

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM306316

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
General Electric Capital Corporation, as Agent		06/02/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hearthside Food Solutions, LLC		
<b>Street Address:</b>	1901 Butterfield Road, Suite 530		
<b>City:</b>	Downers Grove		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60515		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2955799	FIRESIDE BAKING COMPANY	
<b>Registration Number:</b>	2972792	FIRESIDE BAKING COMPANY	
<b>Registration Number:</b>	2656418	FIRESIDE BAKING COMPANY	
<b>Serial Number:</b>	85243012	SNACK ALONGS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3129021061		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-577-8438		
<b>Email:</b>	raquel.haleem@kattenlaw.com		
<b>Correspondent Name:</b>	Raquel Haleem c/o Katten Muchin Rosenman		
<b>Address Line 1:</b>	525 West Monroe Street		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>ATTORNEY DOCKET NUMBER:</b>	207170-504		
<b>NAME OF SUBMITTER:</b>	Raquel Haleem		
<b>SIGNATURE:</b>	/Raquel Haleem/		
<b>DATE SIGNED:</b>	06/02/2014		
<b>Total Attachments: 4</b>			
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## **TRADEMARK RELEASE**

This Trademark Release is made as of June 2, 2014, by General Electric Capital Corporation, as Agent ("Secured Party") in favor of HEARTHSIDE FOOD SOLUTIONS, LLC, a Delaware limited liability company ("Grantor").

### **W I T N E S S E T H:**

WHEREAS, Grantor and Secured Party are parties to that certain Trademark Security Agreement dated as of June 8, 2012 (the "Agreement"; capitalized terms which are not defined herein have the meaning given to such terms in the Agreement) and pursuant to which Grantor granted a security interest to Secured Party in the Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party;

WHEREAS, the Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on June 8, 2012, at Reel 4798, Frame 0206;

WHEREAS, Grantor has requested that Secured Party release its security interest in all of Grantor's right, title and interest in, to and under the Trademark Collateral; and

WHEREAS, Secured Party has agreed to release the entirety of its security interest in all of Grantor's right, title and interest in, to and under the Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby releases its security interest in all of Grantor's right, title and interest in, to and under the following, whether then owned or existing or thereafter created, acquired or arising (collectively, the "Trademark Collateral"):

- a) all of Grantor's Trademarks and all IP Licenses providing for the grant by or to Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule A annexed hereto;
- b) all reissues, continuations, renewals or extensions of the foregoing;
- c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- d) all income, royalties, products, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing including without limitation all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

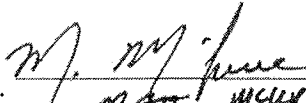
2. Secured Party hereby authorizes the Grantor (or the Grantor's authorized representative(s)) to record this Trademark Release with the United States Patent and Trademark

Office and/or any other applicable governmental office or agency in order to accomplish the release of the Secured Party's security interest as described herein.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release to be executed as of the day and year first above written.

**GENERAL ELECTRIC CAPITAL  
CORPORATION**, as Agent

By:   
Name: MAN MULLER  
Title: Duly Authorized Signatory

Trademark Release

**TRADEMARK  
REEL: 005293 FRAME: 0918**

## **SCHEDULE A**

### **Trademark Registrations**

<b>Mark</b>	<b>App. No.</b>	<b>App. Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
FIRESIDE BAKING COMPANY & Design	78975790	03-Sep-2002	2955799	24-May-2005
FIRESIDE BAKING COMPANY & Design	78160170	03-Sep-2002	2972792	19-Jul-2005
FIRESIDE BAKING COMPANY & Design	76364919	29-Jan-2002	2656418	03-Dec-2002
PROFESSOR CRUMB'S	797767	20-Nov-1995	TMA466518	28-Nov-1996
SNACK ALONGS	85243012	15-Feb-2011		
SNACK CRAFTERS	1011399	09-Apr-1999	TMA560055	09-Apr-2002