

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM306201

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER AND CHANGE OF NAME
<b>EFFECTIVE DATE:</b>	09/29/2013

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CNH GLOBAL N.V.		09/29/2013	LIMITED LIABILITY COMPANY: NETHERLANDS

## NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
FI CBM HOLDINGS N.V.	09/29/2013	LIMITED LIABILITY COMPANY: NETHERLANDS

## MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

<b>Name:</b>	CNH INDUSTRIAL N.V.
<b>Street Address:</b>	Cranes Farm Road
<b>City:</b>	Basildon, Essex
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	SS14 3AD
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NETHERLANDS

## PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2897672	CNH
Registration Number:	2411573	CROPCUTTER
Registration Number:	2944098	MC CORMICK-DEERING
Registration Number:	2385456	SUPER BOOM
Registration Number:	3081737	
Registration Number:	3122674	
Registration Number:	1384974	

## CORRESPONDENCE DATA

Fax Number: 262636231

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2626367533

Email: julie.flaherty@cnh.com

Correspondent Name: Julianne Flaherty

Address Line 1: 700 State Street

TRADEMARK

<b>Address Line 4:</b>	Racine, WISCONSIN 53404
<b>NAME OF SUBMITTER:</b>	Julianne Flaherty
<b>SIGNATURE:</b>	/julie flaherty/
<b>DATE SIGNED:</b>	05/31/2014
<b>Total Attachments: 9</b> source=Name Change and MergerCNHGtoFI CBM HoldingstoCNHIndustrialNV Deed of Amendment ENG (3)#page1.tif source=Name Change and MergerCNHGtoFI CBM HoldingstoCNHIndustrialNV Deed of Amendment ENG (3)#page2.tif source=Name Change and MergerCNHGtoFI CBM HoldingstoCNHIndustrialNV Deed of Amendment ENG (3)#page3.tif source=Extract CNH Global NV (english) toCNHIndustrialNV#page1.tif source=Extract CNH Global NV (english) toCNHIndustrialNV#page2.tif source=Extract CNH Global NV (english) toCNHIndustrialNV#page3.tif source=Extract CNH Global NV (english) toCNHIndustrialNV#page4.tif source=Extract CNH Global NV (english) toCNHIndustrialNV#page5.tif source=Extract CNH Global NV (english) toCNHIndustrialNV#page6.tif	



The attached document is an unofficial English translation of the deed of partial amendment of the articles of association of: **CNH Industrial N.V.** (formerly named: FI CBM Holdings N.V.), having its official seat in Amsterdam, the Netherlands, executed before Dirk-Jan J. Smit, civil law notary, officiating in Amsterdam on 29 September 2013.

Amsterdam, 29 September 2013.

Dirk-Jan Jeroen Smit,  
civil law notary,  
officiating in Amsterdam.

A handwritten signature in black ink, consisting of a vertical line with a loop at the top and a horizontal stroke extending to the right.



AMSN385506/1+



Freshfields Bruckhaus Deringer

TRADEMARK

REEL: 005292 FRAME: 0954

*Please note that this is an unofficial office translation, in which an attempt has been made to be as literal as possible without jeopardizing the overall continuity. Inevitably, differences may occur in translation, and if so, the Dutch text will by law govern.*

**DEED OF PARTIAL AMENDMENT OF THE ARTICLES OF  
ASSOCIATION OF FI CBM HOLDINGS N.V.  
(AFTER AMENDMENT: CNH INDUSTRIAL N.V.)**

On the twenty-ninth day of September two thousand and thirteen, appeared before me, Dirk-Jan Jeroen Smit, civil law notary, officiating in Amsterdam, the Netherlands:

Lucien Rikkinus Lambertus Spijkervet, with office address at Strawinskylaan 10, 1077 XZ Amsterdam, the Netherlands, born in Zwolle, the Netherlands, on the twelfth day of February nineteen hundred and eighty.

The person appearing declared that on the ninth day of September two thousand and thirteen, the sole shareholder of **FI CBM Holdings N.V.**, a company with limited liability (*naamloze vennootschap*) incorporated under the laws of the Netherlands, having its official seat in Amsterdam, the Netherlands, and its office address at Cranes Farm Road, Basildon, Essex SS14 3AD, United Kingdom, resolved to partially amend the articles of association of the company and to authorise the person appearing to execute this deed. A copy of the shareholders resolutions has been attached to this deed.

The articles of association of the company have lastly been amended by a notarial deed of amendment of the articles of association executed before me, civil law notary, aforementioned, on the twenty-seventh day of September two thousand and thirteen, which deed became effective on the twenty-eighth day of September two thousand and thirteen.

