

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306530

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AD 33 FLORIDA ENTERPRISES, INC.		05/01/2014	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	BLOND GIRAFFE KEY WEST, INC.		
Doing Business As:	KEY LIME PIE FACTORY		
Street Address:	92220 OVERSEAS HWY		
City:	TAVERNIER		
State/Country:	FLORIDA		
Postal Code:	33070		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85441500	KEY LIME PIE FACTORY	
CORRESPONDENCE DATA			
Fax Number:	8775648433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(305) 393-9136		
Email:	TANIA@BLONDGIRAFFE.COM		
Correspondent Name:	BLOND GIRAFFE KEY WEST, INC.		
Address Line 1:	P.O. BOX 1145		
Address Line 4:	TAVERNIER, FLORIDA 33070		
NAME OF SUBMITTER:	Tania Beguinati		
SIGNATURE:	/TANIA BEGUINATI/		
DATE SIGNED:	06/03/2014		
Total Attachments: 1			
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OP \$40.00 85441500

ASSIGNMENT

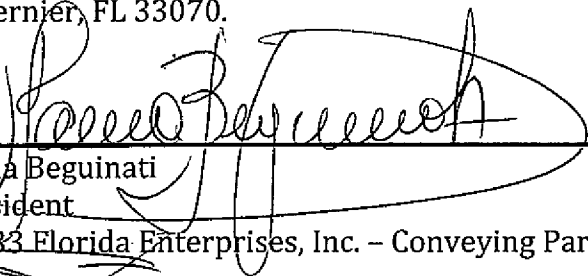
CONVEYING PARTY:
AD 33 FLORIDA ENTERPRISES, INC.
P.O. BOX 81
Pigeon Forge, TN 37868

RECEIVING PARTY:
BLOND GIRAFFE KEY WEST, INC.
P.O. BOX 1145
Tavernier, FL 33070


MARK: KEY LIME PIE FACTORY

APPLICATION NUMBER: 85441500

AD 33 FLORIDA ENTERPRISES, INC. a Tennessee Corporation located at 3643 Parkway, Pigeon Forge, TN 37863 is giving the entire rights and goodwill to BLOND GIRAFFE KEY WEST, INC. a Florida Corporation located at 92220 Overseas Hwy, Tavernier, FL 33070.



Tania Beguinati
President
AD 33 Florida Enterprises, Inc. - Conveying Party



Bento Roberto M. Madeira
Vice- President
Blond Giraffe Key West, Inc. - Receiving Party