

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306572

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bad Boy, Inc.		06/04/2014	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	Intimidator, Inc.		
Street Address:	#1 Bad Boy Boulevard		
City:	Batesville		
State/Country:	ARKANSAS		
Postal Code:	72501		
Entity Type:	CORPORATION: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85632767	INTIMIDATOR	
CORRESPONDENCE DATA			
Fax Number:	5012445362		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5013703304		
Email:	light@fridayfirm.com		
Correspondent Name:	Harry A. Light		
Address Line 1:	400 West Capitol Avenue, Suite 2000		
Address Line 4:	Little Rock, ARKANSAS 72201		
NAME OF SUBMITTER:	Harry Light		
SIGNATURE:	/harrylight/		
DATE SIGNED:	06/04/2014		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

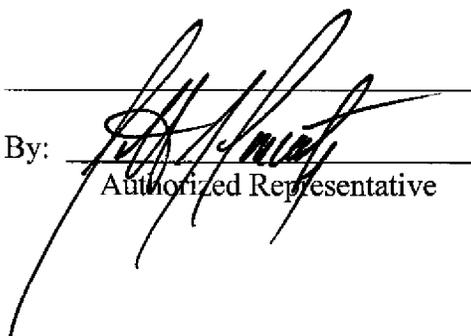
WHEREAS, Bad Boy, Inc., a corporation of the State of Arkansas and having an address of 102 Industrial Drive, Batesville, Arkansas 72501, is the owner of United States Trademark Application Serial No. 85/632,767 for the mark INTIMIDATOR filed in the United States Trademark office on May 23, 2012; and

WHEREAS, Intimidator, Inc., a corporation of the State of Arkansas and having an address of #1 Bad Boy Boulevard, Batesville, Arkansas 72501 is desirous of acquiring the entire right, title and interest in and to such trademark INTIMIDATOR and the application and subsequent registration therefore filed in the United States Trademark office on May 23, 2012 with Serial No. 85/632,767.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, Bad Boy, Inc, does hereby assign, sell and convey to Intimidator, Inc., the trademark INTIMIDATOR and any designs therefore, Serial No. 85/632,767 together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be.

Bad Boy, Inc.

Dated: 6-4-14

By: 
Authorized Representative

TCK:scs