

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM306572

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bad Boy, Inc.		06/04/2014	CORPORATION: ARKANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Intimidator, Inc.		
<b>Street Address:</b>	#1 Bad Boy Boulevard		
<b>City:</b>	Batesville		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	72501		
<b>Entity Type:</b>	CORPORATION: ARKANSAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85632767	INTIMIDATOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5012445362		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5013703304		
<b>Email:</b>	light@fridayfirm.com		
<b>Correspondent Name:</b>	Harry A. Light		
<b>Address Line 1:</b>	400 West Capitol Avenue, Suite 2000		
<b>Address Line 4:</b>	Little Rock, ARKANSAS 72201		
<b>NAME OF SUBMITTER:</b>	Harry Light		
<b>SIGNATURE:</b>	/harrylight/		
<b>DATE SIGNED:</b>	06/04/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 85632767

ASSIGNMENT OF TRADEMARK

WHEREAS, Bad Boy, Inc., a corporation of the State of Arkansas and having an address of 102 Industrial Drive, Batesville, Arkansas 72501, is the owner of United States Trademark Application Serial No. 85/632,767 for the mark INTIMIDATOR filed in the United States Trademark office on May 23, 2012; and

WHEREAS, Intimidator, Inc., a corporation of the State of Arkansas and having an address of #1 Bad Boy Boulevard, Batesville, Arkansas 72501 is desirous of acquiring the entire right, title and interest in and to such trademark INTIMIDATOR and the application and subsequent registration therefore filed in the United States Trademark office on May 23, 2012 with Serial No. 85/632,767.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, Bad Boy, Inc, does hereby assign, sell and convey to Intimidator, Inc., the trademark INTIMIDATOR and any designs therefore, Serial No. 85/632,767 together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be.

Bad Boy, Inc.

Dated: 6-4-14

By:   
Authorized Representative

TCK:scs