

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306692

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mountain Marketing Group, LLC		06/04/2014	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Balkin Law Group, LLC		
Street Address:	9124 N. 66th Place		
City:	Paradise Valley		
State/Country:	ARIZONA		
Postal Code:	85253		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2930150	1-800-THE BULL	
CORRESPONDENCE DATA			
Fax Number:	6128775999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6128775282		
Email:	ip@moss-barnett.com		
Correspondent Name:	Glen E. Schumann		
Address Line 1:	90 South 7th Street		
Address Line 2:	4800 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402-4129		
ATTORNEY DOCKET NUMBER:	54471.10		
NAME OF SUBMITTER:	Glen E. Schumann		
SIGNATURE:	/GlenESchumann/		
DATE SIGNED:	06/05/2014		
Total Attachments: 1			
source=1-800-THE BULL#page1.tif			

CH \$40.00 2930150

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

In Re Trademark Registration of

Mountain Marketing Group, LLC,
an Illinois limited liability company

ASSIGNMENT OF REGISTRATION

Registration No: 2,930,150
Registered: March 8, 2005
Mark: 1-800-THE BULL

WHEREAS, Mountain Marketing Group, LLC (an Illinois limited liability company), of 9124 N. 66th Place, Paradise Valley, Arizona 85253, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 2,930,150, dated March 8, 2005; and

WHEREAS, Balkin Law Group, LLC (an Illinois limited liability company), of 9124 N. 66th Place, Paradise Valley, Arizona 85253, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Mountain Marketing Group, LLC does hereby assign unto the said Balkin Law Group, LLC all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the registration thereof, No. 2,930,150.

MOUNTAIN MARKETING GROUP, LLC

By

Its

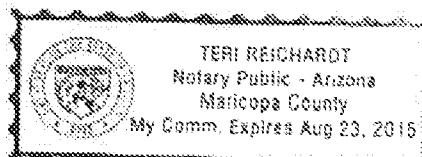
STATE OF ARIZONA

) ss.

COUNTY OF MARICOPA

The foregoing instrument was acknowledged before me this 9th day of June, 2014, by Charles Balkin, the President of Mountain Marketing Group, LLC, on behalf of the limited liability company.

Notary Public



2502935-1

RECORDED: 06/05/2014

TRADEMARK
REEL: 005296 FRAME: 0514