

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM306005

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Omar Kassem Alesayi & Co. Ltd.		04/27/2014	CORPORATION: SAUDI ARABIA
RECEIVING PARTY DATA			
Name:	National Food Industries Co. Ltd.		
Street Address:	Frimex Plaza-Ibrahim Al-Juffali St.,		
Internal Address:	Al-Andalus District, P.O. Box 8680		
City:	Jeddah		
State/Country:	SAUDI ARABIA		
Postal Code:	21492		
Entity Type:	CORPORATION: SAUDI ARABIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3717167	LUNA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	usa-ip@hotmail.com		
Correspondent Name:	Guo Kai		
Address Line 1:	Suite 150, PMB 227		
Address Line 2:	2723 South State Street		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	Ibrahim Hayel Saeed		
SIGNATURE:	/ihs/		
DATE SIGNED:	05/29/2014		
Total Attachments: 1			
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OP \$40.00 3717167

ASSIGNMENT OF TRADEMARK RIGHTS

Whereas **Omar Kassem Alesayi & Co. Ltd.**, a corporation organized and existing under the laws of **Saudi Arabia**, with its business address located at **6th Floor Alesayi Plaza Baghdadiya, Medina Road, P.O. Box 8680 Jeddah SAUDI ARABIA 21492**, has adopted, used, is using the following trademarks now registered at the United States Patent and Trademark Office:

Mark	Serial No.	Reg. No.	Date of Registration	Intl. Class
	76057967	3,717,167	01/12/2009	29 30 31 32

and

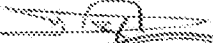
Whereas **National Food Industries Co. Ltd.**, a corporation organized and existing under the laws of **Saudi Arabia**, with its business address located at **Frimex Plaza – Ibrahim Al-Juffali St., Al-Andalus District, P.O. Box 8680 Jeddah 21492, Saudi Arabia**, is desirous of acquiring said trademarks and all goodwill associated therewith;

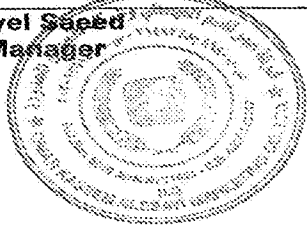
Now, therefore, in exchange for the good and valuable consideration herein, the receipt and sufficiency of which the parties acknowledge, **Omar Kassem Alesayi & Co. Ltd.**, hereby assigns to **National Food Industries Co. Ltd.** all right, title and interest in and to said trademark.


IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of this 27th day of April 2014.

ASSIGNOR

ASSIGNEE


Ibrahim Hayel Saeed
 Executive Manager




Hayel A. R. Hayel Saeed
 General Manager