To execute the resolution to amend the articles, the person appearing declared to partially amend the articles of association of the company as follows:

Article 1 paragraph 1 will be amended and will read as follows:

“ 1. The name of the company is: CNH Industrial N.V.”

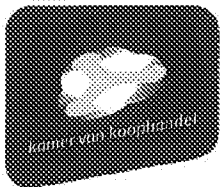
**Final.**

Finally the person appearing declared that in conformity with Article 36 of the articles of association of the company as they read up to and inclusive of the twenty-seventh day of September two thousand and thirteen, the first financial year of the company will end on the thirty-first day of December two thousand and thirteen; In witness whereof the original of this deed, which shall be retained by me, civil law notary, was executed in Blaricum, the Netherlands, on the date first given in the head of this deed.

Having conveyed and explained the substance of this deed to the person appearing she declared that she took cognisance of the contents of the deed, agreed to these contents and did not require the deed to be read out to him in full.

Immediately after the reading of those parts of the deed which the law prescribes to be read out, this deed was signed by the person appearing, who is known to me, civil law notary, and by myself, civil law notary.

(was signed L.R.L. Spijkervet; D.J. Smit)



# The Netherlands Chamber of Commerce Commercial Register extract

Commercial Register No. 33283760

**Deregistered from the Commercial Register as from 30-09-2013**

This registration is administrated by the Chamber of Commerce for Amsterdam

Page 1 (of 6)

**The registration was terminated on 30-09-2013, as the legal entity ceased to exist as a result of a merger as of 29-09-2013.**

**It was registered on 30-09-2013 that the company was transferred as of 29-09-2013.**

**Was last registered:**

## Legal entity

RSIN	805049873
Legal form	Public Limited Liability Company (Naamloze Vennootschap)
Statutory name	CNH Global N.V.
Corporate seat	Amsterdam
First entry in Commercial Register	06-09-1996
Date of deed of incorporation	30-08-1996
Date of deed of last amendment to the Articles of Association	18-12-2012
Authorised capital	EUR 1.350.000.000,00
Issued capital	EUR 550.521.301,50
Paid-up capital	EUR 550.521.301,50
There are different classes of shares	Consult file
Filing of the annual accounts	The annual accounts for the financial year 2012 were filed on 10-04-2013.

**The deed of merger was executed on 28-09-2013.**

**Acquiring legal entity:**

• **CNH Industrial N.V. (CR No. 56532474)**

**Disappearing legal entity:**

• **CNH Global N.V. (CR No. 33283760)**

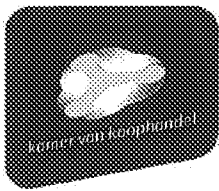
## Company

Trade name	CNH Global N.V.
Company start date	30-08-1996
Activities	SBI-code: 6420 - Financial holdings
Employees	1

## Establishment

Establishment number	000004346866
Trade name	CNH Global N.V.
Visiting address	Schiphol Boulevard 217, WTC AIRPORT, 1118BH Schiphol
Telephone number	+310204460429
Fax number	+310204460436
Date of incorporation	30-08-1996
Activities	SBI-code: 6420 - Financial holdings For further information on activities, see Dutch extract.

A certified extract is an official proof of registration in the Commercial Register. Certified extracts issued on paper are signed and contain a microtext and UV logo printed on 'optically dull' paper. Certified extracts issued in digital form are signed with a verifiable digital signature.



# The Netherlands Chamber of Commerce Commercial Register extract

Commercial Register No. 33283760

Page 2 (of 6)

Employees 1

## Board members

Name Lipper, Kenneth  
Date and place of birth 19-06-1941, New York, United States of America  
Date of entry into office 02-10-1996  
Title Lid raad van bestuur  
Powers Authorised jointly (with other board member(s), see articles)  
Date of (present) authority 01-02-1997

Name Monferino, Paolo  
Date and place of birth 15-12-1946, Novara, Italy  
Date of entry into office 08-11-2000  
Title Lid raad van bestuur  
Powers Authorised jointly (with other board member(s), see articles)  
Date of (present) authority 28-02-2005

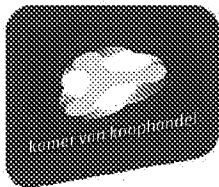
Name Hiler, Edward Allan  
Date and place of birth 14-05-1939, Hamilton Texas, United States of America  
Date of entry into office 07-05-2002  
Title Lid raad van bestuur  
Powers Authorised jointly (with other board member(s), see articles)

Name Marchionne, Sergio  
Date and place of birth 17-06-1952, Chieti, Italy  
Date of entry into office 22-07-2004  
Title Voorzitter Raad van Bestuur  
Powers Solely/independently authorised  
Date of (present) authority 07-04-2006

