

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM306423

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Belstaff International Limited		05/23/2014	Corporation of England and Wales:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Belstaff Group S.A.		
<b>Street Address:</b>	Via Passeggiata 4		
<b>City:</b>	Novazzano		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	6883		
<b>Entity Type:</b>	COMPANY: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0990562	T	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4157237419		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4159573036		
<b>Email:</b>	dchorak@duanemorris.com		
<b>Correspondent Name:</b>	DUANE MORRIS LLP		
<b>Address Line 1:</b>	Spear Tower, One Market Plaza, Ste. 2200		
<b>Address Line 2:</b>	attn: Mark A. Steiner		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105-1127		
<b>ATTORNEY DOCKET NUMBER:</b>	R1755-20401		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	DUANE MORRIS LLP		
<b>Address Line 1:</b>	Spear Tower, One Market Plaza, Ste. 2200		
<b>Address Line 2:</b>	attn: Mark A. Steiner		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94107-1127		
<b>NAME OF SUBMITTER:</b>	Mark A. Steiner		
<b>SIGNATURE:</b>	/MAS_dch/		

CH \$40.00 0990562

<b>DATE SIGNED:</b>	06/03/2014
<b>Total Attachments: 1</b> source=Assignment#page1.tif	

U.S.A.

**DEED OF ASSIGNMENT**

The undersigned

**BELSTAFF INTERNATIONAL LIMITED**  
11-15 Emerald Street, Bloomsbury WC1 N3QL  
London, United Kingdom

applicant of trademark registration(s)/application(s)

**990562 of 27/07/2005 stylized phoenix in class 25**

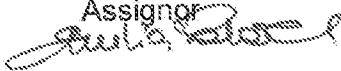
hereby declare having assigned and transferred subject to the payment of a just and reasonable consideration, the receipt whereof is hereby acknowledged by assignor, all its rights, title and interest in this/these above registration(s)/application(s) to

**BELSTAFF GROUP S.A.**  
Via Passeggiata 4, 6883 Novazzano,  
Switzerland

Date 23 MAY. 2014

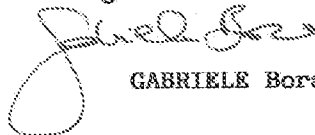
Date 23 MAY. 2014

Assignor



Emilia Palarchi

Assignee



GABRIELE Borasi