC	Registered	77486552	3886739
FOR NICE GIRLS WHO LIKE STUFF	United States	ABG Juicy Couture, LLC	Registered	78979585	3532837
FOR NICE GIRLS WHO	United States	ABG Juicy Couture, LLC	Registered	78959793	3610509

Trademark Security Agreement - Juicy

**TRADEMARK**  
**REEL: 005290 FRAME: 0848**

LIKE STUFF					
J ZIPPER PULL	United States	ABG Juicy Couture, LLC	Registered	77184419	3539376
JC Crown Design	United States	ABG Juicy Couture, LLC	Registered	85269271	4151343
JC Crown Design	United States	ABG Juicy Couture, LLC	Registered	85269297	4144011
JC Crown Design	United States	ABG Juicy Couture, LLC	Registered	85269322	4158800
JC Crown Design	United States	ABG Juicy Couture, LLC	Registered	85269380	4144012
JC Design	United States	ABG Juicy Couture, LLC	Registered	77702347	3698422
JM JUICY COUTURE Lion Crest Design	United States	ABG Juicy Couture, LLC	Registered	77032126	3499543
JM JUICY COUTURE Lion Crest Design	United States	ABG Juicy Couture, LLC	Registered	77310768	3577466
JUICY	United States	ABG Juicy Couture, LLC	Registered	75538291	2285232
JUICY	United States	ABG Juicy Couture, LLC	Registered	76977221	2995654
JUICY	United States	ABG Juicy Couture, LLC	Registered	78720344	3633187
JUICY	United States	ABG Juicy Couture, LLC	Registered	77210732	3381433
JUICY	United States	ABG Juicy Couture, LLC	Registered	77793043	3762789
JUICY	United States	ABG Juicy Couture, LLC	Registered	77812116	3763190
JUICY BABY	United States	ABG Juicy Couture, LLC	Registered	76376647	3233785
JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	76376638	3194741
JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	75743731	2348674
JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	76977226	2978046
JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	76355073	2882279
JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	78879503	3451212
JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	76978162	3146100
JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	77033935	3346828
JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	77470227	3604114
JUICY	United States	ABG Juicy	Registered	77509864	3941099

Trademark Security Agreement - Juicy

**TRADEMARK**  
**REEL: 005290 FRAME: 0849**

COUTURE		Couture, LLC			
JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	77531305	3944733
JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	85298389	4089128
J JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	78844676	3354006
JUICY GIRL	United States	ABG Juicy Couture, LLC	Registered	75718579	3329779
JUICY GIRL	United States	ABG Juicy Couture, LLC	Registered	76978523	3265587
J	United States	ABG Juicy Couture, LLC	Registered	77746290	3733004
JUICY JEANS	United States	ABG Juicy Couture, LLC	Registered	75853613	2387924
LOVE G&P	United States	ABG Juicy Couture, LLC	Registered	78680187	3720092
PEACE LOVE & JUICY COUTURE	United States	ABG Juicy Couture, LLC	Registered	85016984	4074752
SAME OLD CHIC	United States	ABG Juicy Couture, LLC	Registered	77925839	4222257
ENJOY YOURSELF WEAR JUICY J	United States	ABG Juicy Couture, LLC	Filed	85101964	4415153
ENJOY YOURSELF WEAR JUICY J	United States	ABG Juicy Couture, LLC	Filed	85101925	4415152
Scotty Dog Logo	United States	ABG Juicy Couture, LLC	Registered	78418542	3066756
Scotty Dog Logo	United States	ABG Juicy Couture, LLC	Registered	78515407	3395794
SMELLS LIKE COUTURE	United States	ABG Juicy Couture, LLC	Registered	78786416	3451056
SMELLS LIKE COUTURE	United States	ABG Juicy Couture, LLC	Registered	77885332	3818073
SMELLS LIKE COUTURE	United States	ABG Juicy Couture, LLC	Registered	77888830	3818217
VIVA LA JUICY	United States	ABG Juicy Couture, LLC	Registered	77426195	4128970

Trademark Security Agreement - Juicy