

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306681

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maple Leaf Foods Inc.		05/23/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Maple Leaf Bakery Inc.		
Street Address:	1011 East, Touhy Avenue		
City:	Des Plaines		
State/Country:	ILLINOIS		
Postal Code:	60018		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85358314	TENDERFLAKE	
Serial Number:	85375847	TENDERFLAKE EASY PIE	
CORRESPONDENCE DATA			
Fax Number:	9052856025		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	1-905-285-5253		
Email:	yue.fan@mapleleaf.com		
Correspondent Name:	Yue Fan		
Address Line 1:	6985 Financial Drive		
Address Line 4:	Mississauga, CANADA L5N 0A1		
NAME OF SUBMITTER:	Yue Fan		
SIGNATURE:	/y.fan/		
DATE SIGNED:	06/05/2014		
Total Attachments: 4			
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U.S. TRADEMARK ASSIGNMENT

WHEREAS, Maple Leaf Foods Inc., the full post office address of whose principal office or place of business is 30 St. Clair Avenue West, Toronto, Ontario, Canada M4V 3A2 (“Assignor”), owns and has a bona fide intent to use the trademark applications set out in Schedule A (“the Trademarks”); and

WHEREAS, Assignor has applied to register the Trademarks on the Principal Register of the United States Patent and Trademark Office based on Assignor’s bona fide intent to use the Trademarks in commerce;

WHEREAS, Maple Leaf Bakery Inc., the full post office address of whose principal office or place of business is 10 Four Seasons Place, 10th Floor, Etobicoke, Ontario M9B 6H7 (“Assignee”), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and sets over to and onto the Assignee all right, title and interest in and to the Trademarks and the pending applications therefor, together with any and all associated goodwill, the right to sue and recover for, and the right to profits or damages, due or accrued, arising out of or in connection with any and all past, present and future infringements or depreciation of or damage to such Trademarks or the associated goodwill, together with that portion of the Assignor’s business in connection with which it has a bona fide intent to use the Trademarks.

IN WITNESS WHEREOF, the parties have executed and delivered this Assignment as of the date first above written.

MAPLE LEAF FOODS INC.

By:



Name: ROCCO CAPPUCCHETTI
Senior Vice President
& Corporate Secretary
Title:

MAPLE LEAF BAKERY INC.

By:

Name: _____

Title:

IN WITNESS WHEREOF, the parties have executed and delivered this Assignment as of the date first above written.

MAPLE LEAF FOODS INC.


By:

Name:

Title:

MAPLE LEAF BAKERY INC.

By:



Name: Daniel Curtin

Title: President

SCHEDULE A
TRADEMARKS

TRADEMARK	SERIAL NO.	FILING DATE	STATUS
TENDERFLAKE	85/358,314	June 28, 2011	Pending
TENDERFLAKE EASY PIE	85/375,847	July 20, 2011	Pending