Name Boyanovsky, Harold Donald  
Date and place of birth 15-08-1944, Lebanon Oregon, United States of America  
Date of entry into office 07-12-2005  
Title Lid Raad van Bestuur  
Powers Authorised jointly (with other board member(s), see articles)  
Date of (present) authority 01-01-2012

Name Houle, Leo Walter  
Date and place of birth 24-08-1947, Edmonton, Canada  
Date of entry into office 07-04-2006  
Title Lid Raad van Bestuur  
Powers Authorised jointly (with other board member(s), see articles)

A certified extract is an official proof of registration in the Commercial Register. Certified extracts issued on paper are signed and contain a microtext and UV logo printed on 'optically dull' paper. Certified extracts issued in digital form are signed with a verifiable digital signature.



# The Netherlands Chamber of Commerce Commercial Register extract

Commercial Register No. 33283760

Page 3 (of 6)

Name Jeker, Rolf Markus  
Date and place of birth 30-07-1946, Büsserach SO, Switzerland  
Date of entry into office 07-04-2006  
Title Lid Raad van Bestuur  
Powers Authorised jointly (with other board member(s), see articles)

Name Kalantzis, Peter  
Date and place of birth 12-12-1945, Corfu, Greece  
Date of entry into office 07-04-2006  
Title Lid Raad van Bestuur  
Powers Authorised jointly (with other board member(s), see articles)

Name Lanaway, John Beresford  
Date and place of birth 13-04-1950, Londen, United Kingdom  
Date of entry into office 07-04-2006  
Title Lid Raad van Bestuur  
Powers Authorised jointly (with other board member(s), see articles)

Name Theurillat, Jacques  
Date and place of birth 20-03-1959, Genève, Switzerland  
Date of entry into office 07-04-2006  
Title Lid Raad van Bestuur  
Powers Authorised jointly (with other board member(s), see articles)

Name Colligan, Thomas James  
Date and place of birth 16-07-1944, Newark, New Jersey, United States of America  
Date of entry into office 29-03-2011 (registration date: 07-04-2011)  
Title Lid Raad van Bestuur  
Powers Authorised jointly (with other board member(s), see articles)

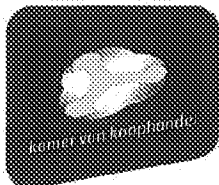
Name Tobin, Richard Joseph  
Date and place of birth 04-04-1963, Morristown, New Jersey, United States of America  
Date of entry into office 03-04-2012 (registration date: 13-04-2012)  
Title CEO  
Powers Solely/independently authorised

## Authorised representatives

Name Nijs, Roland Jan Willem  
Date and place of birth 17-12-1948, Caïro, Egypt  
Date of entry into office 24-09-1998  
Title Financial manager  
Contents of power of attorney There are other restrictions. See Dutch extract.

A certified extract is an official proof of registration in the Commercial Register. Certified extracts issued on paper are signed and contain a microtext and UV logo printed on 'optically dull' paper. Certified extracts issued in digital form are signed with a verifiable digital signature.





# The Netherlands Chamber of Commerce Commercial Register extract

Commercial Register No. 33283760

Page 4 (of 6)

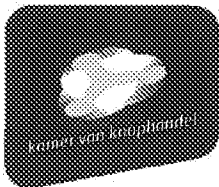
Name	De Bernardi, Carlo
Date and place of birth	04-12-1959, Rivoli, Italy
Date of entry into office	12-11-2004
Title	Vice president, internal audit of the company
Contents of power of attorney	There are other restrictions. See Dutch extract.
Name	Bierman, Steven Craig
Date and place of birth	20-03-1955, Texas City, Texas, United States of America
Date of entry into office	24-10-2005 (registration date: 01-09-2011)
Title	President, CNH Capital
Contents of power of attorney	Limited power of attorney. Consult file for restrictions.
Name	Going, Michael Patrick
Date and place of birth	31-12-1961, New York, United States of America
Date of entry into office	20-07-2007
Title	Senior Vice President/General Counsel and Secretary
Contents of power of attorney	There are other restrictions. See Dutch extract.
Name	Knoll, Linda Isabella
Date and place of birth	04-03-1960, Michigan, United States of America
Date of entry into office	14-09-2007
Title	Senior Vice President Human Resources
Contents of power of attorney	There are other restrictions. See Dutch extract.
Name	Billiet, Luc
Date and place of birth	05-10-1961, Brugge, Belgium
Date of entry into office	14-03-2008
Title	Vice President, Supply Chain and Logistics
Contents of power of attorney	There are other restrictions. See Dutch extract.
Name	Klauser, Andreas
Date and place of birth	14-10-1965, Kirchdorf, Austria
Date of entry into office	01-12-2009
Title	President, Case IH Agricultural Equipment
Contents of power of attorney	There are other restrictions. See Dutch extract.
Name	Tobin, Richard Joseph
Date and place of birth	04-04-1963, Morristown, New Jersey, United States of America
Date of entry into office	09-03-2010 (registration date: 06-07-2010)
Title	President/Chief Executive Officer
Contents of power of attorney	Full power of attorney
Commencement (present) power of attorney	01-01-2012

A certified extract is an official proof of registration in the Commercial Register. Certified extracts issued on paper are signed and contain a microtext and UV logo printed on 'optically dull' paper. Certified extracts issued in digital form are signed with a verifiable digital signature.

