

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306136

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Salon Hairroin, LLC		04/04/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Salon Hairroin, Inc.		
Street Address:	1553 N Cahuenga Blvd		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3461064	HAIRROIN SALON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8182075134		
Email:	david@schniderlaw.com		
Correspondent Name:	David Schnider		
Address Line 1:	15165 Ventura Blvd.		
Address Line 4:	Sherman Oaks, CALIFORNIA 91403		
NAME OF SUBMITTER:	David Schnider		
SIGNATURE:	/David Schnider/		
DATE SIGNED:	05/30/2014		
Total Attachments: 1 source=Articles#page1.tif			

OP \$40.00 3461064

ENDORSED - FILED
In the office of the Secretary of State
of the State of California

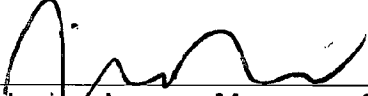
**ARTICLES OF INCORPORATION
WITH STATEMENT OF CONVERSION**

APR 14 2011

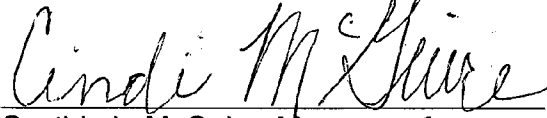
- I. The name of this corporation is Salon Hairroin, Inc.
- II. The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business, or the practice of a profession permitted to be incorporated by the California Corporations Code.
- III. The name and address in the State of California of this corporation's initial agent for service of process is:

Janine Wolcott
Salon Hairroin, Inc.
1553 N. Cahuenga Blvd.
Los Angeles, CA 90028
- IV. This corporation is authorized to issue only one class of shares of stock; and the total number of shares which this corporation is authorized to issue is 2,500.
- V. The name of the converting California limited liability company is Salon Hairroin, LLC. The limited liability company's California Secretary of State file number is 200526210279. The principal terms of the plan of conversion were approved by a vote of the members, which equaled or exceeded the vote required under Section 17540.3. There is one class of members entitled to vote and the percentage vote required is a majority in interest of the members. The limited liability company is converting into a California stock corporation.

It is hereby declared that I am the person who executed this instrument, which execution is my act and deed.



 Janine Jarman, Manager of
 Salon Hairroin, LLC and Incorporator



 Cynthia L. McGuire, Manager of
 Salon Hairroin, LLC

4/4/11

 Date

4/2/11

 Date