

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306735

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nicholas Andrew Martell		02/03/2014	INDIVIDUAL: UNITED STATES
John Kellen Kramer		02/02/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	MarketSnacks LLC		
Street Address:	909 Third Avenue		
Internal Address:	c/o Morrison Cohen LLP - 27th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4502158	MARKETSNACKS	
CORRESPONDENCE DATA			
Fax Number:	2122025199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-584-1990		
Email:	docket@suttonmagidoff.com		
Correspondent Name:	Sutton Magidoff LLP		
Address Line 1:	909 Third Avenue		
Address Line 2:	27th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	11083.010100		
NAME OF SUBMITTER:	Barry G. Magidoff		
SIGNATURE:	/Barry G. Magidoff/		
DATE SIGNED:	06/05/2014		
Total Attachments: 2			
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OP \$40.00 4502158

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT made by and between Nicholas Andrew Martelli, residing at 231 East 14th Street-Apt. 4F, New York, New York 10003, and John Kellen Kramer, residing at 231 East 14th Street-Apt. 4F, New York, New York 10003, both citizens of the United States of America (jointly "ASSIGNOR"), and MarketSnacks LLC, a Limited Liability Company of New York ("ASSIGNEE"), and whose address is MarketSnacks LLC, c/o Morrison Cohen LLP, 909 Third Avenue, New York 10022;

WITNESSETH:

WHEREAS, ASSIGNOR is the sole and exclusive owner of rights in and to the mark listed below (the "Mark"), including, but not limited to the application for registration for the Mark, and further is the sole and exclusive owner of all goodwill related thereto;

<u>Trademark</u>	<u>Serial No.</u>
MARKETSNACKS	85/491,793

WHEREAS, ASSIGNEE, the successor to the entire Assignor's ongoing and existing business, desires to acquire all rights, title and interest in and to the Mark and all goodwill related therewith, with respect to all of the services listed in the registration for the Mark (hereinafter the "Services"), and the right to the exclusive use of the Mark for all such Services; and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

1. Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of TEN DOLLARS (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto ASSIGNEE the full and exclusive entire right, title and interest in, to and under the Mark, for all the Services and the goodwill associated therewith, including, without limitation, all renewals thereof, all proceeds therefrom (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and


future infringements, and the goodwill of the associated with and symbolized by the Mark and the registration thereof.

IN WITNESS WHEREOF, THIS ASSIGNMENT has been duly authorized, executed and is effective as of the day and year written below.

Date: February 3rd, 2014

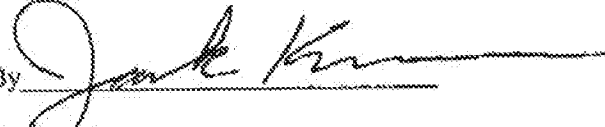
By: 
Nicholas Andrew Martell

Date: Feb 2nd, 2014

By: 
John Kellen Kramer

Accepted by:

MarketSnacks LLC

By: 
its Co Manager
Title