Waarmerk  
KvK

TRADEMARK

REEL: 005292 FRAME: 0960



# The Netherlands Chamber of Commerce Commercial Register extract

Commercial Register No. 33283760

Page 5 (of 6)

Name Merola, Nancy  
Date and place of birth 13-12-1962, Newark, United States of America  
Date of entry into office 09-03-2010 (registration date: 06-07-2010)  
Title Corporate Controller/Chief Accounting Officer  
Contents of power of attorney There are other restrictions. See Dutch extract.

Name Fusignani, Franco  
Date and place of birth 19-09-1945, Meldola, Italy  
Date of entry into office 17-09-2010 (registration date: 17-11-2010)  
Title President, New Holland Agricultural Equipm.  
Contents of power of attorney Limited power of attorney. Consult file for restrictions.

Name Cipollone, Domenico  
Date and place of birth 18-04-1966, Guardiagrele, Italy  
Date of entry into office 06-10-2010 (registration date: 17-11-2010)  
Title Chief Information Officer  
Contents of power of attorney Limited power of attorney. Consult file for restrictions.

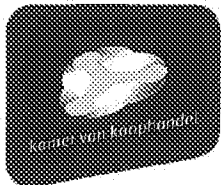
Name Stupenengo, Annalisa  
Date and place of birth 30-05-1971, Biella, Italy  
Date of entry into office 01-11-2010 (registration date: 11-02-2011)  
Title Senior Vice President Strategic Sourcing  
Contents of power of attorney There are other restrictions. See Dutch extract.

Name Paulis, Andrea  
Date and place of birth 27-05-1971, Turijn, Italy  
Date of entry into office 15-03-2011 (registration date: 13-04-2011)  
Title Treasurer  
Contents of power of attorney There are other restrictions. See Dutch extract.

Name Gasparri, Mario  
Date and place of birth 01-10-1960, Livorno, Italy  
Date of entry into office 01-04-2012 (registration date: 27-06-2012)  
Title President, Construction Equipment  
Contents of power of attorney Limited power of attorney. Consult file for restrictions.

Name Chiara, Massimiliano  
Date and place of birth 08-05-1968, Bolzano, Italy  
Date of entry into office 26-08-2013 (registration date: 20-09-2013)  
Title Chief Financial Officer  
Contents of power of attorney Limited power of attorney. Consult file for restrictions.

A certified extract is an official proof of registration in the Commercial Register. Certified extracts issued on paper are signed and contain a microtext and UV logo printed on 'optically dull' paper. Certified extracts issued in digital form are signed with a verifiable digital signature.

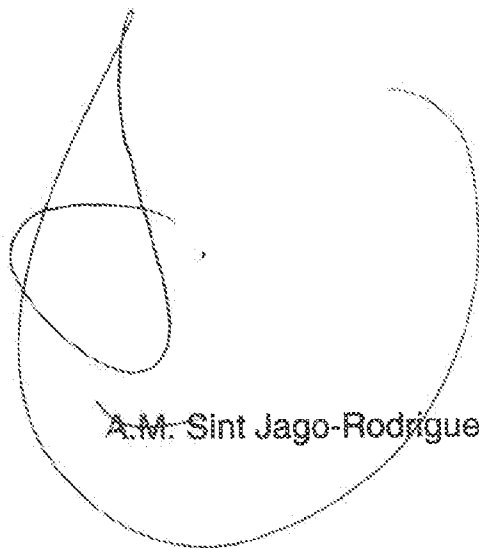


# The Netherlands Chamber of Commerce Commercial Register extract

Commercial Register No. 33283760

Page 6 (of 6)

Rotterdam, 07-10-2013. Extract was made at 14.18 hours.  
For extract



A.M. Sint Jago-Rodriguez

A certified extract is an official proof of registration in the Commercial Register. Certified extracts issued on paper are signed and contain a microtext and UV logo printed on 'optically dull' paper. Certified extracts issued in digital form are signed with a verifiable digital signature.

Waarmerk  
Rijk

**TRADEMARK**

RECORDED: 05/31/2014

REEL: 005292 FRAME: 0962