

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306188

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Modern Investment Inc.		05/30/2014	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Prefer Products Brands, Inc.		
Street Address:	21535 Hoover Road		
City:	Warren		
State/Country:	MICHIGAN		
Postal Code:	48089		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4229053	PREFER	
CORRESPONDENCE DATA			
Fax Number:	2484407300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2484305771		
Email:	tmdocketing@bluefilamentlaw.com		
Correspondent Name:	Mary Margaret L. O'Donnell		
Address Line 1:	450 N. Old Woodward		
Address Line 2:	First Floor		
Address Line 4:	Birmingham, MICHIGAN 48009		
ATTORNEY DOCKET NUMBER:	55181-0006		
NAME OF SUBMITTER:	Mary Margaret L. O'Donnell		
SIGNATURE:	/MMLO/		
DATE SIGNED:	05/31/2014		
Total Attachments: 1			
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OP \$40.00 4229053

TRADEMARK ASSIGNMENT

International Modern Investment Inc., a corporation of Michigan with an address of 21535 Hoover Road, Warren, MI 48089 ("Assignor"), wishes to assign to Prefer Products Brands, Inc., a corporation of Michigan with an address of 21535 Hoover Road, Warren, MI 48089 ("Assignee"), the entire right, title and interest in and to the following trademark:

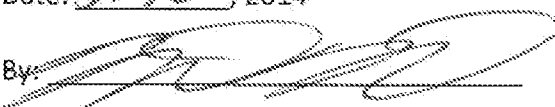
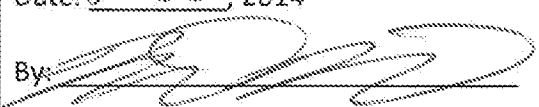
Mark	Country	Registration No.
PREFER	U.S.A.	4229053

and any and all rights and privileges under the trademark laws of the United States of America and the individual states of the United States of America and foreign jurisdictions with respect to the foregoing; the goodwill of the business with which the marks are used; and any and all renewals thereof, together with the right to bring suit and collect for past, present and future infringements thereof (collectively, the "Trademark Rights").

In view of good and valuable consideration, the payment of ten dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be reasonably requested by Assignee to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Trademark Assignment and all terms of this Trademark Assignment shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

ASSIGNOR International Modern Investment Inc.	ASSIGNEE Prefer Products Brands, Inc.
Date: <u>5.30</u> , 2014	Date: <u>5.30</u> , 2014
By: 	By: 
Name: Mike Dikhow	Name: Mike Dikhow
Title: President	Title: President