

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM306165

|   |  |                       |  |
|---|--|-----------------------|--|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT   |                       |  |
| <b>NATURE OF CONVEYANCE:</b>  | Termination and Release of Security Interest in Trademarks (Releases Reel/Frame 4725/0436) |                       |  |
| <b>CONVEYING PARTY DATA</b>   |  |                       |  |
| <b>Name</b>   | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                             |
| Bank of America, N.A.   |  | 05/30/2014            | National Banking Association:<br>UNITED STATES |
| <b>RECEIVING PARTY DATA</b>   |  |                       |  |
| <b>Name:</b>  | Vocus, Inc.  |                       |  |
| <b>Street Address:</b>  | 12051 INDIAN CREEK COURT   |                       |  |
| <b>City:</b>  | BELTSVILLE   |                       |  |
| <b>State/Country:</b>   | MARYLAND   |                       |  |
| <b>Postal Code:</b>   | 20705  |                       |  |
| <b>Entity Type:</b>   | CORPORATION: DELAWARE  |                       |  |
| <b>PROPERTY NUMBERS Total: 4</b>  |  |                       |  |
| <b>Property Type</b>  | <b>Number</b>  | <b>Word Mark</b>      |  |
| <b>Registration Number:</b>   | 4066042  | NORTH SOCIAL          |  |
| <b>Registration Number:</b>   | 3830241  | HELP A REPORTER OUT   |  |
| <b>Registration Number:</b>   | 3830240  | HARO                  |  |
| <b>Registration Number:</b>   | 2749834  | VOCUS                 |  |
| <b>CORRESPONDENCE DATA</b>  |  |                       |  |
| <b>Fax Number:</b>  | 7147558290   |                       |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |  |
| <b>Phone:</b>   | 714-540-1235   |                       |  |
| <b>Email:</b>   | ipdocket@lw.com  |                       |  |
| <b>Correspondent Name:</b>  | Latham & Watkins LLP   |                       |  |
| <b>Address Line 1:</b>  | 650 Town Center Drive, Suite 2000  |                       |  |
| <b>Address Line 4:</b>  | Costa Mesa, CALIFORNIA 92626   |                       |  |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 035786-0100  |                       |  |
| <b>NAME OF SUBMITTER:</b>   | Anna T Kwan  |                       |  |
| <b>SIGNATURE:</b>   | /atk/  |                       |  |
| <b>DATE SIGNED:</b>   | 05/30/2014   |                       |  |
| <b>Total Attachments: 3</b>   |  |                       |  |

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**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of May 30, 2014 ("Release"), is made by **BANK OF AMERICA, N.A.** (the "Bank") in favor of **VOCUS, INC.**, a Delaware corporation (the "Pledgor").

**WHEREAS**, pursuant to that certain Security Agreement dated as of February 27, 2012 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the "Security Agreement") by and among the Pledgors party thereto and the Bank, each Pledgor granted to the Bank a security interest in, a lien upon and the right of set-off against Pledgor's trademarks, service marks, and trade names, including without limitation those listed in Schedule A attached hereto (collectively, the "Trademarks"), and all of the goodwill of the business connected with the use of and symbolized by the Trademarks as well as all proceeds of any Trademarks and any causes of action related to the Trademarks (collectively, the "Associated Rights");

**WHEREAS**, pursuant to the Security Agreement, Pledgor executed and delivered to Bank the Notice of Grant of Security Interest in Trademarks dated as of February 27, 2012 ("Notice"); and

**WHEREAS**, the Notice was recorded at the United States Patent and Trademark Office ("USPTO") on February 28, 2012 at Reel 4725 Frame 0436.

**NOW THEREFORE**, in consideration of the mutual promises and undertakings set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intention of being legally bound hereby, Bank and Pledgor (the "parties") agree as follows:

**SECTION 1. Defined Terms.** All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

**SECTION 2. Termination and Release.** Bank, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the mortgage, pledge, and hypothecation and lien on and security interest in and to the right, title, and interest in, to, and under the Trademarks and Associated Rights including, but not limited to, the foregoing listed on Schedule A attached hereto; and

(b) authorizes the recordation of this Release with the USPTO at Pledgor's expense.

IN WITNESS WHEREOF, the Bank has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Bank:

Bank of America, N.A.

By: Michael J. Fadell  
Name: Michael J. Fadell  
Title: Senior Vice President

IP TERMINATION  
VOCUS, INC.

**TRADEMARK**  
**REEL: 005292 FRAME: 0704**

Schedule A

Vocus, Inc.  
(Delaware Corporation)

U.S. Trademarks

Registered Marks

| Mark                | Registration No. | Registration Date |
|---------------------|------------------|-------------------|
| NORTH SOCIAL        | 4066042          | 12/06/11          |
| HELP A REPORTER OUT | 3830241          | 08/10/10          |
| HARO                | 3830240          | 08/10/10          |
| VOCUS               | 2749834          | 08/12/03          |